RECORD-HERALD
ANNUAL
INDUSTRIAL
EDITION

RICHMOND
RECORD HERALD
A RICHMOND PAPER FOR RICHMOND PEOPLE

The Weather
San Francisco, fair, without change in temperature Sunday. Fresh westerly winds.

RICHMOND, CALIFORNIA | SUNDAY, AUGUST 3, 1924. PRICE [illegible] CENTS

BOY SLAYER AWAITS DEATH; ONE PILOT WINS IN STORM

TWO AMERICAN WORLD FLYERS FORCED BACK

Lieutenants Smith and Wade Will Leave Today on Trip to Iceland

NELSON ALONE WINS OUT

Forces Way Through Dense Fog for Distance of More Than 500 Miles

(By Universal Service)

KIRKWALL, Aug. 2.—Lieutenants Smith and Wade are expected to resume their flight to Iceland in the early hours of Sunday morning. The cruiser Richmond is due tonight to assist in the departure. Every prospect makes for fine weather tomorrow.

Tonight Lieutenant Wade had the following to say:

"Our turning back was the only sane course to pursue. Unable to see sky or sea, it was like flying through a plate of pea soup.

"The whole United States should take off its hat to Nelson. We are all delighted he has won through."

ONE FLYER ALONE MAKES TRIP

By HAYDEN TALBOT

KIRKWALL, Aug. 2.—Radio messages to the U. S. S. Richmond late this afternoon announced that Lieutenant Erik Nelson, piloting the United States army round-the-world airplane New Orleans, arrived at Hornafjord, Iceland, from Houton bay, Orkney Islands, shortly after 4 o'clock Greenwich meridian time, today.

Nelson became separated from his flight companions, Lieutenants Smith and Wade, in a fog bank early this morning just after leaving Kirkwell on the historic leg to Iceland. He continued on his way, however, while Smith and Wade turned back, and tonight were preparing to renew their flight tomorrow morning.

Nelson traversed the treacherous 565 miles to Iceland in about nine hours. His flight was conducted through heavy mists most of the way, according to radio advices from destroyers covering the course. He followed the Faroe Island route passing the destroyers Reid and Billingsley.

AWAIT ARRIVAL OF PLANES

By FRANCIS J. TIETSORT

Copyright, 1924, by Universal Service

INDIAN HARBOR, Aug. 2.—(By Radio.)—The cruiser Milwaukee, having proceeded to Greenland to act as a cover for the world flyers, newspapermen and photographers have moved ashore into sod covered igloos with supplies and utensils from the Milwaukee's kitchen.

Here we will await the arrival of the flyers, and expect later to return to the United States on destroyers or a coasting steamer to St. John.

Industrial Edition Best Yet Published

Today the Record-Herald publishes its Industrial Edition—the most complete and authentic issue of its kind ever printed in Contra Costa county.

For the first time a really complete tabulation of the industries of this city has been given. The edition is published after several weeks of intensive work and without regard to cost. It consists of 36 pages, four pages of which are colored photographs of Richmond industries.

Extra copies of this paper may be obtained at the Record-Herald office.

Send one to your friends in the East.

COOLIDGE TO START BATTLE

(By Universal Service.)

Coolidge looks with favor upon the suggestion of the old guard of the Republican party to carry the presidential fight into the La Follette stronghold of the northwest. This was disclosed at the White House today after a long conference held by the President last night with Senator Curtis of Kansas, the Republican whip, George Harvey, former ambassador to the court of St. James, and Charles Beecher, former ambassador to Mexico, who was in charge of the platform committee at the Cleveland Republican convention.

All of Them Get Birthday Gifts

(By Universal Service)

CHICAGO, Aug. 2.—When six employes of James T. Emery, head of the Union Club Auto livery called at his private office to surprise him with a present for his birthday, Emery turned the tables and gave his employes the surprise of their lives.

After a large boquet of roses and a shiny new radio had been presented to the "boss," Emery came back with this: "And for each of you an equal share in my $100,000 business."

Unknown to his employes Emery had decided to retire on his birthday and turn over his business to his six faithful helpers.

Labor Endorses La Follette

(By Universal Service)

ATLANTIC CITY, Aug. 2.—The executive council of the American Federation of Labor today endorsed the presidential candidacy of Senators La Follette and Wheeler.

The endorsement was given "without hesitancy" of the report and recommendation of the national nonpartisan campaign committee of the federation after four hours of discussion.

GERMANY IS INVITED TO ALLIES MEET

Large Delegation Will leave Monday to Attend London Conference

OUTLINE COMPLETE PROGRAM

Will Protest French Occupation of Ruhr for Additional Two Years

(By Universal Service)

BERLIN, Aug. 2.—The long expected invitation to Germany to come to the London conference was received in Berlin this evening. The invitation will be accepted.. A delegation of between forty and fifty will leave probably on a special train Monday, reaching London Tuesday morning.

Germany will present a well defined ousprogram at London, containing numerous counter proposals. At a cabinet conference held today, over which President Ebert presided, the lines were laid down by which the German delegation is to be guided.

Evacuation of the Ruhr is the hub of Germany's program. There are three main points to this, one of which is the complet economic evacuation of the Ruhr. This means that Germany will protest vigorously against the retention of 4,000 French and Belgian railroad workers.

Number two is a demand for complete military evacuation to follow soon after economic domination is withdrawn.

The German delegation is expected to declare the French proposal to stay in the Ruhr two years longer wholly indefensible and unacceptable.

Wisconsin Not In Defense Day

(By Universal Service)

WASHINGTON, Aug. 2.—Wisconsin is the only State in the Union which has definitely declined to co-operate with the War Department in the national defense test September 12, it was learned o..cially today.

Governor Blaine's refusal to assemble the State National Guard was transmitted to the War Department a month ago by Major General Hale at Chicago.

Crew Injured By Explosion

(By Universal Service)

LONDON, Aug. 2.—A message from Marseilles tonight says an explosion has occurred on board the French battleship Corbet, and several members of the crew are said to be seriously injured.

WILL VISIT YOSEMITE

Mr. and Mrs. D. W. Cox, 132 Fourth street, will spend a two weeks' vacation in Yosemite valley.

DEATH OF LOS ANGELES BRIDE TO BE PROBED

Said by Friends to Have Shot Self While Showing Them Gun

POWDER BURNS ARE MISSING

Husband Says Wife Had Fear of Firearms; Detectives Investigate

(By Universal Service.)

LOS ANGELES, Aug. 2.—Mrs. Dorothy Doughty, a bride of four days was shot at her apartments late today and died a short time later at the receiving hospital as the result of the bullet's crashing through her brain. Whether the shooting was an accident or a carefully planned suicide is being investigated by the authorities.

Ethel Wallace, who was visiting Mrs. Doughty in company with Maurice M. Leaf, told the detectives that after saying she wished to show them her new gun and pointing it at them she turned the weapon to her left temple, saying, "See, it isn't loaded," and pulled the trigger.

The detectives are examining the pistol and have found that the ammunition clip had been removed from the handle and the bullet which caused the fatal wound was in the firing chamber.

Doughty told the police tonight that they had just returned from their honeymoon. He said that his wife had a horror of firearms.

The examination of the wound in the girl's head showed a lack of powder marks, which led detectives to say that the bullet might not have been fired at as close range as would have happened if the gun had been held in her own hand.

Mexican Will Be Deported

MARTINEZ, Aug. 2.—Manuel Ornelos, 36, and Grace Morales, 16, who confessed they came to the United States together from Mexico two years ago, will be deported, it was announced today by District Attorney A. B. Tinning, following sentence of Ornelos by Justice of the Peace Frank Glass to a term of 180 days in the county jail. Ornelos will be deported when he completes his jail sentence while immediate steps are being taken to return the girl to Mexico. Immigration authorities were here today making arrangements for their deportation.

Ornelos was arrested Thursday by Constable J. J. Fox at Crockett after the girl complained to him that Ornelos had beaten her and intended to desert her. Ornelos was charged with battery. The girl was taken into custody and placed in the detention home. The girl told officers she and Ornelos had resided together in Crockett since last September. Ornelos admitted the charge.

Explosion Imminent in Balkans; Greek Slayings Are Protested

(By Universal Service)

BERLIN, Aug. 2.—The smouldering volcano in the Balkans gave renewed evidence of explosion today when both Bulgaria and Jugo-Slavia protested at Athens against the alleged Greek massacres of Bulgarians and Jugo-Slavs.

According to dispatches from Sophia, 19 Bulgarians were slain by Greek troops. Also an equal number of Jugo-Slavs were reported killed by machine guns at another spot.

Athens has countered with a protest to Bulgaria against alleged raids on Greek territory by Bulgarian bands, notifying Sophia that Greek troops will pursue the raiders into Bulgarian territory.

Observers view the situation as dangerous, but think war at the present time is out of the question.

WILL BURY SLAIN COUNCIL IN U. S.

Set Up Press Censorship

WASHINGTON, Aug. 2.—Completed arrangements for conveying the remains of Major Robert Imbrie, murdered American consul, from Teheran, Persia, to a final resting place in this country, were made public at the State Department today.

Major Sherman Miles, American military attache at Constantinople has been directed to proceed at once to Teheran, where he will take charge of the removal of the body.

Leave for Camp Of National Guard

Bunny Muth, George Cornell, Patrick Chatterton, Albert Hutton and John Hutton left yesterday for two weeks' drill work with the National Guard, of which they are members, in Monterey.

WEEK-END IN NORTH

Mr. and Mrs. George Kitchen are spending the week-end in the northern counties hunting.

CLASSIFIED ADS
New Today
(Continued on Page 7)

AUTOMOBILES FOR SALE—3 Hudson Super-Six Coaches, 1923 models, all in excellent condition with service guarantee at a price of a cheap new car. These cars have been turned in on our new series coaches. J. P. Strom. 8-3-3t

NORTHBRAE SPECIAL—Why not live among these beautiful homes? $4600, only $500 down, 5 rooms, breakfast nook, bungalow, hardwood floors throughout, plastered, garage, inspect 1510 Albany Terrace at Sonoma & Neilson streets. B. K. Denbigh, 2171 Shattuck, Berkeley. 8-3-6t

FOR RENT—Cottage on 20th St. Five rooms. Call at 2211 Barrett Ave. 8-3-3t

UNDERWOOD typewriter for sale; model 5, in good condition, will take $30. Call at 448 Second street. 8-3-3t

WANT to buy lots in Richmond from owners only. Give location of lot and block. Address P. O. Box 1711, Richmond, Cal. 8-3-3t

SUGAR FIGHT INTO COURTS

(By Universal Service.)

WASHINGTON, Aug. 2.—The Department of Justice and even the Federal courts, may be called upon to intervene in the row in the tariff commission over demands made by Senator La Follette for the publication of the data upon which the report sent to the White House earlier in the week, is based.

The Commission today failed to take any action on the Senator's request beyond sending a letter acknowledging receipt of his letter and stating that the matter would be placed before the committee for consideration.

The delay caused a renewal of the bitter controversy which has been raging in the committee ever since the receipt of the La Follette demand, over the question as to whether or not Commissioner Lassie is entitled to vote on a resolution shaping the character of the reply to the Wisconsin senator.

Local Couple To Wed Today

Miss Martha Glazier and Harold Radke are to be married today at 11 o'clock at the home of the bride's parents, Mr. and Mrs. M. Glazier, 231 Fourth street.

The bride will be given in marriage by her father and will be attended by Miss Opal Radke. The best man for the groom is to be Milton Glazier, brother of the bride.

The bride-to-be has been employed in Richmond since her graduation from the local high school.

President Has Anniversary

(By Universal Service)

WASHINGTON, Aug. 2.—President Coolidge, today his 366 day as chief executive, busily engaged with perplexing problems of state. It was just a year ago that President Harding died at San Francisco. Calvin Coolidge was the vice president and he took the oath of office as president in his father's modest home at Plymouth, Vermont, by the light of an oil lamp, his father administering the oath.

LEOPOLD HOPES FOR GALLOWS AS "EXPERIMENT"

Writes Friend He Met in Jail of Plans Should He Be Sent to Death

DOUBTS FUTURE EXISTENCE

Believes He Would Be Prepared to Communicate With Friends From Beyond

(By Universal Service)

By JAMES WHITTAKER

CHICAGO, Aug. 2.—The fight for the lives of Leopold and Loeb, which progressed another step today by the testimony of scientists, can lead at best to hollow victory.

Nathan Leopold Jr., for his wages of sin for killing little Robert Franks, wants death.

He wants it so sincerely that it may be assumed that the testimony of Dr. William A. White in evading the States' attack on his creditability, left him quite cold if not a bit disappointed.

For if Dr. White and Defense Counsel Darrow win, Nathan Leopold will be cheated of his supreme experiment. He will lose a chance to try the agility of his soul at the greatest of all possible tricks. He wants to make it do the double back flip flop out of the beyond.

In a letter written a fellow prisoner in the Cook County jail, Leopold puts his plan in words—rather puts it in one word, the "gallows."

He writes: "You may be interested to know that in the event that I am sent to death upon the gallows (as appears quite likely) I shall take steps to attempt to penetrate the veil, although it is my personal conviction that no after life exists.

"I at least will be prepared for the exigencies in case I am mistaken."

The note is one of three written on prison stationery which are addressed to P. Frindlander, professional "con" man, whose pose of the matured jail bird has held the attention of both Loeb and Leopold on the occasion of their meetings with him in the jail exercise yard.

Santa Cruz Has Fewest Deaths

(By Universal Service.)

SACRAMENTO, Aug. 2.—Infants born in Santa Cruz have a better chance to live than those born in any other city in the United States, according to statistics issued today by the state board of health.

Nation wide records on infant mortality show that Santa Cruz babies were the healthiest during the last 12 months. Only 26 out of every 1000 born in Santa Cruz died during the year.

California as a whole has an infant death rate of 66 per thousand, surpassed only by Washington, Oregon and Minnesota, the state board announced. Washington leads the country with a death rate of only 51.

Point Happenings

SPEND DAY IN SAN FRANCISCO

Argyle Adams and Arthur Cramer of Point Richmond went over to the city yesterday for a short visit.

LEAVE TODAY FOR LAKE TAHOE

Lee Howard, accompanied by his sister Frieda, and Clyde Anderson, are leaving this morning in their father's machine for Lake Tahoe, where they expect to enjoy a week's vacation outing. The Howards reside at 456 Sixth street, Point Richmond.

FEATURE MUSIC AT CHURCH

Aside from the regular services at the First Methodist Church, Point Richmond, Rev. Grant, pastor, there will be a chorus by the choir and solo by Mr. George Glinberg, also a trio by Mrs. Ada Falt, Mrs. W. T. Grant and George T. Glinberg.

EXPECTED HOME HERE TODAY

Mrs. E. L. Schoefield and Mrs. M. Burdick are expected home this afternoon from a trip to Aetna Springs, Napa County.

WILL MAKE HOME HERE

Mrs. A. C. Falt, who is very prominent in musical circles in Santa Cruz expects to make her home in Richmond, where she expects to take a limited number of pupils.

WILL ENTERTAIN GUESTS HERE

Mrs. C. E. Adams of 133 Martina avenue, Point Richmond, is expecting a visit from her daughter-in-law, Mrs. Roy Adams, from St. Helena with her children, Wanda Lee and Keith.

Mrs. Adams' son, Argyle Adams, accompanied by Arthur Cramer, left by train for Santa Rosa yesterday evening, and will return tonight. Roy Adams, her son from St. Helena, will go to Santa Cruz this morning in order to attend the Legion convention there. Young Adams is commander of the Legion Post in St. Helena and is going to the convention as a delegate.

RETURNS FROM CARMEL

Miss Marjorie Donnenwirth, daughter of Mrs. C. E. Sanford, 115 Vaca street, returned yesterday from Carmel-by-the-Sea, where she has been enjoying a two weeks' visit with Mrs. G. L. Bare.

MOVES FROM POINT.

Mrs. Chloe Child is moving from Point Richmond to Richmond. Mrs. Child has been residing at 1 Tunnel avenue, and will take up her residence in the apartment house next to Winters' hall.

POINT O. E. S. TO MEET TUESDAY

The Point Richmond Chapter of the Eastern Star ladies will hold their regular monthly business meeting on Tuesday evening, also the committee on the Y. M. C. A. has its regular meeting on Tuesday evening. On the 9th of September a joint picnic will be enjoyed by all four Masonic lodges in Richmond. The picnic is for the members, their families and friends, and all Eastern Star members who are visiting here. East Shore Park has been selected as the best place for the outing.

(Subscribe for The Record Herald)

STOPS CROUP

Mothers want it, for it quickly clears away the choking phlegm, stops the hoarse cough, gives restful sleep. Safe and reliable.

CHAMBERLAIN'S COUGH REMEDY

No Narcotics

SEW AND SAVE WITH

BEST SIX CORD SPOOL COTTON

Dressmaking Hints

For a valuable book on dressmaking, send 4c. to

THE SPOOL COTTON CO., Dept. C
315 Fourth Ave., New York

Business Session Held by E. O. S.

Mirimar Chapter, Eastern Star ladies, met for a business session last night in Masonic Hall. Balloting was the principal business of the meeting, following which a social hour was held, and a banquet enjoyed. The entertainment committee was composed of Mesdames T. Duber, F. Pidcock and Mrs. Marcia Poade.

The Eastern Star ladies will initiate at their next meeting, which is set for the night of August 16th. Mrs. Minnie Padderson, Worthy Matron, and Jackson L. Wood, Worthy Patron, officiated at the meeting last night.

Maccabees to Picnic Thursday

The Richmond Maccabees have planned a picnic for members and their friends to be held at Washington Park, Alameda, Tuesday, August 5. They will meet at Sixth and Macdonald and take the 9.30 car.

TELEPHONE BERKELEY 8391
CARRICK and DOLL
General Plumbing Contractors and Jobbers
178 SAN PABLO AVE.
near Fairmount
EL CERRITO, CALIF.

Phones—Office 439 Res. 852
BERT CURRY
UNDERTAKER and EMBALMER
Ambulance Service
332-336 11th St., near Macdonald

C. J. LAMBRECHT
COAL—WOOD—FEED
Rock—Gravel—Cement
Castle Gate, American Block, Rock Springs, King, and Pennsylvania Blacksmith Coal.
Scratch Feed, Egg Mash, Hay, Grain, Mill Feed.
OFFICE—2207 Macdonald Ave.
Phone 1958
YARD—5th at Willard,
Phone 1192

Funeral Held for Mrs. Anna Maloney

A large number of people from all parts of Contra Costa county attended the funeral of Mrs. Anna Maloney who died at Pinole a few days ago. The funeral was held from St. Paul's Catholic church, with Father Philips in charge of the services. Interment was made in St. Joseph's cemetery.

FINED FOR SPEEDING

E. C. Vogelsang paid a $20 fine for speeding, in the court of Police Judge C. A. Odell yesterday.

ON DEER HUNT

Harvey Heath, Frank Wilson and J Hunter have left for a deer hunt in the Livermore hills.

Electric Giant On Exhibition

(By Universal Service)

CHICAGO, Aug. 2.—The largest and most powerful locomotive in the world was placed on exhibition today. It is the property of the Chicago, Milwaukee and St. Paul railroad. The engine is 76 feet long and weighs 265 tons. Twelve motors drive it. Following its exhibition tour of the country the giant will be used in the West to haul heavy passenger trains over the Rocky and Cascade mountains.

GRASS FIRE

No damage was done in a grass fire extinguished by the fire department yesterday on South Second street, between Virginia and Main.

Unable to Attend Fire Chief's Meet

Fire Chief W. P. Cooper announced yesterday that he will not attend the convention of the Pacific Coast District to be held in Pasadena August 5 to 9. The decision was made because of the difficulty of finding someone to handle his work during his absence, and because he is busy with the preparation of the examinations for promotion in the fire department.

Chief Cooper was visited yesterday by Lee G. Holden, chief of the Portland Fire Department, en route to the convention. Cooper was formerly a battalion chief in the Portland department. Holden spent some of his time inspecting the local department and spoke very favorably of it.

Special

Regular $2.25 Straight Line, Inlaid Linoleum

$1.40

YARD LAID

L. H. SCHRADER CO.
RICHMOND, CALIF.

(Subscribe for The Record Herald)

HOSIERY FOR MEN AND WOMEN

EISENBERGS For Shoes School

FULL-FASHIONED SILK HOSE 14 DIFFERENT SHADES **$1.00**

Hundred makes of shoes having a National Reputation such as—Packard's Kewpie Twins—Red Cross, etc. Hundreds of different styles in high and low shoes in black or brown leather in all sizes and widths.

For Instance—For The Boy

Solid Leather Scout **SHOES**
Sizes
9 1-2 to 13 1-2 ..... $1.75
1 to 2 ..... $1.95
2 to 6 ..... $2.25
Men's Sizes $2.25

U. S. ARMY
MUNSON LAST
No Better for School
Sizes
9 1-2 to 13 1-2 ..... $2.65
1 to 2 ..... $2.95
2 1-2 to 6 ..... $3.25

Basketball and **TENNIS SHOES**
In a number of different styles, high or low cut. $1.25 up, according to quality and size.

—FOR THE GIRL—

SCUFFERS
In Elk or Brown
Sizes
5 to 8 ..... $1.85
8 1-2 to 11 ..... $2.25

Gun Metal **SHOES**
Button or Lace
None Better for Wear
11 1-2 to 2 ..... $2.95

Patent-Kid Strap **SLIPPERS**
Turned or Welted Soles
All Sizes up to 2
$2.45

FOR THE GROWING GIRL

An almost unlimited assortment of styles in either Oxford Strap or Sandal designs.

—SEE OUR WINDOW DISPLAY—

Hollywood **SANDLES**
All Sizes in Grey, Airedale, Black, Nude, Etc.
$3.85

CUTE-CUT
Patterns in a Number of Different Styles and Materials
$4.85

OXFORDS
In Black or Brown—Either Creased or Tipped Goodyear Welts
$5.45

—LADIES NOVELTIES'—

New Arrivals—Materials are—Satin—Kid—Patent Kid. Nude and a number of other shades—Priced Reasonable?—Why of Course.

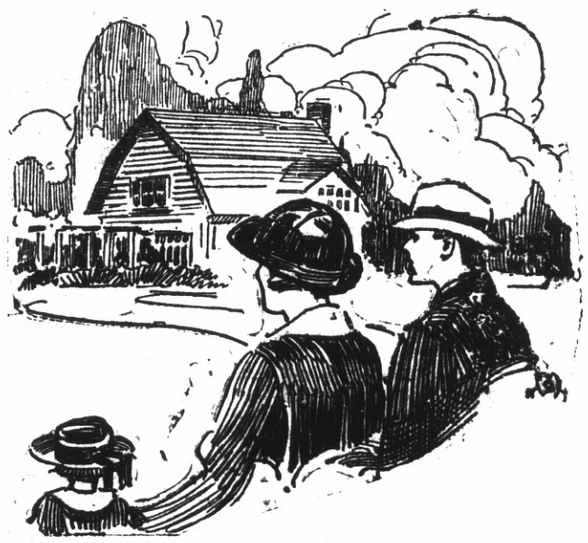
$4.85—$5.85—$6.85

—SEE OUR MEN'S SHOE DISPLAY—

605 Macdonald Ave.
At Sixth St.

Dan Eisenberg
THE SHOE MERCHANT

Phone
Rich. 200



They Own Their Own Home

Why Not You, Too?

Every man is the architect of his own future.

The good things in life are the rewards of thrift and wise judgement—in 9 cases out of 10 a savings account is the home builder.

The rock-bottom foundation of compound interest will help erect a better and more luxurious home than you ever dreamed of—

And, if you open your home-building account here, you will have at your beck and call the comprehensive service of a strong financial institution and the personal co-operation of its officers.

Join the ranks of those who own their own homes.

"Because they were wise"

Richmond is proud of you; be proud of Richmond

An Open Account

MECHANICS BANK

Of Richmond

OAKS WIN IN ELEVENTH 4 TO 1

FOURTH GAME OF SERIES LOST BY SAN FRANCISCO

Record Breaking Crowd Takes in Exciting Game

SAN FRANCISCO, Aug. 2—Thirteen thousand baseball fans gathered at the diamond this afternoon to see the fifth game of the Oaks-Seals series. The series stands 4-1 for Oakland now. The game was won, score 1 to 0, in the eleventh inning. The series has been one of the hardest fought and most intensely interesting in the history of the Coast League.

The crowd, which overflowed the grandstands and brought the ground rules into action, was treated to one of the most spectacular pitching duels ever put on locally. Inning after inning George Foster for the Oakland team and Bob Geary for the Seals toiled without advantage and without score.

The winning run was scored in the eleventh when Carter got a single and Lafayette's single sent him to third. Madera's sacrifice fly scored Carter. The batteries: San Francisco, Geary and Yelle. Oakland, Foster and Read.

PACIFIC COAST LEAGUE

At Portland—	R	H	E
Portland	3	8	1
Sacramento	1	7	0

Batteries—Sacramento: Rachac and Cochrane. Portland: Hall and Schang.

At Los Angeles—	R	H	E
Los Angeles	6	14	3
Vernon	9	12	1

Batteries—Los Angeles: Dumovich and Spencer. Vernon: Thomas and Hannah.

At Seattle—	R	H	E
Salt Lake	5	11	2
Seattle	1	5	3

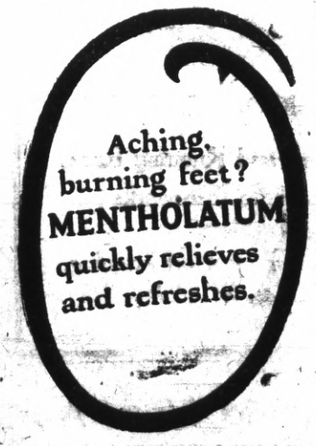
Batteries—Salt Lake: Kallio and Peters. Seattle: Dell and Tobin.

A Good Thing - DON'T MISS IT.

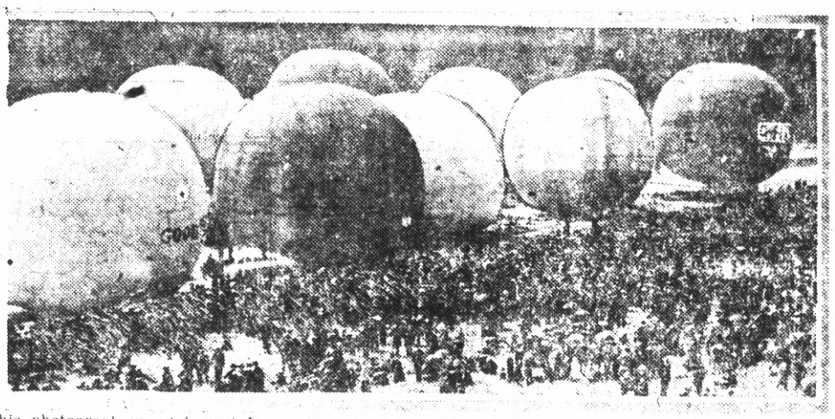
Send your name and address plainly written together with 5 cents (and this slip) to Chamberlain Medicine Co., Des Moines, Iowa, and receive in return a trial package containing Chamberlain's Cough Remedy for coughs, colds, croup, bronchial, "flu" and whooping coughs, and tickling throat; Chamberlain's Stomach and Liver Tablets for stomach troubles, indigestion, gassy pains that crowd the heart, biliousness and constipation; Chamberlain's Salve, needed in every family for burns, scalds, wounds, piles, and skin affections; these valued family medicines for only 5 cents. Don't miss it.

AT THE CHRISTIAN CHURCH

(Subscribe for The Record Herald)



Balloons On Belgian Aviation Race



This photograph was taken at Brussels just before the first balloon left the ground in the annual race for the James Gordon Bennett trophy. It was won for the third successive year by Lieut. Demuyter of Belgium, his victory giving him permanent possession of the trophy. The American balloon is seen at the extreme left.

COAST

Salt Lake, 5, 11, 2; Seattle, 1, 5, 3
Salt Lake, 5 7, 0; Portland, 3, 8, 1.
San Francisco, 0, 5, 1; Oakland, 1, 11, 0.
Los Angeles, 6, 14, 3; Vernon, 9, 12, 1.

NATIONAL

St. Louis, 0, 2, 2; Philadelphia, 3, 7, 1.
St. Louis, 7, 8, 1; Philadelphia, 8, 13, 2.
Cincinnati, 0, 10, 2; Boston, 0, 5, 2
Cincinnati, 19, 21, 2; Boston, 2 11, 2.
Pittsburg, 7, 9, 3; New York, 6, 9, 2
Chicago, 7, 11, 3; Brooklyn, 9, 14, 3

AMERICAN

Philadelphia, 12, 19, 0; Cleveland, 4, 11, 2.
Boston, 7, 12, 0; Chicago, 3, 9, 3.
Washington, 3, 8, 0; Detroit, 8, 12, 1.
New York, 8, 17, 2; St. Louis, 12 16, 1.

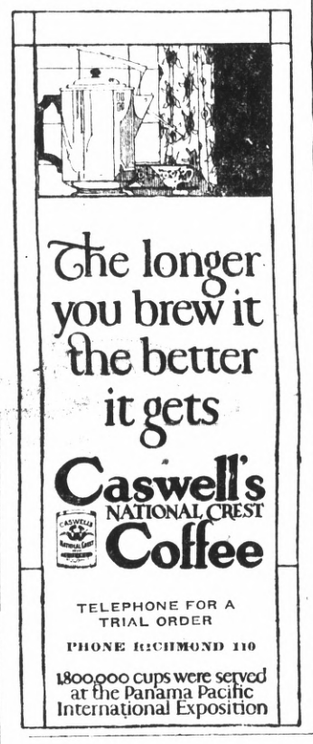
Evening service 7:45. Pastor Frank A. Woten will return from his vacation on Sunday and will preach the evening sermon. Mrs. Aubrey Wilson and Mrs. Frank A. Woten will sing a solo at the evening service. Our people are returning from their vacations and we would like to see them return once again to our church and fall in line again.

Sage And Sulphur Darkens Gray Hair

You can turn gray, faded ha beautifully dark and lustrous almo over night if you'll get a bottle of "Wyeth's Sage and Sulphur Compound" at any drug store. Millions of bottles of this old famous Sage Tea Recipe, improved by the addition of other ingredients, are sold annually, says a well known druggist here, because it darkens the hair so naturally and evenly that no one can tell it has been applied.

Those whose hair is turning gray or becoming faded have a surprise awaiting them, because after one or two applications the gray hair vanishes and your locks become luxuriantly dark and beautiful.

This is the age of youth. Gray-haired, unattractive folks aren't wanted around, so get busy with Wyeth's Sage and Sulphur Compound tonight and you'll be delighted with your dark, handsome hair and your youthful appearance within a few days.



DEMPSEY TO BE OUT OF RING MANY MONTHS

Various Factors Conspire to Keep Champion Out of Ring

The announcement that Jack Dempsey would not defend his heavyweight championship this year and that it would be late next June or early next July before the champion climbed into the ring to engage a recognized contender for the title, did not come as a surprise to those who kept their finger on the pugilistic pulse. Rather it would have been surprising if Dempsey fought this year.

With the defeat of Luis Firpo in New York last September, the one man who figured to have a chance against Dempsey was knocked out of the picture. Only the fact that Firpo had been able to knock the champion out of the ring caused talk of a return bout.

Dempsey waited during the closing months of the winter for that match. When it appeared extremely doubtful that Rickard would be successful in clinching it Dempsey signed up for a long stretch of motion picture work.

This will be the longest stretch of inactivity the champion has indulged in since he took the title from Jess Willard on that memorable Fourth of July, 1919, at Toledo. He was idle during 1922, but not for so long. In this instance, Dempsey will have been out of the ring for a period of one year and nine months if he does not fight until next June. It will be a year next September since he has engaged in a real bout.

TY COBB, JR., FORSAKES BAT FOR RACQUET, LOSES IN HIS FIRST TOURNAMENT

The son of the "Golden Peach" plays pretty good baseball but recently he has been devoting most of his time to tennis. However, he hasn't succeeded in that line of sport as his dad has in baseball. This photograph of Ty Junior was taken during a recent tennis tournament at Atlanta. He was beaten in his second match.

It is not the champion's fault, however. He has not dodged an issue since ascending the throne. Whenever there has been a demand for his services and a promoter was ready to stage the bout, Dempsey has welcomed the opportunity to get into

A CHILD IN PAIN runs to Mother for relief. So do the grown-ups. For sudden and severe pain in stomach and bowels, cramps, diarrhoea
CHAMBERLAIN'S COLIC and DIARRHOEA REMEDY
It has never been known to fail.

HORNSBY NAMED BEST HITTER IN BALL HISTORY

St. Louis Ball Star Year After Year Outbats .400

No less authority than John B Sheridan, the veteran baseball writer, editor and commentator, declares that Rogers Hornsby, ace of the St. Louis Cardinals, is the greatest batsman of all time. Sheridan argues his point with calmness and cold logic. He had seen and known and admired all thhe old-time famous ones—Anson, Delehenty, Lajole, Wagner and Crawford. He considers the Ruthian age.

He sets forth the strength of the half dozen hardest hitters and also the weakness of Hornsby, and yet still is forced to the conclusion that the Cardinal second sacker is the premer batsman of all time. Hornsby hits 'em on the nose and drives 'em through and over the defense like a bullet. And therein lieth his supremacy.

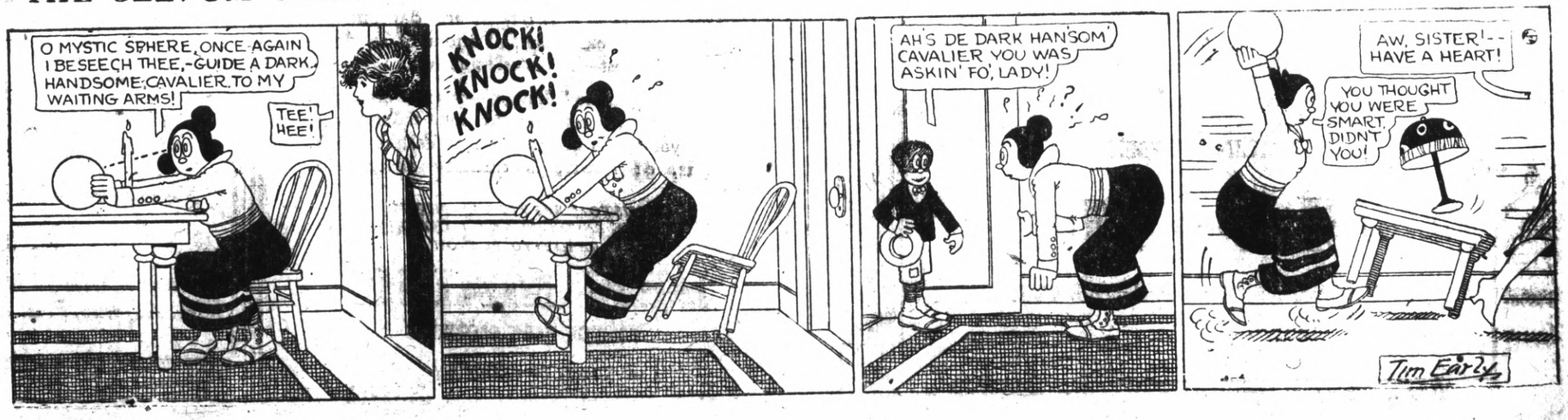
Hornsby, out this year to break the Wagner record of four straight seasons of National League batting supremacy, is now batting over .400. Other batsmen lift 'em and bunt 'em and beat 'em, but Hornsby drives 'em through. As a hitter, pure and simple, his record seems to place him above all the batsmen of the old time and of the present day. The facts and the figures give him his kingship to rule without a rival or a peer.

(Subscribe for The Record Herald)

UNCLE WIGGILY'S TRICKS—

SQUIRE EDGEGATE—Voice Culture Comes High For The Neighbors BY LOUIS RICHARD

THE GEEVUM GIRLS



AMERICAN ARMY ROUND THE WORLD FLIERS RECEIVE HEARTY WELCOME BY THE FRENCH UPON ARRIVAL

An enthusiastic reception was accorded the American fliers by a large crowd of American and French people when the landed at the aerodrome of Le Bourget on their at Paris, July 14, on the last leg of their 25,000 mile journey. The intrepid fliers are seen here surrounded by French officials on the steps of the Administration Building at Le Bourget. Lt. Lowell Smith is on the upper step at the left of M. Laurent Eynac (in straw hat) French Under Secretary of State for Aviation Lt. Leigh Wade is the center figure in the front and Lt. Eric Nelson is at the extreme right.

Youngsters Are Benefited At Sunshine Camp

With six weeks of outdoor life adding color to their cheeks and weight to their bodies, 57 Contra Costa youngsters, wards of the Contra Costa Public Health Association at its camp in Redwood Canyon, will return to their homes today.

Selected from Contra Costa school children as the ones most needing an outdoor vacation with careful body building to detect their under-nourishment, the youngsters will return to their homes an average of 4.2 pounds heavier than they left, according to aimes. Complete weight finals. Some of the youngsters have shown a gain of eleven pounds while others fell short of the average.

Officials of the health association pointed with pride to the fact that not a single case of sickness occurred to mar the outing of the campers. The boys were under the supervision of Mr. and Mrs. A. B. Lewis, sides of Martinez.

The benefits of this old and well tested in the healthful experience of the young users, have more than rewarded the work, care and worry of those who have had the responsibility of caring for the children as well for those whose executive work and interest made the camp possible.

Rodeo Family May Compete At Fair

The Sacramento Chamber of Commerce is looking for California's largest family, and to the largest family attending the State Fair will give an automobile.

Contra Costa County, already famous for its irrigated farms, fruit and manufacturing, may soon be able to add another laurel to its brow through the entrance of the family of Alexander Thompson of Lodi in the biggest family contest. Thompson's family, consisting of 12 members, including himself and wife, will have a good chance of winning the coveted car if they all attend the fair, provided no larger family can be found at the fair.

FOR RENT Westdin Apartments. Tile and Rheem floors, heat and hot water; rents $35 to $50. Apply Apartment No. 1. 3-15-tf

SUFFERS ILLNESS

Mrs. Ethel Buckirk of Ferry Point is very ill at her home, due to poisonous poisoning.

When Kidneys Hurt Take Glass Of Salts

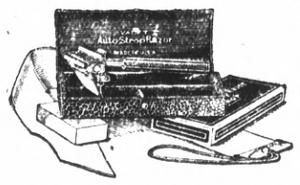
Eat Less Meat If You Feel Backachy Or Have Bladder Trouble

Too much meat may lead uric acid, which excites and overworks the kidneys in their effort to filter it from the system. Physicians say that flush the kidneys occasionally to relieve them like they relieve the bowels removing all the waste and poison they contain, that pains in the back or sick headaches, dizziness, the blues, constipation, bladder trouble, and when the weather is bad, colds have their inception. The urine is acrid, full of uric acid, the channels are irritated, scanty and scalding, and often you must get up two or three times during the night.

To help neutralize these irritating acids and flush off the poisonous waste put about four ounces of Jad Salts from any pharmacy, take a tablespoonful in a glass of water before breakfast for a few days and your kidneys may then act fine and bladder disorders disappear. This famous salts is made from the acid of grapes and lemon juice combined with lithia, and has been used for generations to help clean and stimulate sluggish kidneys and stop bladder irritation. Jad Salts is inexpensive, harmless and makes a delightful effervescent lithia water drink which millions of men and women take now and then to help prevent serious kidney and bladder disorders.

DANCES

Dancing every Wednesday and Saturday nights at Winters Recreation hall. 7-10 tf.

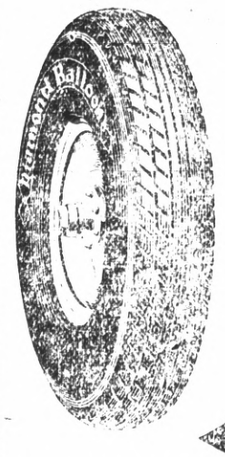


COMPLETE IN ITSELF

Sharpens the blade in the razor without removing it. Quick. Convenient Easy to clean. Complete sets—razor, with strop and extra blades, $1.00 and up.

Valet Auto-Strop Razor

They Set a New Standard of Motoring Enjoyment



Because of their greater air capacity and low pressure, Diamond Balloons absorb road irregularities from which high pressure tires have to rebound. That is why they are so comfortable to ride on.

Diamond Balloons are made in two types those to fit present wheels and those to fit new wheel diameters.

Civic Center Tire & Battery Company

[illegible] 23d St. Richmond, Calif.

Diamond Balloons

COMMUNITY SERVICE

Safeguarding the health of this community and promoting happiness are as essentially a part of our service as the task of funeral directing.

WILSON AND KRATZER FUNERAL HOME

LADY ATTENDANT AMBULANCE SERVICE

Conscientious Service

BISSELL AVENUE AT SEVENTH STREET RICHMOND

PHONE RICH. 113

They're Here

The first shipment to leave the factory came to Richmond. You've been expecting them for some time. They are here now and you may equip your car today without any trouble at all. Goodyear tires are made that way.

Famous Goodyear Balloon Tires

GOODYEAR TIRES and FEDERAL TUBES

RE-TREADING, VULCANIZING, REPAIRING

JOHNSON TIRE SERVICE

934 Macdonald Ave. Phone Rich. 405

TAILORED AT FASHION PARK

When has a man "enough" suits?

The answer of course, depends on circumstances—and income. But the curious fact of the proposition from an economy standpoint is that too few suits are an extravagance.

You can't wear suits day in and day out and have them yield their full quota of service—suits need rest—a "rested" suit endures longer.

Have at least one "change"—it's real economy. And for better style and finer tailoring, be sure your suits are tailored at Fashion Park. That, of itself, is quality assurance.

CUSTOM SERVICE WITHOUT THE ANNOYANCE OF A TRY-ON READY-TO-PUT-ON

BEN MALIK

FASHION PARK CLOTHIERS

HOUSE OF COURTESY

Macdonald at Eighth Street Richmond, Calif.

SHOES for All Occasions

$2.85 at Prices to $3.85

Please Your Purse

—We Welcome You—

Come in and make this store your Shopping Spot. We will be pleased to have you call whether you purchase or not.

STYLE—QUALITY—SERVICE

Shoes for Men, Women and Children

$4.85 NONE HIGHER $5.85

Visit our Economy Department

SHORT LINE SHOE SALE

THE Shoe Mart

617 Macdonald Ave., Richmond, Calif.

Tilden Lumber Co.

PRICE QUALITY SERVICE

E. M. TILDEN, President

Office and mill—15th and Nevin, Richmond.

Phone. Rich 81.

Yards: Oakland, Berkeley, Richmond, Crockett

California State Fair

--AT--

Sacramento

August 30 to September 7

Greatest Agricultural Show In The West

Agriculture, Horticulture, Industry, Manufacturing, Mining, Farm Power, and Irrigation Machinery

High Arts and Domestic Science

Dairy Machinery Exhibits

STATE PUBLIC SCHOOL EXHIBITS

Horse Show—Fast Harness and Running Races

Band Contests, Vaudeville, Fireworks

—Horseshoe Contests—

Every Minute a Live One; Day a nd Evening.

H. A. Jastro, Pres. Chas. W. Paine, Secy.

Try a Record-Herald Want Ad

Dorothy Gish Is Star in Film At Richmond Today

You have learned to love Dorothy Gish, because of her inimitable work in many of the world's greatest picture productions, and now you are to see her in her latest and sweetest romantic portrayal. It's "The Country Flapper," and is coming to the Richmond theater for today only.

All the sweetness of youth, the dreams, the ideals, the love and romance of the girl of today are depicted in this new gem of the screen.

The flapper girlies, the coming womanhood, have sounded the call to youthful resolution. They have thrown off the cloak of ignorance, they have shed the shackles of dependence and stand firmly on their rights to think for themselves. Parents are assisting the flappers to accomplish what they desire. Mothers are becoming pals to their daughters rather than just guardians.

Other short features on the same program include, "This Way Out," a riot of fun, with Lige Conley, "Pathe News." Harold Anderson at the Fotoplayer.

Kidneys Need Lots of Water at Times

Most folks forget that the kidneys, like the bowels, sometimes get sluggish and clogged and need a flushing occasionally, else we have backache and dull misery in the kidney region, severe headaches, rheumatic twinges, torpid liver, acid stomach, sleeplessness and all sorts of bladder disorders.

You simply must keep your kidneys active and clean and the moment you feel an ache or pain in the kidney region begin drinking lots of water. Also get about four ounces of Jad Salts from any good drug store here, take a tablespoonful in a glass of water before breakfast for a few days and your kidneys will then act fine. This famous salts is made from the acid of grapes and lemon juice, combined with lithia, and is intended to flush clogged kidneys and help stimulate them to activity. It also helps neutralize the acids in the urine so they no longer irritate, thus helping to relieve bladder disorders.

Jad Salts is inexpensive; makes a delightful effervescent lithia water drink which everybody should take now and then to help keep their kidneys clean.

A well-known local druggist says he sells lots of Jad Salts to folks who believe in trying to correct kidney trouble while it is only trouble. By all means have your physician examine your kidneys at least twice a year.

"THINGS THAT NEVER HAPPEN"

High Death Rate In Venzuela

LOGAIRO, Aug. 2.—The infant death rate of Venezuela is astoundingly large, according to figures compiled by Academy of Medicine at Caracas. The mortality of babies born last year was 328 per thousand. The death rate exceeded the birth rate throughout the year, figures show. In eleven years, from 1909 to 1920, the population decreased from 2,647,624 to 2,411,952.

PARENTS OF BOY

Mr. and Mrs. Richard Casey are the parents of a son born Friday in the Richmond Maternity hospital. The boy is named for his father. Casey, who resides at 856 Fifth street, is a Standard Oil employe.

Baby and Dog Die From Posion

CHICAGO, Aug. 2.—When Mrs. Edward Bylina left her home to do her Saturday shopping she left her baby, Lotty, playing contentedly with a pet dog, Trixie. An hour later Mrs. Bylina returned to find both child and dog dead. The baby had found a box of pills containing strychnine and had shared them with her dog.

Davis to Start Campaign Sept. 1

(By Universal Service)

WASHINGTON, Aug. 2.—John W. Davis, Democratic candidate for the presidency will inaugurate his campaign about September 1, when he will make speeches in the Middlewest along agricultural lines, it was announced here today by Clem L. Shaver.

CALIFORNIA THEATRE — DIRECTION WEST COAST THEATRES, INC.

Today Only

THE PICK OF ALL THE CIRCUITS 5 Acts Road Show —Vaudeville—

VAUDEVILLE'S GREATEST NOVELTY!
FRED SCHWARTZ & CO.
"THE BROKEN MIRROR"

ON THE SCREEN

Anna Q. Nilsson one of the many stars in Enemies of Children

A DRAMA OF LIFE
COMEDY—NEWS

DAYTON & PALMER in "IT IS TO LAUGH"
RICHARD ALLEN & CO. in "COME THROUGH" A Crook Drama of Today
LORENZO "Songs—Yodeling—Whistling"
MILLER & SILVIA "A Musical Surprise"
CARL RICHARDS' CALIFORNIA ORCHESTRA
Larry Cinelo—At the Organ

TODAY
Continuous Vaudeville Photoplays 1:30 to 11 P. M.

GREATER MOVIE SEASON STARTS IN AUGUST
BIGGER PICTURES
BETTER ENTERTAINMENT

LOOK WHAT'S COMING THIS WEEK!

STARTING MONDAY!
A Delight to the Eye—
A Thrill for the Heart
THAT'S
"THE PERFECT FLAPPER"
WITH
COLLEEN MOORE
A First National Picture

STARTING WEDNESDAY!
IT'S GLORIA'S BEST!
GLORIA SWANSON
IN
"Manhandled"
A Paramount Picture

STARTING FRIDAY!
A Drama of This DIZZY AGE—
"Those Who Dance"
Presented by THOMAS H. INCE
with
BLANCHE SWEET
A First National Picture

RICHMOND Theatre
Direction West Coast Theatres, Inc.

TODAY ONLY
DOROTHY GISH
—in—
THE COUNTRY FLAPPER
See how the small town flapper won a husband
"THIS WAY OUT"
A riot of fun
WITH LIGE CONLEY
"PATHE NEWS"
Adults 15c, Children 10c

TRIAL TUBE 10¢
Boncilla BEAUTIFIER CLASMIC CLAY
CLAY AWAY the YEARS!
Astonishing Results from FIRST APPLICATION
Guaranteed to do these definite things or your money refunded—
1. Clears the skin and gives it color.
2. Removes pimples and blackheads.
3. Lifts out the lines.
4. Closes enlarged pores.
5. Rebuilds drooping facial tissues and muscles.
6. Makes the skin soft and velvety.
Thousands of women in New York, Chicago, London, Paris and other fashion centers use the Boncilla Method
Regular sizes sold at Drug and Department Stores. Send this advertisement and 10 cts. to cover mailing for a two-application trial tube.
Boncilla LABORATORIES INDIANAPOLIS IND.

MURINE For YOUR EYES
Night and Morning to keep them Clean, Clear and Healthy
Write for Free "Eye Care" or "Eye Beauty" Book
Murine Co., Dept. H. S., 9 E. Ohio St., Chicago

And Now!

You don't have to drive to Oakland for

Timken Bearings

We have exclusive rights to sell them in Richmond—for any make of car. Dealer can get factory prices here.

Complete Re-Equipment—Everything from a Cotter Pin to an Engine

Lathe Work—Welding—General Repairing

Frank A. Scholes
1427 Macdonald Avenue
Phone Richmond 579

OVERLAND NASH WILYS-KNIGHT DEALER

We are agents for the
"O-SO-E-ZE" Shoe

HIGH-GRADE REPAIRING — GUARANTEED
Men's Soles ..... $1.00 up
Ladies' Soles ..... .85
Best grade leather used.
KORRY-KROME PANCO and USKIDE

T. D. Shoe Store
S. BONACORSO, Prop. 506 Macdonald Ave.

Rheumatic Paralytic for Now a Well Woman

Oakland, Cal., Sept. 23, 1923

For years I suffered so from rheumatic paralysis that I was unable to leave my bed. My hands and face were swollen and I had agonizing pains all over. My bladder and kidneys were in a terrible condition and I had pleurisy pain.
A friend having urged me to try FONG WAN HERBS, my husband asked their herbalist to call on me. We bought and cooked some of the herbs at home, and my bladder and kidneys were relieved almost immediately.
I took the herbs for about four months, and words cannot express my gratitude for my complete recovery. I am also happy to say that although I have taken no herbs at all during the past six months, I still remain well.
I gladly give this testimonial to the FONG WAN HERB CO. I know FONG WAN to be a straightforward business man who makes no vain boasts. I also know that he has relieved terrible cases of suffering. I have recommended numbers of persons to buy his herbs, and they have all been satisfied.
I live right here in the heart of Oakland. Anyone who really wishes to take the FONG WAN HERBS and would like to know more about how wonderfully the herbs have helped me, can obtain my address at the FONG WAN office. MRS. G. STAAFF.

Fong Wan Herb Company
UNPARELLED HERBALIST
576-78 TENTH STREET
Formerly of 548 Eighth Street

This company guarantees FONG WAN HERBALIST has relieved more sufferers of East Bay Cities than many herbalists combined.

Office Hours; 9 to 7 daily—Sunday 9 to 12
Phone Oakland 3767. Consultation Free.

Brandes
Matched Tone
Radio Headsets

HERE NOW
Superior-Heterodyne
SALE NOW ON
Radio Sets and Parts
SAVE MONEY
BY COMING HERE

V. G. Electric Co.
V. G. BLAKE, Prop. Rich. 933 1314 Macdonald

Crosley Portable
Just The Thing for The Vacation
Radiola III-A and III Garrod Neutrodyne

The Radio Shop
E. A. POAGE PHONE R. 2320 C. R. ALEXANDER
429 MACDONALD AVENUE

Martinez Youths Are Injured In Motorcycle Crash

leg shattered above the ankle and below the knee, Orlando Bartolomei, 26 is in the hospital here while his companion, A. F. Hersey, is at his home suffering from many bruises and cuts as the result of a motorcycle piloted by Hersey crashing into a tree last night at Glen Frazer shortly after 9 o'clock. The two young men were trying out the machine preparatory to starting on a camping trip today. The motorcycle was wrecked.

Passing motorists picked up Hersey and Bartolomei and brought them to the hospital here.

The accident occurred when a side car attachment pulled loose from the cycle and prevented Hersey from steering the machine. Veering suddenly from the road and pulling the side car at an angle the cycle crashed into a tree, pitching both riders to the ground and knocking them unconscious. Bartolomei was thrown in such manner as to fracture his right leg in two places. Hersey's injuries while not serious are extremely painful.

A year ago Bartolomei had his right leg broken in an accident near Vine Hill.

IS EVERY DAY A BACKACHE DAY?

Richmond Folks Have Found the Cause and Corrected It.

Is your back lame and achy? Are you tortured with sharp, rheumatic pains; miserable with headaches, dizzy spells and kidney irregularities? No wonder, then, you feel worn out and discouraged. But have you given any thought to your kidneys? You should! Weak kidneys cause just such troubles. Don't risk neglect! Use Doan's Pills—a stimulant diuretic to the kidneys. Here's a Richmond case.

Mrs. R. Doolittle, 1415 Nevin Ave., says: "Doan's Pills are the best remedy I have ever used and always helped me. If I took cold it always affected my kidneys. I had backaches that kept me miserable and was feeling tired and dull and had no energy. My kidneys didn't act right. Doan's Pills always rid me of such attacks and put my kidneys in good order."

Mrs. Doolittle is only one of many Richmond people who have gratefully endorsed Doan's Pills. If your back aches—if your kidneys bother you, don't simply ask for a kidney remedy—ask distinctly for DOAN'S PILLS, the same that Mrs. Doolittle had—the remedy backed by home testimony. 60 cents at all dealers. Foster-Milburn Co., Mfrs., Buffalo, N. Y. "When Your Back is Lame—Remember the Name."

Exceptionally Fine Vaudeville Program At California Today

A program of more than ordinary entertainment value will be given patrons of the California theater today consisting of a great vaudeville show of five acts and the big feature picture "Enemies of Children," featuring Anna Q. Nilsson.

Miller and Sylvio, in a comedy musical offering will give a bright start to the bill. Miss Miller, a dainty young artist, has a good singing voice and joins with her partner on the saxaphone in the musical end of their act. Sylvio, with piano accordion, is a good musician with good comedy sense.

Lorenzo in character songs and some clever whistling is sure to be a favorite.

A dramatic star, whose name is well known to all theatergoers in California, is Richard Allen, who heads a specially selected company in a crook playlet entitled "Come Through." Allen recently appeared with great success in the Kolb and Dill show, "A Big Reward." As juvenile dramatic star, Allen has few equals in America today. "Come Through" is chuckful of strong situations with a vein of comedy.

Dayton and Palmer in "It Is to Laugh," are a young, peppy couple with song, dance and story to offer in a cute way. Miss Dayton brings with her a breath of Paris in her manner, dress and dialogue.

"The Broken Mirror" introduces one of vaudeville's greatest novelties. Billed as "Twenty Minutes of Laughter, Not Seven Years Bad Luck," and presented by its creator, Fred Schwartz and Co., this laughable farce is based on the unfortunate breaking of an immense mirror. Then the fun begins and there is no let up from that moment. All who enjoy good wholesome humor will appreciate this riot of laughter.

The screen feature of this big bill is "Enemies of Choldren," adapted from the George Gibbs' novel "Youth Triumphant," with Anna Q. Nilsson in the leading role. It is a superlative presentation of a vital and throbbing drama of life.

Other features on the same program include: "Oh Captain," a Cameo comedy. Pathe News. Carl Richard's California Orchestra. Larry F. Canelo at the huge organ.

Sage and Sulphur Darkens Gray Hair

Brush this through faded, streaked locks and they become dark, glossy, youthful.

Almost everyone knows that Sage Tea and Sulphur, properly compounded, brings back the natural color and lustre to the hair when faded, streaked or gray. Years ago the only way to get this mixture was to make it at home, which is mussy and troublesome. Nowadays, by asking at any drug store for "Wyeth's Sage and Sulphur Compound," you will get a large bottle of this famous old recipe, improved by the addition of other ingriedents, at a small cost.

Don't stay gray! Try it! No one can possibly tell that you darkened your hair, as it does it so naturally and evenly. You dampen a sponge or soft brush with it and draw this through your hair, taking one small strand at a time; by morning the gray haid disappears, and after another application or two, your hair becomes beautifully dark, glossy and attractive.

Local Realtors Plan Caravan To Convention

C. A. Ricks, Martinez realtor, a member of the State directorate of the California Real Estate Association, and E. B. Bull, president of the Contra Costa Association, will lead the caravan of Contra Costa realtors which is to join the main cavalcade at Fresno to journey to the State convention which is to be held at Pasadena in October. Plans for the Bay associations were made at a gathering in Oakland recently.

COAST GUARD

(By Universal Service)

WASHINGTON, Aug. 2.—The Coast Guard today ordered its revenue cutters Lajonquin, Mojave and Haida to render all possible assistance to Major A. Stewart McLaren, British air man, who with three companions in a single plane is trying to reach Alaska from Siberian waters.

READ THE RECORD-HERALD

Choice Fruits and Vegetables

The very finest the market has to offer can always be found here fresh every day. We carry a modest stock thereby assure you that it is always fresh. We don't carry the goods over from day to day.

WHILE GETTING GET THE BEST

BENTON'S

1200 Macdonald Avenue
Phone, Richmond 652

RICHMOND WINS

In the new Window Display Contest, held in every city and town in the United States, by the Century Music Publishing Co.

Carl Richard

Wins Special Prize

A Beautiful Loving Cup

This cup is now on display in our windows. The winning of this cup will cause Richmond to be advertised in every city, town and village where Century Music is sold and that means practically every one in the United States.

The Century Music is probably better known than any other in the United States and comprises all the standard Instrumental and Vocal numbers.

We Carry a Complete Line of Century Music

Carl Richard

"EVERYTHING MUSICAL"

816 MACDONALD AVENUE OPPOSITE CALIFORNIA THEATRE

Meet Me at The Fair

Allen A

Chiffon Stockings for This Season

—the Chiffons of Unusual Service

We've seen nothing finer in chiffon stockings than these new Allen A creations. And they *wear!* Heels and toes are reinforced. The new Allen A colors will delight you. Make your selection now at the prevailing low prices.

New Styles, New Colors—at Prices to Suit All.

Really new things in chiffons and the heavier silks. All Allen A quality.

$1.00 PAIR

Allen A Underwear

For Men and Boys

The perfect freedom—the remarkable elasticity, of a spring-needle knit union suit, is one *basic* reason why so many men prefer "Allen A."

Fine tailoring, elegance of finish and long service, are other reasons. Come in and make selections now.

Men's Athletic Summer Weight Union Suits, $1.00

Boys' 49c--90c--$1.00

452 36-inch center $1:65
454 18x45-inch scarf $1.00
479 19x31-inch pillow $1.00

A guarantee of quality is behind all Art-Needlework Materials bearing the ROYAL SOCITY TRADE MARK

ROYAL SOCIETY EMBROIDERY PACKAGE OUTFIT

Grey Lawn
436 House Frock $1.65

DOLL BUGGIES

Sport-Wicker, real or imitation
75c up to $15.00-$18.00

Dolls that talk and walk
Mama Dolls
$1.00, $1.69, $2.19, $2.95

SPECIAL ITEMS

Hoover Aprons All Indian Head.... $3.45
Waitress Aprons All Indian Head.... $1.85
P. N. Practical Front Corsets, None Better $5.00 and $6.00
Levi Strauss Koveralls 75c
Turkish Towels To Embroider..... 49c
Ladies' Stamped Gowns 69c
Men's Underwear,, Hanes Shirts and Drawers 98c
Ladies Home Journal and Pictorial Review Patterns.

SAVE $5
IN CASH REGISTER RECEIPTS GET A
SCOOTER FREE
START YOUR HOLIDAY SHOPPING NOW

THE FAIR

C. C. OLNEY
731 MACDONALD AVENUE PHONE R811

Local Dealer Receives New Car Load Of Hudsons

Another car load of Hudson Super Six coaches were received yesterday by J. P. Stroh. It took just twelve days from Detroit, which is considered a new record. These cars are [illegible] and include [illegible] Coupe, Sedan and Closed car. [illegible] is a big [illegible] factor and from the great number of new Hudson and Essex coaches seen on our streets, "J. P." is surely making a new sales record again.

Wash The Kidneys If They Bother You

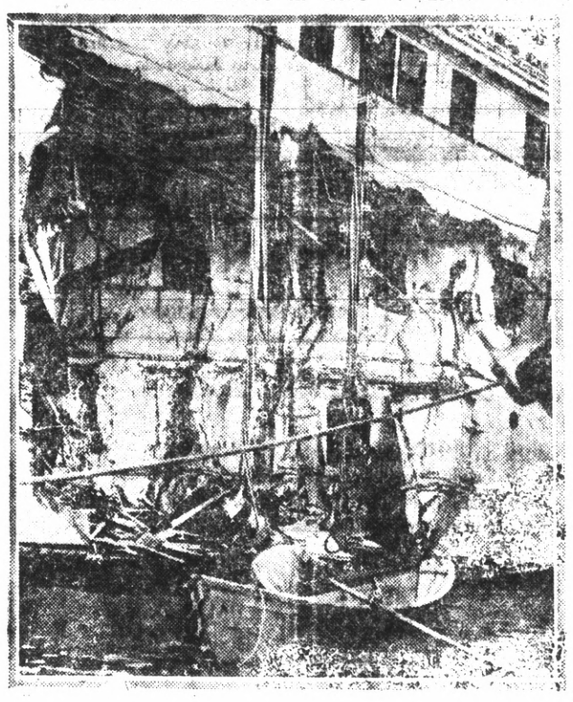
Take a glass of Salts if your Back hurts or Bladder Bothers

Flush your kidneys with salts occasionally, says a noted authority, who tells us that too much meat and rich food may form uric acid, which almost paralyzes the kidneys in their efforts to expel it from the blood. They become sluggish and weaken; then you suffer with a dull misery in the kidney region, sharp pains in the back or sick headache, dizziness, your stomach sours, tongue is coated and when the weather is bad you have rheumatic twinges. The urine gets cloudy, full of sediment, the channels often get sore and irritated, obliging you to seek relief two or three times during the night.

To help neutralize these irritating acids, to cleanse the kidneys and flush off the body's urinous waste, get four ounces of Jad Salts from any pharmacy here; take a tablespoonful in a glass of water before breakfast for a few days, and your kidneys may then act fine. This famous salts is made from the acid of grapes and lemon juice, combined with lithia, and has been used for generations to flush and stimulate sluggish kidneys; also to neutralize the acids in urine so it no longer irritates, thus often ending bladder weakness.

Jad Salts is inexpensive, cannot injure, and makes a delightful effervescent lithia water drink.

Four Passengers Lost Their Lives When Tanker's Steel Nose Stove in Side of Liner [illegible]



Had the hole shown in the side of the Eastern Steamship liner, Boston, which was carrying over 800 passengers, been ten feet lower, the loss of life would have been appalling. As it was, four passengers asleep in their cabins, were crushed to death when the tanker Swift Arrow rammed the Boston in the dead of night, during a heavy fog off Point Judith, R. I.

NO FEAR OF EVIL resulting from change of diet, water or climate, concerns those who take on the short trip, summer vacation or long journey.
CHAMBERLAIN'S COLIC and DIARRHOEA REMEDY
Ready for emergency - night or day.

Pleads Not Guilty To Liquor Charge

Clarence Bertera, 3810 Potrero avenue, pleaded not guilty when he appeared in the court of Police Judge C. A. Odell yesterday on a charge of violating the Wright act. Date of trial has not yet been set. A small quantity of liquor was found at his residence when raided by police under Chief Dan Cox, Friday night.

MARRIAGE LICENSE

A marriage license has been issued to Martinez to Harold T. Rudee, 22 and Martha Glazier, 18, both of Richmond.

Comb Sage Tea In Faded or Gray Hair

Look young! Common garden Sage and Sulphur darkens so naturally nobody can tell.

Grandmother kept her hair beautifully darkened, glossy and attractive with a brew of Sage Tea and Sulphur. Whenever her hair took on that dull, faded or streaked appearance, this simple mixture was applied with wonderful effect. By asking at any drug store for "Wyeth's Sage and Sulphur Compound," you will get a large bottle of this old time recipe, improved by the addition of other ingredients, and ready to use, at very little cost. This delightfully prepared mixture can be depended upon to restore natural color and beauty to the hair.

A well known downtown druggist says everybody uses Wyeth's Sage and Sulphur Compound now because it darkens so naturally and evenly that nobody can tell it has been applied. It's so easy to use, too. You simply dampen a comb or soft brush and draw it though your hair, taking one strand at a time. By morning the gray hair disappears; after another application or two, it is restored to its natural color and looks glossy, soft and beautiful.

SUMMER COMPLAINT makes little headway with children whose careful mothers protect them from stomach and bowel disorders, hot weather cramps, weakening diarrhoea - with
CHAMBERLAIN'S COLIC and DIARRHOEA REMEDY
Quick in action - satisfying in results.

Don't Fuss With Mustard Plasters

Musterole, made of pure oil of mustard and other helpful ingredients, will do all the work of the old-fashioned mustard plaster — without the blister.

Musterole usually gives prompt relief from bronchitis, sore throat, coughs, colds, croup, neuralgia, headache, congestion, rheumatism, sprains, sore muscles, bruises, and all aches and pains. It may prevent pneumonia. All druggists—35c and 65c jars and tubes—hospital size $3.

Better than a mustard plaster

MUSTEROLE
WILL NOT BLISTER

SPECIALS
For Monday Only!

No. 1 Willow
Clothes Baskets
24 Inches Long—Special
89c

One Burner
Gas Oven
Glass Door and Asbestos Lined
SPECIAL
$2.39

1 Pint Size
Thermos Bottles
Complete—Special
89c

Electric Iron Cord
Complete—Fits Any Make of Iron
SPECIAL
$1.18

10-Quart Enamel
Dish Pans
SPECIAL
48c

No. 7 Wagner
Waffle Irons
Low Frame Type—Special
$1.78

Flapper Electric
Curling Irons
GUARANTEED 1 YEAR
SPECIAL
89c

Household
Mop Handles
SPECIAL
15c

T. Nielsen R. Johnson
Richmond Hardware Company
Best Quality—Lowest Prices FREE DELIVERY
Phone Rich. 155 Corner 8th and Macdonald Ave.

READY for SCHOOL OPENING

This Store Makes a Specialty of Boy's High Grade Clothing and Furnishings

AT POPULAR PRICES

We Only Sell the Best Clothes for Boys—It Doesn't Pay to Buy Low Grade, Shoddy Wool Clothing for Boys as They Soon Wear Them Through

BOY'S
KNICKERBOCKERS
English Tweed
SUITS
With 2 Pairs of
PANTS
PRICE
$9.85

BOY'S
LONG PANTS
High School
SUITS
All Wool
PRICE
$19.50

Boy Scout Outfits
We are the official Boy Scout Outfitters for this district. A full line of Scout Suits and all necessary equipment.

Union Suits
Chalmers Athletic For Boys $1.00
BOY'S BLOUSES
Sport or High Collars $1.00
BOY'S SHIRTS
Plain or Striped $1.00
BOY'S SWEATERS
Plain or Fancy—The Newest Models Each $2.65
Boy's Angora Coat Sweaters $4.45

Boy's Suspenders and Belts 35c and 50c

BOY'S TIES
In Cut Silk or knitted 50c

CAPS FOR BOYS
$1.00

Boys Heavy Ribbed
STOCKINGS
Pair 35c

BOY'S EXTRA QUALITY CORDUROY KNICKERS
$2.25 and $2.65

CORDUROY LONG PANTS
For High School Fellows
$3.95 and $4.95

HARRY MARCUS
727 Macdonald Avenue
Richmond
THE CUSTOMER IS ALWAYS RIGHT

Society and Lodge News

Local Youth Weds San Anselmo Girl

Kenneth Wells, 21, of Richmond, and Margaret Lenon, 18, of San Anselmo, were married last night at the home of the bride's parents in San Anselmo. After their honeymoon they will make their home in Richmond.

The announcement of the wedding surprised many friends of Wells, as the engagement had been kept secret. He is the son of Mr. and Mrs. A. H. Wells of 438 Nineteenth street, and the brother of Captain Row Wells of the Richmond fire department. He is an employe of the Standard Oil company.

Mrs. Grover Coffey of Los Angeles, sister of the bride, was maid of honor and Cleland Whitton of San Francisco acted as best man.

WILL LEAVE TODAY ON OREGON TRIP

Mr. and Mrs. Albert Kingsbury will leave Richmond today for a motor trip to Crater Lake, Klamath Falls, Shasta Springs and other resorts in the northern part of California and Oregon.

SELMA PEOPLE TO MAKE HOME HERE

Mr. and Mrs. G. A. Poetz and daughter, Selma, of South Carolina, are considering making Richmond their home after a visit to Mrs. Katie Tork and family on Forty-second street.

RETURN HOME AFTER MONTH AT YOSEMITE

After a month spent at Yosemite and Lake Tahoe Mr. and Mrs. A. H. Childs and son, Ashton, of 1407 Bissell avenue, have returned to their home.

LEAVE ON TWO WEEK'S VACATION

Mr. and Mrs. J. A. Long left yesterday for a two weeks' vacation which is to be spent at San Jose, Santa Cruz and other points south.

MISSOURI CLUB WILL MEET NEXT TUESDAY

The Missouri Club will meet Tuesday at 2 p. m. at the home of Mrs. Ethel Butler, 600 Ripley avenue. All members are requested to attend as important business is to be considered at that time.

RETURNS FROM SHORT DEER HUNTING TRIP

E. A. Burg, a member of the dealty firm of Burg Brothers, has returned from a short deer hunting trip near the Burg summer home in the Santa Cruz mountains.

LEAVE TOMORROW BY AUTO FOR REDWOOD CITY

Mr. and Mrs. John J. Corrigan will leave tomorrow by auto to visit the parents of Mrs. Corrigan in Redwood City. They will be accompanied by their daughter Ina.

MISS OLIVE MIXON BACK FROM WOODLAND

Miss Olive Mixon, secretary of the Retail Merchants Association, has returned from a visit to her grandmother, Mrs. J. C. Mixon of Woodland.

ENTERTAINS GUESTS HERE FROM SAN PEDRO

Mrs. L. M. Anderson, 29 Bay View avenue, has as her guests her son and daughter-in-law, Mr. and Mrs. Carroll Cass of San Pedro, and their daughter, Dorothy.

LEAVES ON VACATION TRIP TO SANTA CRUZ

George Lee has gone to Santa Cruz for a few days. On his return he will be accompanied by Mrs. Lee, who has been vacationing there.

KNIGHTS OF PYTHIAS PLAN PICNIC HERE

The Knights of Pythias have planned a picnic for today, and will leave on the second San Rafael ferry in the morning, going to the Pythian home near Santa Rosa. The twenty-first anniversary of the organization is to be celebrated next Friday night with an entertainment.

LEAVES FOR EUGENE, OREGON, ON VACATION

R. C. Moore, manager of the Ninth street store of the La Moine Drug company, has left for Eugene, Ore., where he will spend a two weeks' vacation. On his return he will be accompanied by Mrs. Moore and their son, who have been in Eugene for some time.

LEAVE FOR VACATION ON RUSSIAN RIVER

Misses Theresa Vernetti, Angelina and Alice Traverse left Richmond yesterday for a week's vacation that will be spent in the Russian river country after two days at Stockton.

Pythian Sisters To Give Picnic Thursday

The Pythian Sisters held their regular business meeting last night in Pythian Castle. Most Excellent Chief Audrey Delaney officiated. On next Thursday afternoon, August 7, the Sisters will give a big picnic for all members and their friends. Games will be enjoyed and lots of prizes awarded to the lucky and skillful contestants. A basket lunch will be one of the features of the outing. East Shore Park has been decided on as the place, and a good time is promised to all. All those going should be at the park by 11 or 11:30 a. m.

WHIST PARTY PLANNED MONDAY AT W.O.W. HALL

A whist party is to be held tomorrow in W. O. W. hall at 2 p. m. with Mrs. A. Schach in charge. Prizes will be given.

LEAVES FOR LOS ANGELES ON VISIT

Mrs. Donald Kneeland, who has been ill of late, has departed for Los Angeles where she will visit her uncle and aunt, Mr. and Mrs. W. L. Utter.

WILL RESUME GIVING OF MUSIC LESSONS

Miss Margaret Carey, well known piano teacher of Richmond, has resumed her classes at her home, 128 South Twelfth street, after completing special music courses at the University of California summer session.

GUY WOLF WILL MOVE TO MIRA VISTA

Guy W. Wolf, secretary-manager of the Richmond Chamber of Commerce, has decided to reside in Mira Vista on Richmond avenue, between Harris and Yuba. He has exchanged his two-story dwelling in Piedmont for this place, formerly the home of R. S. Rheem.

BORN

The son born to Mr. and Mrs. Robert Kyle Browne of 6 Bay street, Point Richmond, at the Richmond Maternity hospital, has been named Robert Kyle Browne, Jr. Browne is an employe of the Standard Oil company.

BORN

A son and heir has been born to Mr. and Mrs. R. K. Browne. Mrs. Browne is now in the Richmond Maternity Hospital. The Browns reside at Point Richmond.

READ THE RECORD-HERALD

TYPEWRITERS

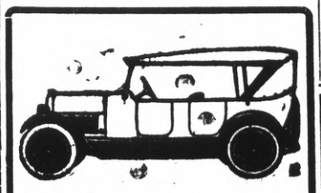
TYPEWRITERS
SOLD REPAIRED
KEARNEY-FURRER
Phone Richmond 7.
721 Macdonald Ave.

MEYER SAYS
BUY YOUR COAL NOW FOR LESS
Also best grade of Poultry and Dairy feed.
Millwood. Per load ... $5
PHONE RICH. 55-W.

Children Welcome
Dr. Catherine Schumacher
-- Chiropodist --
All Foot Troubles Treated
Hours 11 a. m. to 5 p. m. Daily.
Tuesday and Friday 6 p. m. 8 p. m.
1002 Macdonald Avenue
Phone Rich. 257-W

LOS ANGELES, CALIFORNIA
HOTEL LEE
WM. B. CLARK, PROPRIETOR
SIXTH AT FIGUEROA ST.
Phones 107-43 Rich 1007
ANY HOTEL reflecting the comfort of competence, the solidity of substance, the good taste for refinement. Attractive for women alone and to the "whole family." Service not unlike a well appointed, generously conducted home without ostentation. Safety patronized and recommended.
Commercial, residential Location central and unexcelled. Modern, European, Rated reasonable.
GARAGE ADJACENT
Patronage Appreciated
You've tried the rest—Now Try the Best"
William BEST Clark, Proprietor

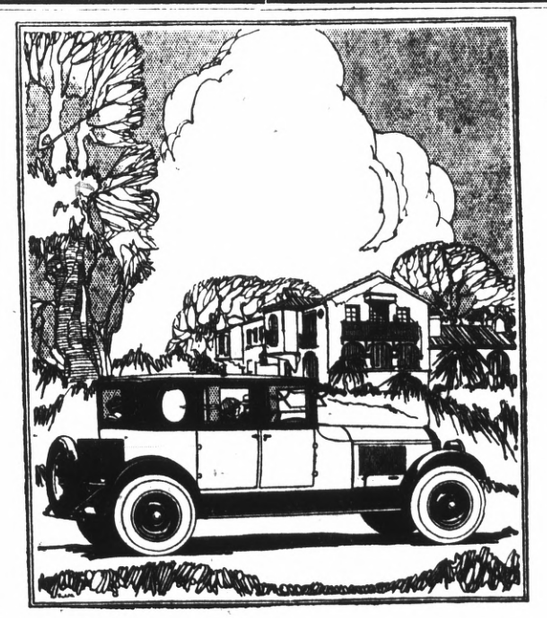
AUTO TOPS
Repairing
AUTO TRUNKS
Leather goods made to order
Trunks, Bags, Suitcases, etc.
Manufacturers & Jobbers
Richmond Mfg. Co.
1135 Macdonald
Corner 12th St.

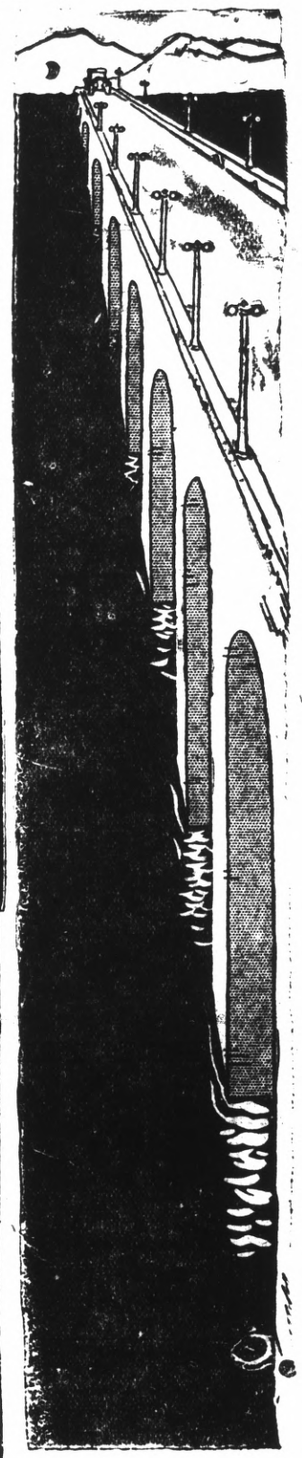

Auto Tops
Reasonable Prices
SIDE CURTAINS
Work called for and delivered
SEATS CUT DOWN FOR CAMPING
All work guaranteed.
The American Auto Top Company
H. R. RUSSELL, Prop.
248 14th Street

BEAUTIFUL DAYLIGHT TRIP
TO
LAKE TAHOE
Leave Oakland 7:50 a. m.
Arrive Lake Tahoe 6 p. b.
--Lunch at Placerville--
SAN FRANCISCO SACRAMENTO RAIL ROAD

Your Photo
CAN BE A TRUE LIKNESS IF THE WORK IS PROPERLY DONE
We do copying, kodak finishing, enlarging, etc.
Prater's Studio
255 12th Street
Tele. Rich. 1530
Where everybody goes for Photographic Service

Read's
RIGHT PRICES
WANTED
See Notice Below
One of Richmond's Leading Department Stores
This store—established in 1919—at the end of 5 years, has attained Four Times its original proportions; and today is growing faster than at any time in its history. It was one of the First Stores in Richmond to erect its own building.
Buys For CASH
Sells For CASH
A strict adherence to the policy of Cash Buying—and Cash Selling—has been a factor in the upbuilding of this store; making it possible to turn stocks oftener—and to materially reduce the cost of doing business.
Buying for Cash—and Selling for Cash—this store CAN, and DOES sell for LESS—day in and day out.
Notice!
We Buy Stocks of Merchandise—For Cash
Merchants having clean stocks of merchandise which they wish to dispose of at LESS than present market value! Write us stating nature of goods, amount of stock and approximate price you expect to realize. We pay spot cash.
Wanted---
An Experienced Dry Goods Man
We have an opening in our organization for a Thoroughly Experienced Dry Goods Man! Must show clean record as a business producer. Opportunity to make moderate investment—but only after applicant has proven his ability to fill a responsible position.
Read's Department Store
On 8th Street—near Nevin—Richmond, California.


A Brougham for Hundreds Less Than Open Cars of Like Size and Power—$2175
Standard Models
5-Passenger Phaeton . . $1895
7-Passenger Phaeton . . 1895
5-Passenger Brougham . 2175
De Luxe Models
5 or 7-Passenger Phaeton . $2095
7-Passenger Sedan . . . 2770
7-Pass. Suburban Limousine 2895
Prices at Detroit. Tax extra
BALLOON TIRES and Disc Wheels
Optional at Slight Extra Cost
YES—Paige Brougham costs hundreds less than many open cars of the same or smaller size and power! Just think what Paige gives for $2175. Enclosed comfort, performance, appearance, long life that you cannot duplicate in any other enclosed car unless you pay much more.
The big 70 h. p. Paige motor is a perfected six—giving perfect balance, smoothness, simplicity.
You'll marvel at Paige's riding comfort! That's the advantage of 131-inch wheelbase, rear springs more than 5 feet long, and snubbers front and rear.
Come in and see this New Paige Brougham. Try out its amazing performance. Mark its riding comfort. 6556-3
SMITH & MINTER
Phone Richmond 628 325 22nd Street, Richmond
NEW PAIGE

They're coming!

the new NASH
ADVANCED SIX
SPECIAL SIX
SERIES
See this paper Thursday
!

RECORD-HERALD ANNUAL INDUSTRIAL EDITION

RICHMOND RECORD HERALD
A RICHMOND PAPER FOR RICHMOND PEOPLE

SECOND MAIN NEWS EDITION - PAGES ONE TO EIGHT

RICHMOND, CALIFORNIA | SUNDAY, AUGUST 3, 1924. PRICE THREE CENTS

AUTO MAKERS PLAN FOR FUTURE

BETTER ROADS OF CALIFORNIA COST $8,000,000

Maintenance Mounts in Year's Time, State Records Indicate

SOUTH SPENDS 40 PER CENT

Los Angeles County Leads List With Expenditure of $974,648

(By Universal Service.)

SACRAMENTO, Aug. 2.—The eleven principal counties of southern California spent a total of $8,551,557 last year for highway construction and maintenance and for erection of bridges and other road structures, according to official statistics made public today by State Controller Ray L. Riley.

These figures show the southern counties spent approximately 40 per cent of the total sum authorized for road work in California by county boards of supervisors.

Los Angeles county led the list, not only for southern California but the State at large with a disbursement of $3,605,381. Los Angeles spent more than $3,000,000 for highway work alone. The county's payments for bridge construction ran over a quarter of a million.

Orange county was second to Los Angeles in southern California with an expenditure of $974,648 for establishment and upkeep of good roads. Though Riverside county spent only $368,199 for all highway purposes the county was second in southern California in bridge building, using $132,492 for this purpose.

Highway disbursements made by other southern county governments were given by Controller Riley as follows:

Imperial, $457,648; Monterey, $306,538; San Bonito, $135,411; San Bernardino, $386,788; San Diego, $751,368; San Luis Obispo, $550,868; Santa Barbara, $770,545; Ventura, $244,165.

The report pointed out that these figures represent the sums actually disbursed by the several county governments and not money spent on roads by the State Highway Commission.

In addition to the huge Los Angeles county expenditure for highways the city of Los Angeles spent $3,559,174 for the building and maintenance of thoroughfares during 1923, the controller also announced. This figure was the largest authorized by any California municipality for this purpose.

Los Angeles spent $1,607,471 on streets and alleys alone. Bridges, curbs and sidewalks cost the city $1,536,839 for the year.

Long Beach ranked second among southern California cities, spending $355,890 in improvement over its facilities for vehicle traffic. The next three ranking sauthern California cities in point of street and highway expenditures follows:

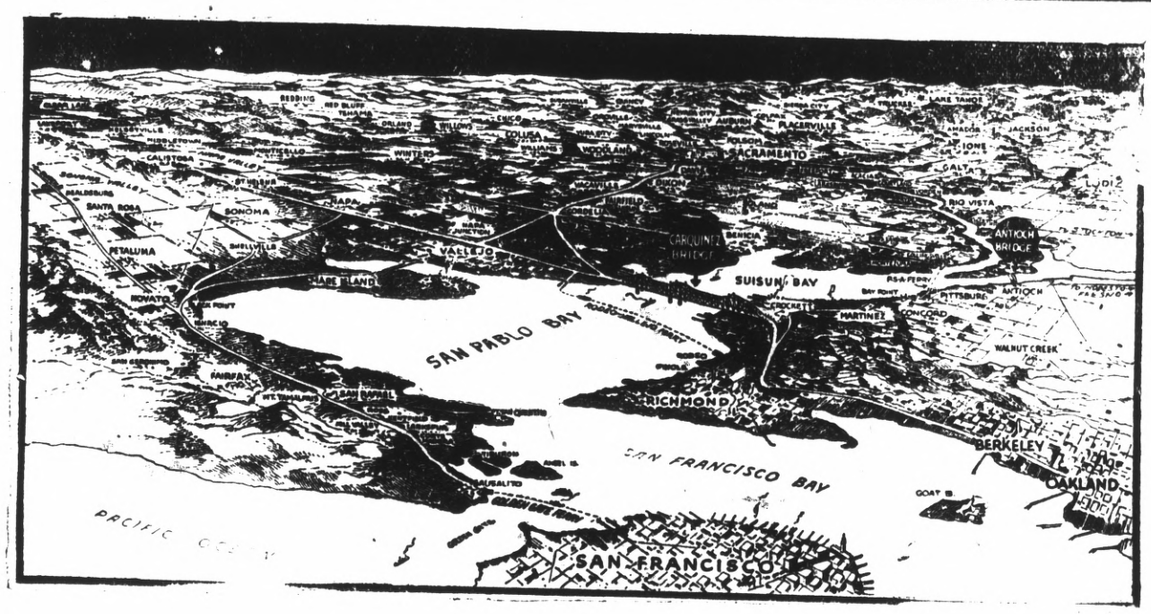
Pasadena, $349,847; San Diego, $319,762; Santa Monica, $209,103.

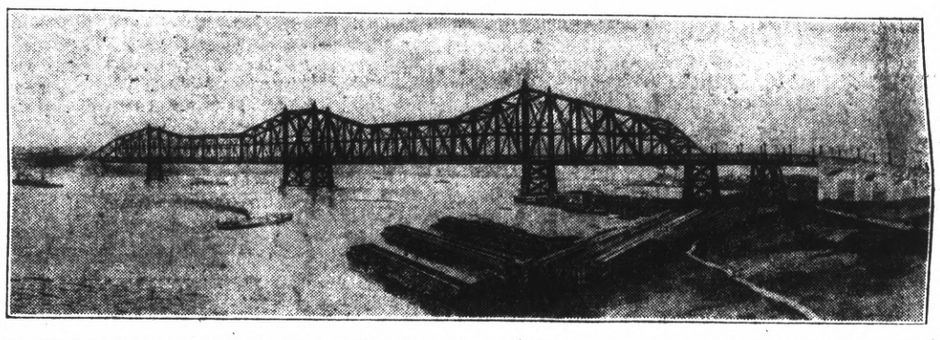
W. C. T. U. Will Meet Monday

The W. C. T. U. will hold its next meeting at the Richmond club house tomorrow at 7:30 p. m. All members are expected to attend as there is to be a discussion of plans for the convention to be held here in September.

Los Angeles is mapping out $50,000,000 street improvement program.

Location of Carquinez Bridge at Crockett





Upper picture gives a view of the country immediately surrounding the site for the Carquinez bridge. It shows how Richmond will benefit by the opening of the bridge, and how the routing of traffic through this city will be facilitated.
The lower pcture is a sketch of the bridge itself, which is now under construction. The bridge will be one of the great engineering feats o the age and will be used both by automobiles and passengers.

CARQUINEZ STRAITS BRIDGE WORK PROGRESSES RAPIDLY; WILL GREATLY AID TRAFFIC

The men who are doing the job that is to link San Francisco and Oakland with their wonderful back country are doing for the cities and the state of California almost the most distinguished service ever performed for two cities and a state that in the past have been marvelously well served.

They are the men who are building the great Carquinez Straits bridge between Crockett and the Solano shore; who are also building the Antioch bridge across the San Joaquin river. They are the projectors of the American Toll-ridge company, now engaged in the construction of both bridges.

The whole trend of modern civilization is toward the annihilation of distance. Look backward, for a moment, at the history of the march of progress, growing more and more rapid as time passes. It is within the memory of men low living, when a fast trotting horse gaited in a mile at 2:40 stood as the last word in speedy transportation for passengers. To be sure, there was the railroad train; but the man who sought really pleasurable excitement in travel preferred to ride behind the fast horse.

Before the automobile, coming to take possession of the roads of the country with a rush and a roar, the fast horse was left so far behind that the children of today are not even familiar with its presence on the roads.

With the automobile came, inevitably, the demand for goods roads. Men must ride comfortably, as well as with speed. With good roads, there was the shortening of distances. But the great inland water ways remained as bars to progress; until, one by one, those were bridged by the enterprise of men, or of states, and vanished and were left behind by the men in the swift cars.

The arms of the sea, penetrating far inland—and especially the arms of that great inland sea, the Bay of San Francisco, remained—and remain—as a problem for the solution of enterprise. For a time, until the present time in fact, ferry boats have sufficed to partially conquer these obstacles to the march of men, ever going onward. The day will come, is coming fast, when the great bay itself will be bridged; when automobiles will roll out of the very heart of the city into its back country, laden with passengers; when great trucks will haul the produce of the farms directly from the producer to the door of the consumer, and haul back again into the country those things needed by the farming communities.

But the waters have rolled; so far, as a time-consuming barrier between San Francisco and its back country, between Oakland and the East Bay cities and their back country. And the men who are conquering this obstacle to progress are the men who are giving to the state and to the cities such distinguished service.

They are the men who are building the great bridge across Carquinez Straits at Crockett. The men who are bridging the San Joaquin river at Antioch. They have not wrought thus without criticism. Men, in all ages, have thrown stones at those whose daring has led them to go forward in leadership. Regardless of the throwing of stones, profiting it may have been by criticism, but regarding it not at all as opposing their progress, these men have gone ahead, steadily, from small beginnings—until there is apparent great achievement already attained, and greater achievement in the immediate future.

Sunday at the Churches

WESLEY METHODIST EPISCOPAL CHURCH

Corner Ninth and Nevin, Frank Kline Baker, pastor; musical director, J. E. Hill; organist, Miss Ruby Williams.

9:45 a. m., Sunday School; 11 a. m., public worship with sermon by Dr Baker, "Raising the Morale of the Church." Solo by W. J. Osborne "Near to the Heart of God." 6:30 p m., Epworth League, Miss Ethel Vestal, president, topic: "The Heart That Was Strangely Warmed." Young people cordially invited. 7:45 p. m. song service, led by choir and orchestra. Duet, "Jesus Leads," by J E. Hill and W. J. Osborne. Anthem by choir, "What Are These That Are Arrayed in White?" Special music by the orchestra. Dr. Baker's theme of sermon will be "A Religion with a 'Go'—Not a 'Yawn'."

Weekly announcements: Monday 8 p. m., quarterly conference; Tuesday, 7:30 p. m., choir and orchestra; Wednesday, 2:30 p. m., Ladies' Aid Society, 7:45 p. m., prayer meeting; Thursday, 2:30 p. m., W. F. M. S. at Mrs. Pennington's; Friday, 7:45 p. m., Family Social Night.

TRINITY EPISCOPAL CHURCCH

Corner Nichol and Washington avenues. Rev. Ross Truman, rector. Mrs. Marie Ceridono will furnish bowers for the altar. 11 a. m.—Holy Communion and sermon. Tuesday, 2 p. m., Guild meeting in the Guild hall. Wednesday, 7:15 p. m., chair practice.

COMMUNITY METHODIST CHURCH

Milton Harlan Greenlee, pastor. Twenty-first and Roosevelt streets.

Sunday school, 9:45 a. m. Classes for all ages. Morning worship 11 a m. Sermon by the pastor, "For Me to Live is Christ." Junior Epworth League, — p. m. Miss Hazel Olsen, leader. Evening worship, 8 p. m. Sermon, "The Valley Full of ones." Good gospel singing. Monday, 6:30 p. m. Sunday School Council at parsonage. Wednesday, 7:45 p. m.—Prayer meeting and Bible study. Thursday, 2:30 p. m.—W. M. S. will meet with Mrs. Virgil Streeter, 622 Fifth street. Friday, 2:30 p. m.—Christmas Sewing Club for school girls at parsonage, 617 Twenty-first street.

We believe in a wholesome community life. We preach the Gospel of Jesus Christ. We invite you to worship with us.

INTERNATIONAL BIBLE STUDENTS

Meet in South Richmond Improvement club building, 326 South Fourth street. Harp Bible study at 9:30 a. m., subject, "Our Lord's Return." All truth seekers are invited to attend and take part in this study.

FIRST METHODIST SHURCH

W. P. Grant, pastor; Mrs. Clifton Bradley, Sunday School superintenden; Mrs. J. O. Ford, choirist; Miss Irene Conn, organist.

Sunday School, 10 a. m.; preaching service, 11 a. m., subject, "The Lord God Is a Sun." 1:45, "The Lord Is Our Refuge." Special music at above services.

STEGE PRESBYTERIAN CHURCH

Rev. George R. M. Gilchrist, pastor 9:45 a. m., Sunday School, 11:00 a. m.; worship, with sermon by Rev. W. A. Hough, "The Victorious Life," 6:30, Christian Endeavor. 7:30, sermon topic, "The Cross of Christ." Wednesday, 7:30, Mid week service. A welcome is extended.

ST. EDMUND'S CHURCH

Tenth and Barrett. Rev. H. O. Oberholtzer, vicar.

7:30 a. m., Holy Communion; 9:30 a. m., church school; 11 a. m., Holy Communion and sermon.

Evening service, 7:45. Pastor on the 17th.

GRACE LUTHERAN CHURCH

Services in Red Men's hall, corner Eleventh and Nevin avenue. Herbert C. Gans, pastor, 1514 Alice street, Oakland. Sunday School at 10 a. m. Morning worship at 11 a. m.. The subject of the sermon by the pastor will be "The Bible." The meeting of the congregation announced for this Sunday has been postponed until a further announcement is made.

FIRST PRESBYTERIAN

Twelfth street and Bissell avenue. H. K. Sanborne, minister; A. H. Poage, Sunday School superintendent; Mrs. Charles St. John, organist. 9:45 a. m. Bible school. Classes for all ages. Eastside Sunday School, Thirty-first and Roosevelt, F. J. Stark, superintendent. 11 a. m., Divine worship. Sermon by the pastor, "The Triple Inscription with Similar Meaning." Duet, "That Beautiful Name," Mesdames A. H. Poage and Willard Poage. 6:30 p. m.—Christian Endeavor. 7:45 p. m.—Evening worship. Sermon message, "A Friendship to Covet." Tuesday, 6:15 p. m., Men's Good Fellowship club will resume their activities. P. M. Sanford, chairman. All men welcome. Wednesday, 7:45 p. m., Midweek Devotional. "Come Thou With Us and We Do Thee Good."

FIRST METHODIST CHURCH POINT RICHMOND

Rev. W. P. Grant, pastor.

Services of special interest will be held at the Point Richmond Methodist Church, Sunday. 11 and 7:45 p. m. At the morning service the pastor will preach on a timely subject, "The Lord God a Sun." Special music by the chair, including a solo by George P. Glineberg, and trio by Mrs. Ada Falk, Mrs. W. P. Grant and George Glineberg. Those who heard Mrs. Falk last Sunday will be glad to hear her again with the support of some of her former musical associates.

The services of the day will be in the nature of a reunion and get-together of the members and friends of the church, many of whom have recently returned from their vacations.

FIRST CHRISTIAN CHURCH

Sixth street and Bissell avenue. Frank A. Woten, pastor; Miss Florence Clark, assistant organist.

Bible School, 9:45 a. m., Archie Iveagh, superintendent; Walter Moore secretary.

Morning service, 11 a. m. Rev. Norma A. Brown of Bloomington, Ill., who is speaking under the auspices of the "Flying Squadron Foundation," will deliver the morning address on the topic, "Prohibition and Law Enforcement." Rev. Brown is a woman of rare ability, and her travels with the "Flying Squadron" have given her a wealth of knowledge and [illegible]dth of vision rarely attained. Mrs. Ross Calfee will sing a solo at the morning service.

Evening services will be resumed Wednesday, 7:30, Mid week service. A welcome is extended.

(Continued on Next Page)

Scholes Takes Bearing Agency In Richmond

Frank A. Scholes announces that he has secured the exclusive agency for Timken bearings in Richmand This addition will enable the motorist to secure these parts without having to go to Oakland.

Scholes states that dealers can now secure the bearings at factory prices directly from him.

Scholes in the past has maintained a complete re-equipment department and with the Timken bearings added there is nothing that the motorist could desire that cannot be secured at his establishment.

EXPECT GAIN OF SALES DURING NEXT 30 DAYS

New Models Case Stimulation of Business for Certain Manufactures

MANY NEW TYPES ON MARKET

Striking Changes Are Made; New Sixes Are Out; Attract Attention

By ROY C. HAYES
Universal Service Automobile Editor

DETROIT, Mich., Aug. 2.—Although automobile manufacturers are anticipating more extensive operations than have governed production in the last month, they are proceeding with the utmost caution and planning only for the immediate future. Costs are being trimmed to the bone and production gauged to meet immediate sale requirements.

Best opinion in the industry has it that August will see an appreciable gain in sales, particularly in the farming districts, although the bulk of the sales in the agricultural districts probably will not be made until fall.

Several manufacturers who are now on a healthy manufacturing basis find themselves there as the result of new models. While the introduction of new models has unquestionably stimulated business in some quarters, it has failed to measure up fully to the desired effect.

Advancing prices that usually prove an impetus to sales have helped somewhat, although advances were not made for that purpose but out of necessity to cover the cost of the car, which mounted with a constantly decreasing production. From present indications prices will continue to go up. Paige announced an increase effective Friday.

Two new lines were announced Friday—the new Nash and the Pierce Arrow light six. Nash is now making two types of sixes—the advanced six series and the special six series. New and trimmer body styles are offered. The new line is equipped with four wheel brakes, full ballcon tires and disc wheels. Force feed lubrication also is a feature of the new Nash. Loke the Buick, the Nash has discontinued the four cylinder line, according to reports.

Prices on the Nash advanced six series run from the touring car at $1,375 to the seven passenger sedan at $2,290. Only two models on the special six chasis are available—the five passenger sedan at $1,295 and the five passenger touring at $1,095.

Detroit's automobile row was given a distinct shock this week when it was announced that Guy O. Simons, for ten years Willys-Overland distributor here, had resigned to become Chrysler and Maxwell distributor in Brooklyn and Long Island. Simons' sold 9,000 cars here last year and his move gives the Chrysler organization one of the smartest and livest retail merchants in the business.

Walter P. Chrysler is gathering about him some of the best and most thorough retail merchants in the business. The first to join him some months ago was R. H. Collins, former president of Cadillac and Peerless, who is now Chrylser's Chicago distributor. The second was John D. Mansfield, former Durant and Dort official, and now in charge of Chrysler's Canadian interests.

Following the acquisition of Simons, Chrysler announced the appointment of Walter F. Wright, former northeastern Ohio distributor for Willy-Overland, as Cleveland Maxwell-Chrysler distributor.

Greater Movie Weeks Starts In Richmond

From San Diego to Sacramento, from the high Sierras to the Golden Gate, in every one of the two hundred theaters in the west coast circuit and in almost every other theater of any

Stars Here for Movie Week

importance, Greater Mavie Season will be in full swing by today. Everywhere indications point to the greatest year of super film and stage presentations since the inception of the cinematographic art. Everywhere bigger and better pictures are being presented and everywhere, it is reported, the picture-going public is according their generous support.

Mayors in many California cities have issued proclamations, calling upon the general public for their support of this important movement in the direction of finer and cleaner entertainment. All important picture producers of the country are discarding all plays that smack of mediocrity, intensifying their search for better stories, indicating clearly that a new era in filmdom is a reality at hand. And when these facts are proven to the public, during the forthcoming Greater Movie Season, their support is sure to follow. It has been forcefully demonstrated time and again that the great majority of American theater goers want better pictures and will give their support to any sincere effort toward better entertainment.

Nowhere in California, or perhaps nowhere in the country, will any theater open their season in a more auspicious manner than will the California Theater right here in Richmond. Colleen Moore's "The Perfect Flapper," Gloria Swanson's "Manhandled" and "Those Who Dance," with Blanche Sweet, will usher in the California Theater's season.

Berkeley—Local fire department to be augmented by additional men and new apparatus.

Henry A. Johnston of Richmond

(From Byron Times)

Henry A. Johnston, now of Richmond, California, where he enjoys the distinction of being president of the Chamber of Commerce, president of the Richmond Rotary club, director of the Mechanics Bank, director of the California Guarantee Building and Loan association, director of the Contra Costa Realty company, and a large property owner, has announced his candidacy for the nomination at the August primary for state senator, to represent Contra Costa and Marin counties.

At this time and in this connection a pen sketch of Mr. Johnston is timely.

Henry A. Johnston is known to thousands of good friends. He is one of the staunch citizens of Richmond, the great industrial city of Contra Costa county. He justly ranks among Richmond's most prominent men, personally, financially, and in every other way. He has a record as a constructive citizen that any man would be proud of, and if elected state senator he will serve the people as they desire to be served and should be served.

Henry Johnston openly states that he is not a politician in any sense of the word. He has never occupied a public office of any kind. He is a straight business man, with years of training that well equips him to fill the office he now seeks at the request of hundreds of friends and advisers.

He has always been a Republican in politics, and was one of the original Richardson men, strongly supporting him for governor.

He is well known in all parts of this county, particularly in Richmond where he has been an active factor in city and community upbuilding, in realty circles and in business fields since 1901. He is a big, clean, interesting man of merit and worth, while achievements may well be expected from him if he is elected state senator, will fill that position with dignity and real executive ability.

HENRY A. JOHNSTON OF RICHMOND
Well-Known County Booster Who Aspires to the Republican Nomination for State Senator at the August Primaries

Henry A. Johnston really began life early. When but eleven years of age he was left an orphan, after having spent his early boyhood days on a ranch at Tomales, Marin county. At this tender age he was placed by his brother under the charge of S. M. Martin, a prominent rancher of Two Rocks Valley, near Petaluma, where he worked for his board and clothes and was permitted to attend school until he was seventeen.

At this time Mr. Martin had grown to hold young Johnston in such personal esteem that he had great faith in his ability. He proved it by leasing him the Martin home ranch on shares for a period of four years. The boy made good. This was his real start in life. During this time he provided for two of his younger sisters and sent them to school.

His next venture was at Rio Vista where at the age of twenty-one he entered the mercantile business, continuing this career for a period of twelve years, with substantial success.

It was at this time—1901—that Richmond was coming into prominence through wide and well written advertising, and Henry Johnston was attracted there. Being a man of vision, ever dreaming ahead, he believed here was his long-sought opportunity. He sold his mercantile interests at Rio Vista, moved to the larger city, and engaged in the real estate business, operating on the east side.

His first real venture was the subdividing of the Park tract. In this operation he was most successful. He next became local manager of the Richmond Land company, and was instrumental in selling a large number of lots which are now the main business section of Richmond.

Following these successful achievements Mr. Johnston engaged in the independent realty field, buying and selling real estate and erecting and managing building properties. He is credited with being one of the most successful investment operators in Richmond.

Mr. Johnston also owns a large dairy ranch near Woodland, stocked with a very fine herd of dairy cattle, one of the best in that section of the country.

This, in brief, is the pleasing record of the "gentleman from Richmond," whose ambition is to represent the people of Contra Costa and Marin counties as state senator, to be chosen at the primaries in August.

Sentiment Out In Car Buying

"If the average car buyer would leave all sentiment out of the deal he would more often find complete satisfaction in ownership," says J. P. Strom.

"A shrewd purchasing agent considers not only the item of his requisition but all conditions of use as well. Local responsibility for any mechanism is one of the most valuable things the seller delivers. Especially is this true of an automobile.

"The buyer of any car should most carefully consider all the local conditions under which he will operate the car. That car will serve him best which is backed and supported by an adequate and responsible local dealer organization."

Dunsmuir—Grammar school building to be erected in Champion's park.

Santa Rosa—Two large buildings being constructed on Fourth street.

CHURCHES

(Continued from Page One)

his vacation on Sunday and will preach the evening sermon. Mr. Aubrey [illegible] and Mr. Frank A. Wilson will [illegible] the morning service. Our people are expected from their [illegible] and we would like to see [illegible] at our church and fall in line again.

FIRST CHURCH OF CHRIST, SCIENTIST

Nevin avenue and Twentieth street. A recognized branch of the Mother Church, The First Church of Christ, Scientist, of Boston, Mass. Holy Sunday services at 11 a. m., subject, "Love."

Sunday school at 9:30 a. m. A Wednesday evening testimonial meeting at 8 o'clock. The public is cordially welcome. Christian Science reading room in the church edifice is open from 12 m. to 4 p. m. and Saturday evenings from 7 to 9. Also Sundays and holidays from 2 to 4 p. m.

UNITY TRUTH CENTER

Richmond Club House, 11 a. m., Mrs. Lillian Hird from San Francisco will speak. There will be special music. Everyone is cordially invited.

ST. PAUL'S CATHOLIC CHURCH, SAN PABLO

Rev. Joseph Porta, pastor. 7:30 a. m., Confessions. 8:35 a. m., mass and sermon in English. 9:30 a. m., Sunday School. 10:35 a. m., mass and sermon in English.

7:35 p. m. Holy Rosary and benediction of the Blessed Sacrament.

ST. MARK'S CATHOLIC

Rev. P. M. Griffin, pastor; Rev. J. O'Connor, assistant. Bissell avenue and Tenth streets. Services this morning at 7, 8:30 and 10:30 o'clock. Sunday School under direction of Sister of the Holy Family immediately after the 8:30 o'clock mass. Evening services at 7:30 o'clock.

OUR LADY OF MERCY CHURCH

Rev. Father William Cleary, pastor. Richmond avenue. Service this morning at 7 and 9 a. m. Sunday School under direction of Sisters.

THE SALVATION ARMY

1120½ Macdonald avenue. Captain N. Wilkins and Lieutenant Philip.

10:30 a. m., open air service; 11 a. m., holiness meeting; 2:30 p. m., Sunday school; 6:30 p. m., Young People's legion; 7:30 p. m., open air service; 8 p. m., Salvation meeting; Tuesday, 7:30 p. m., open air, 8 p. m., Salvation meeting; Wednesday, 6:45 p. m., Corps Cadet class Thursday, 7:30 p.m., open air 8 p. m.; Salvation meeting; Friday, 7:30 p. m., open air, 8 p. m., prayer meeting; Saturday, 7:30 p. m., open air, 8 p. m., praise meeting.

Everybody welcome.

FIRST BAPTIST CHURCH

Tenth street, between Nevin and Bartlett avenues. Charles R. G. Poole, pastor.

9:45 a. m., Bible School. C. E. Parker, superintendent. Classes for all ages. 11 a. m., morning worship. The pastor will preach at both the morning and evening services. In the morning he will speak on "The One Family." 6:30 p. m., Junior Intermediate and Senior Baptist People's unions will hold their regular meetings.

7:45 p. m., evening worship, preceded by a lively song service. The pastor will preach on the "Supreme and Final Authority in Religion." Don't fail to hear this timely message. There will be good singing and a most hearty welcome will be extended to all. This is the friendly church. Come. You will enjoy its services and people.

PENTECOSTAL ASSEMBLY

Beginning Tuesday, August 5, and continuing every night for several weeks, the Pentecostal Assembly of Richmond will conduct revival services in the tent which is being erected at Tenth street and Nevin avenue.

Evangelists M. B. Sequeira of San Francisco and W. J. Lewis of Wales will be the chief speakers. These two young men speak under the power and anointing of God and good results are expected.

Interesting song services are being planned with "The Old Time Power" in them, also special music and singing. An opportunity of blessing for everybody.

SUFFERS ILLNESS

A. C. Sproule is recuperating at his which came while he was walking on home after a slight paralytic stroke the street near Fourth and Macdonald recently. He was first taken to the Cottage hospital.

FACTORY TO YOU SALE!

During the entire month of August the Rexall Stores throughout the United States will hold another of their co-operative sales known as a factory-to-you-sale—so called because of the fact that the Rexall druggists own these great factories and are selling the merchandise made there direct to their customers, thus effecting a great saving of money. We here in Richmond are joining in this great sale and we cordially invite all our friends to visit our stores during this month in order that we may convince them of the saving to be made in drug store merchandise by buying direct from the factories whom we own and control. A partial list is printed below. Come to our stores and see all. Our salespeople will extend you every service at their command.

50c Jonteel Talcum Powder	39c	25c Rexall Liver Pills, 100's	17c
50c Jonteel Vanishing Cream	39c	50c Rexall Liver Salts	39c
50c Jonteel Cold Cream	39c	50c Milk of Magnesia	39c
$1.50 Jonteel Manicure	1.19	Peptonia, $1.00 size	79c
25c Klenso Dental Creme	19c	35c Antiseptic Tooth Powder	23c
35c Tooth Brush	19c	60c Shaving Lotion	39c
50c Klenso Liquid Antiseptic	39c	25c Violet Talcum Powder	10c
50c Juneve Powder Compacts, metal box	39c	35c Nailoid Cuticle Solvent	15c
50c Bay Rum	39c	35c Nailoid Nail Polish	15c
$1.00 Juneve Complexion Powder	79c	35c Harmony Cream of Almonds	23c
45c Theatrical Cold Cream	37c	25c Epsom Salts	15c
$1.00 Georgia Rose Body Powder	79c	25c Iodine	19c
25c Georgia Rose Talcum Powder	19c	25c Castor Oil	19c
$1.00 "93" Hair Tonic	79c	1-4 lb. Bottle Peroxide of Hydrogen	13c
$1.00 Rexall Orderlies	79c	35c Half Pound Bar Milk Chocolate	25c
$1.00 Beef Iron and Wine	79c	60c Family Syrups, Assorted Flavors	39c
25c Carbolic Salve	19c	15c Elkays Hand Paste, 2 large cans for	16c
35c Rexall Corn Solvent	19c	25c Jonteel Soap	17c
50c Rexall Kidney Pills	39c	50c Bouquet Ramee Talc	37c

LA MOINE DRUG CO.
Rexall Stores

6th and Macdonald Ave. TWO STORES 9th and Macdonald Ave.

RICHMOND!

Industry Is Built on Your Savings

The bank depositors run Richmond's Business.

Without your regular investvents—your regular savings—business enterprises could not flourish as they do today.

The banks of Richmond extend loans to manufacturers who can safely use loans—they inform them of market conditions—they advise them of the trend of business. The banks serve business men in many ways.

The result:

Men are kept at work—the industry is helped to greater success.

DEPOSIT YOUR SAVINGS AND HELP RICHMOND GROW

First National Bank
IN RICHMOND
611 Macdonald Ave.
Member of Federal Reserve System

J. P. Strom

Pioneer Automobile Dealer of Richmond

Richmond, Where Rail and Water Meet

Shop Where You May; You Buy the Dealer Wherever You Buy the Car

THE transportation requirements of modern business and social life put a burden upon any automobile that the owner can adequately meet only when the car is strongly and loyally supported by the local dealer.

The dealer's principal business is to make the ideals of the car manufacturer effective in the dealer's local community—to give to every local owner the maximum transportation value the car contains. Come in and see how we do this.

HUDSON-ESSEX DEALER

J. P. Strom

1221-29 Macdonald Ave.

RECORD HERALD

A Consolidation of the Record-Herald and Richmond News

Published Every Morning Except Mondays and the Days Following Holidays by the

Record-Herald Printing and Publishing Company

Telephone Richmond 70 and 71——2201 Macdonald Avenue

G. E. MILNES ..... President and Manager

GROVER E. MILNES ..... Business Manager

Entered at the Postoffice at Richmond, California, as Second Class Matter.

SUBSCRIPTION RATES

One month by carrier 50c

One year $6.00

Official Paper Of The City Of Richmond, California

GIVE US A CONGRESS

The people of the United States will be saved a billion dollars during the next fiscal year if President Calvin Coolidge is supported by Congress.

The president in his speech before the government's business organization meeting, composed of the heads of the different branches of the government made it plain that he was going to cut to the bone all spending of the public's money. He did not mince words in his address; he made it very plain that not a dollar must be wasted and that appropriations must be kept down to actual necessities. He pointed out that the business of the government had been established on an efficient basis and that he intended that it should be kept that way.

He emphasized the fact that one of the greatest perils of an extensive republic was the disregard of individual rights. He said "a government which lays taxes on the people not required by urgent public necessity and sound public policy is not a protector of liberty, but an instrument of tyranny. Unless the people can enjoy that reasonable security in the possession of their property, which is guaranteed by the Constitution against unreasonable taxation, freedom is at an end. The common man is restrained and hampered in his ability to secure food and clothing and shelter. His wages are decreased, his hours of labor are lengthened."

The president pointed out in most emphatic terms that he stood today as he always has for the strictest economy in the expenditure of the people's money. He pointed out that the fiscal year ending June 31, 1921, expenditures amounted to over $5,000,000,000 and that the next three years under the budget system the expenditures were brought down to $3,795,000,000, $3,697,000,000 and $3,497,000,000 respectively. He pointed out that the public debt had been reduced $2,722,000,000 during this period and that the saving in interest alone to the people had been more than $120,000,000 each year.

The president called attention to the fact that when he met with the heads of the departments six months ago he said that the fight for economy had but one purpose—that its benefits would accrue to the whole people through reduction in taxes. Taxes have now been reduced.

THE CONCEALED VIPER

In Budapest, where it is lawful to take a glass of beer, a parable has been enacted for the edification of those of America who haven't got used to the new order of drouth.

Two men died almost instantly from drinking from a keg of beer in which a poisonous serpent had concealed itself.

Virulent as it was, this poison is nothing compared with that which is to be found in small quantities in every ounce of illegally manufactured booze in this country. The only difference between the poisoned beer of Budapest and any sample of American moonshine is in the quantity of the deadly element, and hence in the time it takes to act.

The manufacturers of the legal whisky which used to be dispensed in saloons took such tremendous pains to eliminate the subtle elements of evil; their machinery was the finest that fortunes could buy and it was operated by men who had the advantage of high training in chemistry. It is silly to hope that the casual idiot who tries to convert corn into liquor can have either the equipment, the training or the sanitary surroundings that these distilleries employed.

There is a viper not only in the Budapest cask, but in every bottle of moonshine sold. The toll of deaths and wrecked health due to moonshine is not so spectacular as that of the Budapest beer, but it is all the more regrettable for that.

Swedish King's Granddaughter, Countess Elsa, is working in a Chicago leather factory for $18 a week. She must be a great help to her father, Prince Oscar.

A mean Los Angeles judge sentenced a traffic violator to read every paper in the city and copy all accounts of accidents. The only way the sentence could have been heavier would have been to make the poor speeder read the Democratic political news.

If you believe in public economy—in protecting the taxpayer against the taxeater, you are classed as a "reactionary." If you believe in letting the taxeater run a vaccuum cleaner through the taxpayers' pocket you are a "progressive."

Senator Wheeler of Montana, it is said, was a subrosa candidate for the Democratic vice presidential nomination. Not getting that, he teamed up with La Follette. He was just bound to run for vice president, this man from the wide open spaces. All he'll get is exercise.

For 61 years, Stoughton E. Armstrong of New York City had never married, but the other day he spoiled his splendid record by taking and marrying Emily Lind Brindsmair, aged 51, we are informed by an exchange.

SCHOOL DAYS

Copyright, 1924, by McClure Newspaper Syndicate

By DWIG

Fashion Hints

By MARY MARSHALL

Copyright, 1924, by The McClure Newspaper Syndicate

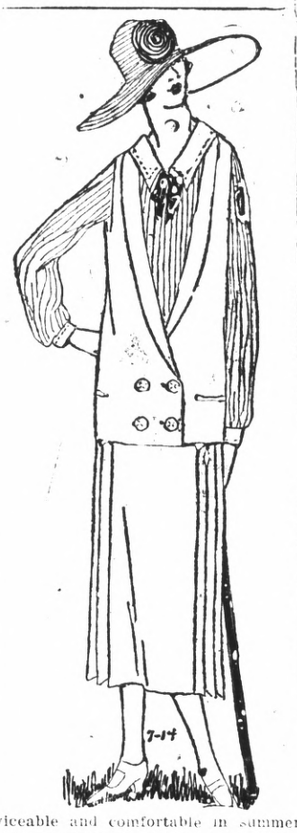
The Linen Frock with Sleeveless Jacket Fills Many a Summer Need.

Some women, it would seem, have never felt the prejudice against appearing in city streets without wearing some sort of wrap. These unprejudiced ones would reason that there is no more reason why a woman should wear or carry a wrap when the temperature verges 80 or 90 than there is sense in carrying an umbrella under a cloudless sky or a parasol at night. So they blithely go shopping, wearing a suit skirt, white blouse, sans the jacket which is left home when the weather permits. Attractive little stenographers go debonairely to work every warm summer morning wearing thin cotton frocks, pink organdie, yellow dotted swiss, blue voile and never bother their heads over the fact that they neither carry nor wear any sign of a wrap.

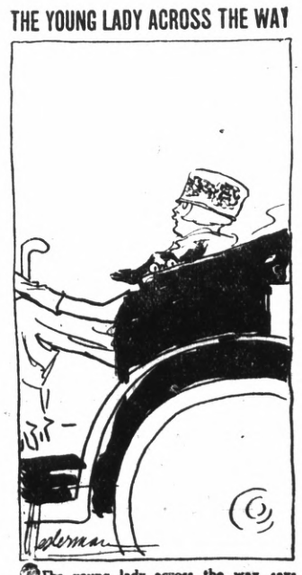
Doubtless they are to be congratulated. They at least are cooler than the woman who carries with her the prejudice against going wrapless on city streets. Just where this prejudice came from is hard to say. It does not seem to be peculiarly American, nor specially derived from the French. Still there are French women, as there are Americans, who feel actually undressed outdoors without something over frock or gown.

For summer days the French dressmaker is very fond of the accompanying wrap, of chiffon likewise. Some dressmakers seem to take it for granted that every afternoon frock will need some appropriate wrap.

There are few costumes more serviceable and comfortable in summer than the one consisting of a frock of linen and voile or some similar thin fabric accompanied by a sleeveless linen jacket. A sleeveless linen jacket certainly gives very little of either weight or warmth. Yet accoutered with this sleeveless jacket even the most conservative among us would feel that she had made as much concession to convention as necessary. The sketch shows a gown of this sort—of powder blue linen with a bodice of matching voile in the same shade. The voile is tucked all over. The jacket of linen is double breasted, it being double below the waist line could be spoken of as being "double-breasted."



THE YOUNG LADY ACROSS THE WAY



The young lady across the way says the Liberty Bell is too precious a relic to be carted around the country and ought always to be left right there in Washington.

WISE AND OTHERWISE

By MARY MARSHALL

SOMETHING IN THE SHOPS
Handkerchiefs to Embroider.

If you like to make handkerchiefs, you can now buy the colored squares of linen with an embroidered design printed in the corner—or corners—and with the edge marked to run with threads for a border.

When Your Friends Sail.

Each year shows more interesting boxes and baskets to send for bon voyage to travelers.

Of course, the majority of these packages are made up for the traveler starting out by steamer for Europe. However, there are smaller ones for trans-continental travelers that are also quite attractive.

Some of the shops import baskets and their contents from the British Isles for us to give our friends starting out for that very spot. A bit like carrying coals to Newcastle, but just the same these baskets are quite interesting. They contain Scotch taffee and marmalade, English biscuits, and a package of very good tea.

There is also a Chinese tea box, from China, containing a box of Chinese rice wafers, two packages of China tea and a bottle of preserved Chinese fruits.

The ordinary home-packed basket contains different combinations. Sometimes tea and jam and candy and wafers of some kind; sometimes salted nuts and candied fruits and half a dozen different boxes of wafers and biscuits. Sometimes these baskets show combinations of fresh fruit and candy or salted nuts, and sometimes combinations of flowers and fruits are made.

There are book and magazine baskets and boxes, too, with magnifying glasses added as a final touch.

The Luxury Of Love

by VIOLET DARE

WHO'S WHO AND WHAT'S HAPPENED

MARY HAYWARD, a famous beauty, is in love with

BRUCE GILLIAN, but during a misunderstanding with him has married

SIR NIGEL CAVENDISH, a visiting Englishman, whom she hardly knows, and who has been called home immediately after the ceremony by the death of his father. The trouble between Mary and Bruce has been caused by

CAMILLA WHITE, to whom Mary is strangely indebted. Gillian meets Mary unexpectedly and learns of her marriage. They decide to steal one day together before he leaves for Alaska and she sails for London, and spend it at one of the beaches near New York.

TODAY'S INSTALLMENT

XXIII—IN DEFIANCE OF FATE

Twilight deepened into the deep purple-blue of a summer night; the ocean murmured beneath a few scattered stars, and from the nearest hotel the plaintive music of a marimba orchestra went thrumming and wailing through the warm air.

Gillian had carried the two deck chairs far down the beach, so that there were no people nearby. At first he talked to her, eagerly pouring out the facts of his life, as if he wanted to put every bit of himself, memories and all, into her possession. She listened without comment, making no effort to remember what he said; she knew that through long, empty days and nights that she must spend without him his deep voice would come back to her as she was hearing it now.

She told him something of herself of the way in which her aunt had brought her up, wasting no time or energy that would make the thin, pretty girl a remarkable beautiful woman, who could be profitably marketed when it came time for matrimony.

"She was good to me, of course," Mary told him. "She thought she was doing the best possible thing for me. She was very careful of me; chose my governess carefully, never sent me to schools because she was afraid that association with other children would make me lose some of the charm she thought I had. She wanted me fresh and unspoiled when I made my debut. We traveled abroad a little at seasons and in places that would make it unlikely that we would meet people of the world she intended to launch me in; we hadn't much money then, you see. It is only since her husband's death that she has had so much; she wasn't married in those days when I was growing up.

"I didn't like Europe, because I was always unhappy there; that is why I have never gone back. I didn't care much about any place I've never known till now what real happiness is."

She told him very little about her engagement to Neale Phillips and his sudden death, not because she did not want to tell him the whole story but because of the manner in which Camilla was involved in it. But she told him other things, little scraps of incidents, that revealed her whole self to him. And Gillian, listening, wanted to kneel at her feet and worship her.

Mary had not realized how slight her own strength was; as she sat there in the darkness she felt as if she would never move again. The music of the hotel sang on, caressingly, and Mary, leaning back comfortably in her chair, happy in the sense of Bruce's nearness, relaxed completely. She felt that for the moment he stood between her and the world. A few moments later Bruce turned to speak to her, then paused, smiling tenderly. For Mary had gone to sleep.

A few straggling couples walked up and down on the hard sand near the water's edge. The music stopped, the air grew cooler. But Bruce, fighting his conscience, did not waken Mary. After all, this was still part of their stolen day. He took off his coat and laid it over her, then settled back again, with one of her hands in his. It would be an eternity until he saw her again; surely he need not wake her now!

Dawn was stealing through the sky when she woke, to look up at him in amazement, and then laugh softly.

"I wouldn't have believed that I could lose any of our precious time by sleeping," she exclaimed. "Why didn't you wake me up?"

"Because I was afraid that you'd make me rush you back to town," he answered promptly. "I suppose we'll have to go now?"

She nodded, and ran down to the water's edge to wash her face and hands. They went into New York on a milk train, breakfasted in the Pennsylvania Station, sitting on high stools at a long counter, and parted at last in the living room of Mary's tiny apartment.

She did not dare stay there alone when he had gone; the thought of living without him was like a knife stabbing her through the heart. She changed her frock and hat, and went to her aunt's thinking there might be a message from Nigel. There was the daily cablegram, also a note of a phone message from Vera Atwood. Would Mary call her immediately? Mary did. Vera's voice was shaky with anxiety.

"Mary, you've got to come to the charity bazaar at the Willoughbys' this afternoon," she exclaimed abruptly. "The most awful scandal is going round about you and Bruce Gillian, and if you appear publicly, and are awfully dignified, that will settle it, I think."

"What is the scandal?" asked Mary, icily.

"Oh, something about you staying down at Long Beach together. Camilla's been pretending that he was in the mountains with her; she's wild. My dear, don't you think you ought to join Nigel in London at once? Really, it would be wiser."

"I'll cable him now that I'm sailing on the Berengaria Saturday," Mary promised.

She went to the bazaar as she had promised, loathing the people in fancy costumes who crowded about her, knowing that some of them must have discussed her affairs maliciously. Her new position as Lady Cavendish demanded homage, and it was paid her, but she was sick at heart. Her only consolation was a brief note from Bruce, received just before she left home. "I shall love you and wait for you always, my darling," he had written. She took it out and looked at it again and again. It was her talisman against heartbreak.

Tomorrow—Lady Cavendish Sails.

WHERE IT STARTED—BLOOMERS

(Copyright, 1920, by the Wheeler Syndicate, Inc.)

These articles of apparel, now so universally used, were invented by a Mrs. Bloomer, from whom the name is derived, in the nineteenth century. Despite the obvious practicability of the garment, they were much sneered at and even condemned by certain divines as immoral. It was long before they became at all popular.

Tomorrow's Menu For Monday

FOR MONDAY

Breakfast
Berries
Cereal and Cream
Dried Beef and Eggs
Rolls Coffee or Milk

Luncheon or Supper
Vegetable Salad
Minced Chicken Sandwiches
Iced Chocolate Ginger Drops

Dinner
Veal Loaf, Boiled Potatoes
Creamed Onions
Currant Jelly Green Peas
Chocolate Pie

Dried Beef and Egg

One cup of drief beef, 1 teaspoonful of chopped parsley, 6 eggs.

Put the beef in a frying-pan with boiling water to cover; scald 5 minutes. Throw off the water; add a small lump of butter. Break the eggs, meanwhile, into a bowl; beat until smooth; add 1 tablespoonful of milk, a dash of pepper, and pour the eggs into the pan with the beef and butter. Stir them over a moderately hot fire, always scraping the egg from the bottom of the pan. Remove the pan from the fire a little before it is firm enough, and continue to scrape the egg from the bottom, as it will continue to harden.

Ginger Drops

One cup light brown sugar, 2-3 cup butter; 1-2 cup cold water, 1 egg, 2-3 molasses, 1 large tablespoon ginger, 1 large teaspoon soda.

Flour to make thick batter. Drop by teaspoonfulls on a well greased pan; bake in moderate oven. These are very nice if properly made.

Stewed Cucumbers

Stew pared cucumbers, cut in quarters or in thick slices, for 15 minutes in a saucepan with a little water and a minced shallot or a small minced onion. Pour off the water; stir in a little flour, butter, and salt; heat for two or three minutes, and then serve.

(Copyright, 1924, by the McClure Newspaper Syndicate.)

RETURNS HOME AFTER TWO WEEKS' VACATION

Mrs. M. E. Simpson, accompanied by her two sons and her daughter, Belle, has returned to her home at 241 Eighteenth street after two weeks spent in Chicago with her mother, Mrs. D. E. Bell, and her brother and sister-in-law, Mr. and Mrs. J. H. Schaffer.

A Record-Herald Class Ad will do it!

Chevrolet Means Comfort

STOP AND THINK!

Why Do So Many People Drive a

CHEVROLET?

It took the Chevrolet Factory 10 years of experience to make the Public ask that question. Each year they pounded out a few of the defects—The factory has at last completed its masterpiece:

The new balanced Chevrolet "insures safety" — Its Valve-in-head motor gives quicker action on gasoline more, power on the hill.

Demand your Rights and Enjoy what is yours!

The Geysers, Mirror Lake, Yosemite, Lake Tahoe, the wonderful Feather River Country, the High Sierras—you pay for these, they are yours. Enjoy what the good God gave you. Take your wife and family away from the daily drudgery and help yourself to go back to work with more energy and a better chance of promotion.

"Our New Way to Pay For a Chevrolet"

WILL BE EXPLAINED TO YOU BY OUR SALESMAN

Come in, Let us help you

Let your new Chevrolet pay you big dividends in health and happiness—and keep your family together!

When You —Buy— Buy the Best

CHEVROLET

When You —Buy— Buy the Best

Order Today

All the New —Models— On Display

See the New Sport Model

SHAW & MONETT

412 Macdonald Avenue RICHMOND 780 Richmond, California

TRADE YOUR OLD CAR IN

In Richmond It's!

Removal Sale Now In Progress

The Big Store

ALBERT'S, Inc.

BETTER GOODS--LOW PRICES

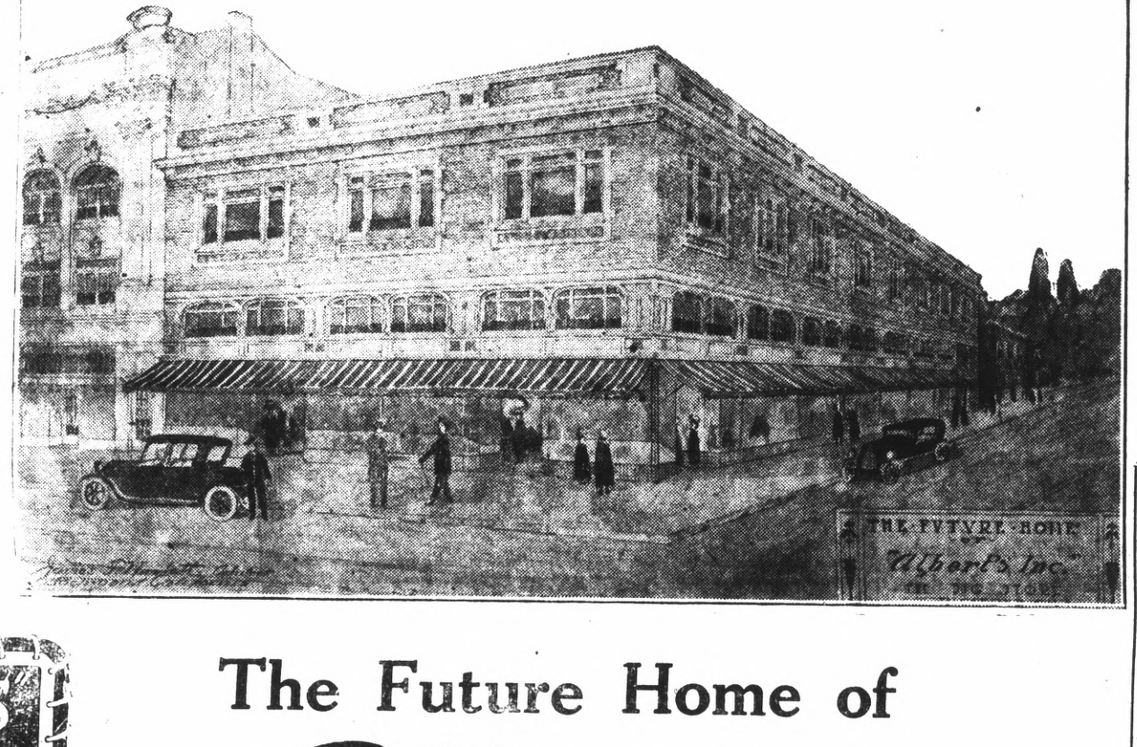
Removal Sale Now In Progress

We Believe in the future of RICHMOND

Richmond is rapidly taking its place in the front ranks. We must prepare now—and grow with our city.

Our faith is best shown by our actions

Our new home is nearing completion at 9th and Macdonald Ave.



Our Own Home at 9th and Macdonald Ave

NEARING COMPLETION

We have outgrown our present location at 7th and Macdonald

We are cramped for room—
Our rapidly increasing business has outgrown our present quarters—
We must have more room to expand—to house our bigger stocks—to give better service.

The Future Home of Albert's

THE BIG STORE

This new home will be the finest of its kind in Northern California

You will be proud of it—and why?

Because—

The best makes of Merchandise are handled.
We have three stores—at San Rafael, San Anselmo and Richmond.—
Our purchasing power is strong—our outlet is big—meaning

Better Goods at Lower Prices

Because—

In our new home additional new departments will be installed such as

Drug Dept. *Music Dept.*
Electric Washing Machines
Ready-to-Wear for Women and Misses—A Millinery Dept.

—and elevator service

REMOVAL SALE Now In Progress

An opportune time to save on your Fall purchases and school-day wants.

Home Run Blouses	87c
Corduroy Knickers	1.69
Cotton Stockings	28c
Mottled Union Suits	89c
Corduroy Long Trousers	$3.19
Wool Caps	$1.35
Pull-over Sweaters	$1.79
Middies	$1.35
Sateen Bloomers	84c
Gym. Blouses	$1.35
Lisle Stockings	20c
Gingham Dresses	$1.56

School DAYS

REMOVAL SALE Now In Progress

For Instance:

Genuine Koveralls	79c
Kute-Kut Play Suits	$1.09
Boys' Overalls 95c to	$1.15
Men's B. V. D.	$1.09
Devonshire Cloth	34c
Romper Cloth	19c
Everfast Suiting	47c
32-inch Gingham	19c
36-inch Sateen	33c
33-inch Jap Pongee	77c
36-inch Shirting	39c
32-inch Plisse Crepe	21c
36-inch Percale	15c
36-inch Comforter Challies	15c

Classified Ads, Real Estate, Legal Notices and Miscellaneous

Advertising Rates

Reading notices: 10 cents per line first insertion; 5 cents per line for subsequent insertions.

Political advertising per column inch, 50 cents.

CLASSIFIED RATES
Minimum Charge, 35 cents

2 times	2 cents per word
3 times	3 cents per word
4 times	4 cents per word
5 times	5 cents per word
6 times	6 cents per word
7 times	7 cents per word

WANTED

DRESSMAKING—Remodeling and relining. Mrs. Allen, 622 5th street. Phone Rich. 1463. 7-26-2 weeks

Have your suit cleaned and pressed at Black's, Tenth and Macdonald avenue. Phone 723. We call and deliver. Prompt service and good work.

WANTED — Two good boys about 15 years old to carry paper routes. Call at once at Record-Herald office 22d and Macdonald. 6-21-tf

WANTED—Good grain sacks. Pioneer Coal and Transfer Co., 1015 Macdonald avenue. 1-27-tf

MISCELLANEOUS

SALESMEN—make $10 to $15 daily selling our $12.50 suits. Best on the market. Everybody wants them. Want live wire each county. Write, Holcomb, 218 Stimson Bldg., Los Angeles. 8-2-1t.

LOST—Brown lynx between 32nd and 8th Streets. Phone 1497. 8-2-tf.

LOST— Small yellow and white female dog; also Persian kitten, with one blue and one yellow eye. Reward for their return to 448 Second Street. 8-3-3t.

LOST—Between 2009 Nevin avenue and S. P. depot, card case containing currency, R. R. tickets and trunk checks. Return to 2009 Nevin avenue. 7-31 3t

RESTAURANT FOR SALE—Good location. Other business, reason for selling. Apply 2219 Macdonald avenue. 7-31 3t.

The very latest new Studebaker Special Six Touring. This car will be sold at a very liberal discount. Hudson Super Six Coach—only a few months old and looks like new. $1450.00
1923 Chevrolet touring, run only 3500 miles and looks like a new car. Has many extras $425.00
Nearly new Chevrolet sedan at less price than a new open one.
J. P. STROM, Hudson-Essex dealer, Salesroom on Macdonald at 15th. "Sign of the Clock" 7-15-3t.

DANDY HOME—Three large rooms neatly furnished; $900 cash; quick sale; going East. Owner Mr. Graham, block 19, Kerns st., and Redwood avenue ave., Richmond Annex.

LEADING CLUB, largest, most reliable for lonely people; confidential descriptions free in plain sealed envelope ;thousands wealthy members; if sincere, write; established 20 years. Old Reliable Club (name copyrighted,) Mrs. Wrubel, Box 26, Oakland, Calif. 4-26-tf

"LET MAYER DO IT" if you want your old suit made like new. Phone 452; cleaning, mending, repairing, or pressing. Wor kcalled for and delivered. Mayer's American Cleaning Works ,1116 Macdonald Avenue. 4-11-tf

$10.00 TO $50.00 QUICKLY
To The Many Workers
Rates lowest. No security, no publicity. Best and most private terms. What National banks do for big business, we do for the man or the woman who works.
H. L. DRAKE

FOR RENT

FOR RENT—5 room house with or without garage. Apply 139 Second street. 7-29 6t.

FOR RENT—1 four room unfurnished house, modern. 1 3-room partly furnished house, modern. Apply at 524 22nd Street.

FOR RENT—Newly renovated three and four room, furnished apartments. Steam heat and hot water. Windows weather-stripped. 211 Gaynor ave. Apartment No. 1, Phone Rich. 861. 6-13-tf

FOR RENT—Apartments and flats very desirable and convenient, $25 to $50 per month. Burg Bros., Inc., 309 23rd St. at Macdonald Ave. Phone Rich. 730. 5-15-tf

FOR RENT—COMPLETELY FURNISHED apartment. Apply 426 8th street, Richmond 946. 3-15-tf

REAL ESTATE FOR SALE

MULTIPLE LISTING
with
BURG BROS, Inc.

assures a quick sale of your property at the right price.

Notice

By listing your property with us it is automatically listed with every Realtor in Richmond, who are members of the Multiple Listing Board. Assuring you of efficient service and a square deal.

BURG BROS., Inc.
309 23rd St. Tel. Rich. 730-731

FOR SALE

FOR SALE—Small baby carriage. Phone Rich. 802-J. 538 13th St. 8-2 1t.

FOR SALE—New cottage, 4 rooms and bath, 2 wallbeds, new garage and fence, lot 37 1-2 x 100, half block from car line; owner 2115 Dunn ave. 7-23-1mo.

FOR SALE—New 4-room house with garage. 25x112½ foot lot. Between Barrett and Roosevelt, on 21st St. Small payment down, balance on monthly payments. Good home and a bargain. See owner, Julius Tickel, 2117 Barrett Ave

FOR SALE — This wonderful income business property on 11th street, half a block from Macdonald Ave. It consists of 2 lots, 3 buildings and garage; 1 building has 2 apartments, all separate plumbing; one 3-room small house and one 6-room late bungalow with sleepig porch, furnished and rented. You have to see it to appreciate it. Put in your bid, you may be the lucky one to get it. See Owner, 239 Eleventh street.

FOR SALE—Second-hand washing machine, same as new, and a good sewign machine. 1314 Macdonald Avenue. Phone Rich. 933. 4-24-tf

FOR SALE—500 feet 3-4 and 1 in. rope, 4, 6, 8, and 10-inch single and double pulley blocks. 500 feet 2 and 3 inch light galvanized pipe for irrigation; 200 feet 1-4 and 3-8 inch iron chain. Brass deep well pump cylinders. $5 to 515. Berks' Hardware Store, Macdonald Ave., betwen 10th and 11th streets. Richmond.

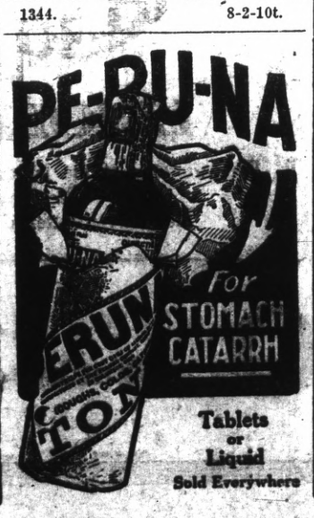
FOR SALE—Beautiful 6-room house in Mira Vista; marine view, big lot and garage, store and hot water heater, garden tools, etc., owner moving out of town; must sacrifice; will arrange terms, this is a real snap. Summers, Piedmont 806 or Berkeley 7468-J.

FOR SALE—Radio Set. Five tube Atwater Kent "The Wonder Set" with Atwater Kent loud speaker tubes A and B batteries. Everything complete ready to set up Save 50.00 Call at 248 7th St. or phone Rich. 640. 7-29 2t.

DON'T MISS THIS if you want to have your own home, 4 or 5 room house ready to move in, with garage, everything complete, sidewalks, water, gas and electricity; sell o. rent. Inquire owner, G. Rossi, Portrero and San Pablo. 3-30-tf

PIANO TUNING—D. F. Bell, the well known piano tuner from Berkeley, will be in town for two days. Kindly leave orders with Mrs. F. M. Smith. Pohne 193-W. 3t.

MUSIC
Ruth L. Hoskinson has opened her piano studio at 533 8th street for the Fall season. Phone 1344. 8-2-10t.



REAL ESTATE FOR SALE (Continued)

H. O. W.

Broadcasting Bargains From Elks' Building. 931 Macdonald Avenue

SUDDEN SERVICE

$2650.00—Four room furnished house Lot and one half. Driveway and Garage. Small payment down and $25 per month.
$3100.00—Four room Stucco house on 20th street. Just off Roosevelt avenue. $250.00 down balance $35. per month.
$2650.00—Five room house on 10th street. Lots 50x100 Driveway and garage. Very easy terms.
$3500.00—Four room house on Clinton avenue. Good location and in very fine shape. Terms cheaper than rent.
$5500.00—Five room house on 15th street. High basement, room for machine and work shop. Good location.
$5100.00—Brand new five-room house with bookcase, writing desk, very large buffett, Dutch kitchen, breakfast nook, Extra closets, Drive way and Garage. Lot 37 1-2x100. $500. Down and $45 per month.
$4250.00—Five room furnished house on 14th street. Near Macdonald avenue. Driveway and Garage. Lot 40x100. Terms, $40 per month.

H. O. WATSON
REAL ESTATE and INSURANCE
Phone Richmond 180
O. J. Ripley, Sales Manager

BUY NOW

E. P. VAUGHAN
Tel. Rich. 233 314 6th St.
"The Sixth Street Realtor"

(Member Multiple Listing Board)

Real Estate, Colelctions, Insurance and Notary
Richmond, California

I AM NOW AN AUTHORIZED AGENT FOR MIRA VISTA LOTS

Forward looking people are buying their home sites now, whether they are ready to build on not, If you have not investigated, you will be surprised to learn how many have bought in Mira Vista. The lots are cheap. Don't wait until the choice ones are all sold and then have to pay a fancy price.

LET ME TAKE YOU UP THERE. BUY IN MIRA VISTA NOW ..

UNDERTAKERS

Wilson and Kratzer
Mortuary Chapel

Bissel Avenue at Seventh

AN IDEAL FUNERAL HOME

Lady Attendant.

Ambulance used exclusively for sick and injured.

Telephone, Richmond 1-1-2

INSURANCE

These Painters Carry LIABILITY INSURANCE

ZEB KNOTT

Sherwin-Williams Paints, Stains and Varnishes
All Grades of Wall Paper

PAINTING AND PAPER HANGING

319 North Seventh Street

All work guaranteed.

CLOTHES

Properly Cleaned and Pressed will
Look Better and Last Longer
C. O. D. CLEANERS AND DYERS
(Established 1909)
Clean, Odorless, Delivery
Works ..... 2409 Macdonald
Phone Richmond 2329
Phone Richmond 683
OFFICE ..... 11 Park Place

REAL ESTATE FOR SALE

Talk to Lester—

314 SIXTH STREET

MULTIPLE LISTING

MEANS QUICKER ACTIONS IN THE SALE OF REAL ESTATE—WHEN LISTED WITH A MEMBER OF HE MULTIPLE LISING BUREAU.

WHEN YOU LIST YOUR PROPERTY WITH THE MULTIPLE LISTING BUREAU YOU HAVE EIGHT REAL ESTATE DEALERS WORKING TO MAKE A SALE OF YOUR PROPERTY INSTEAD OF ONE.

IF YOU WANT QUICK RESULTS, BRING IN YOUR LISTINGS AND I WILL DO THE REST.

IF YOU WANT TO BUY, YOU HAVE ALL THE CHOICE PROPERTIES TO PICK FROM.

REAL ESTATE—BONDS—NOTARY PUBLIC

PHONE RICHMOND 1173
OFFICE 316 — 6TH STREET

RICHMOND MULTIPLE LISTING BOARD

"Co-operation Means Service"

The Richmond Multiple Listing Board is now giving real service. Any of the following Realtors will gladly show and describe to you our extensive listings.
Appraisal & Sales Corporation
2234 Macdonald Avenue
Burg Bros.
309 Twenty-third Street
Clark-Firestone Company
715 Macdonald Avenue
M. A. Hays Company
2216 Macdonald Avenue
Isaac Lester
314 Sixth Street
W. J. Richards
915 Macdonald Ave
E. P. Vaughan
314 Sixth Street

SEWING MACHINES

$10.00 and up—

EASY TERMS

BUY AT HOME AND SAVE MONEY

We Rent—Repair
ALL MAKES

422 Macdonald Avenue
PHONE RICH. 930

2 REAL BARGAINS

$1600.00 4 room cottage central location, very easy terms.

$3300.00 New 4-room Bungalow Stueco finish. aHrd wood floors. Wall Bed, Cabinet Kitchen. Garage if wanted.

J. B. McKENZIE
1202 Macdonald Avenue, Phone 632
J. L. Muir, Manager of Sales

FOR GOOD TAILORING OF ALL KINDS SEE

M. CONRAD
Ladies' and Gents'
TAILOR

Clothes Made To Order of Every Description

254 TENTH STREET

(Opposite Lincoln School)

PAULSEN'S TIPS

THE BUY SUPREME!

$500 Down $35 a Month—
$500 DOWN $35 A MONTH—5 room modern bungalow, in good condition, garage, located in fine residential section north of Macdonald. Nothing like it for the price in the district. You can save two or three years rent by buying this home. A real buy for anyone desiring a modest, well built place to live. If larger payments can be made, can arrange for smaller first payment. $3250.

Apartment Lot $650 Down—
60 ft., frontage, about 2 blocks from Macdonald Avenue in best resident section. The best buy for the money we have had in months. Price $1950,—$650 down balance easy.

PAULSEN REALTY SERVICE
California Theatre Building.
Telephone Richmond 825
Night phone: Rich. 322-W.

Phone 839-W
W. T. KEARNEY
Attorney-at-Law
Mercantile Trust Bldg.
Telephone 545

NEIGHBORHOOD NEWS

DANCING CLASS
Eleanor Hart's dancing class every Saturday at 2:30 p. m. Musicians' hall, Sixth and Macdonald avenues.

PIANOS FOR RENT
You can rent a piano by the month from A. Winters at 11th and Macdonald.
donald. 7-10tf.

Phone 982—Poultry supplies and remedies, Agents Coulson Petaluma Poultry Foods—Hay, Grain, Wood and Coal. Sunset Feed Co., 1316 Macdonald avenue.

If any resident of Richmond knows of families in distress or need, kindly report same to the Societies handling relief. Phone Richmond 1340 of Richmond 335. 3 25-tf

TELEPHONE RICH. 238.
314 6TH STREET
REAL ESTATE, COLLECTIONS, INSURANCE AND NOTARY
Richmond, California

HERB SPECIALISTS

TO WHOM IT MAY CONCERN:
In reciprocation of the wonderful cure effected through the medium of Dr. Wong Him's herbs and his thorough knowledge of every human ailment, I desire to state briefly the terrible sufferings experienced by myself for other thirty years, thus guiding anyone who may desire relief from attacks of any nature:
I had been afflicted with cancer and Bright's Disease, also catarrah of the head for a period of over thirty years. Learning of the extraordinary cures resulting from the herb treatments of Dr. Wong Him'. I decided to seek relief it possible through this course, being to some extent skeptical, due to failures of other eminent specialists to effect any amount of relief.
A complete treatment of the above herbs have resulted in relieving me entirely of these affliction and my head has been cleared of all traces of catarrh. Pains in back and headaches have ceased and am again able to enjoy perfect health.
The above has been absolutely unsolicited and my only home is that same may prove of great benefit to all sufferers who may read it.
MRS. E. HUBER, 2407 36th Ave.
MR. P. HUBER, 2407 38th Ave.
Oakland, Calif., April 9, 1924.
2047 Webster St. Lake 429.

PROFESSIONAL CARDS

W. W. FRASER, M. D.
Homeopathic Physician and Surgeon.
Office 707 Macdonald. Pillow Bldg.
Phone 839-W.

DR. J. T. SPALDING
Physician and Surgeon
DR. CLARA SPALDING
WOMEN and CHILDREN
Telephone: Richmond 20
Office 803 Macdonald Ave.

I make and acknowledge all kinds of legal papers; deeds, mortgages, contracts, leases, etc. Homes for rent fire insurance.
H. G. STIDHAM
NOTARY PUBLIC
163 Washington Ave.
Office Phone 868; Res. Phone 920.

Attention—

Investors and Home Seekers

Have you awakened to a full realization of what the coming of the Richmond-San Francisco Ferry Service means to this City? It will place us in direct competition with OAKLAND, BERKELEY and ALAMEDA, as a commuting residential city within thirty-five minutes of San Francisco.

—Buy Now—

We have over forty listings of HOMES ranging in prices of from $2,500 to $8,000. Let us show them to you.

We are Members—
RICHMOND MULTIPLE LISTING BUREAU

Appraisal and Sales Corporation
of California
REAL ESTATE — INVESTMENTS — INSURANCE
TELEPHONE RICH. 2200
2234 Macdonald Avenue, Richmond, Calif.

LEGAL NOTICES

NOTICE TO CREDITORS
NO. 5754

In The Superior Court of the State, Of California, In And For The County of Contra Costa
In the Matter of the Estate of Andrew Klarkowsky, deceased.
Notice is hereby given by the undersigned Administrator of the estate of Andrew Klarkowsky deceased, to the creditors of, and to all persons having claims against said decedent to file them, with the necessary vouchers, in the office of the clerk of the Superior Court of Contra Costa County, State of California, or to exhibit them, with the necessary vouchers, to the said Administrator at law office of J. E. Rodgers & A. F. Bray, Byron Brown Building, Martinez, California, the same being designated as the place of business in all matters connected with said estate, within four months after the first publication of this notice
Dated July 31st, 1924.
CHARLES E. DALEY,
Administrator of the estate of Andrew Klarkowsky, deceased.
J. E. Rodgers and A. F. Bray,
Attorneys for Petitioner.
Byron Brown Bldg.
Martinez, California.
Publish, Aug 1, 8, 15, 22, 29.

NOTICE OF FILING ASSESSMENT FOR THE WORK OF IMPROVEMENT OF PORTIONS OF MAINE AVENUE AND 27TH STREET IN THE CITY OF RICHMOND; PROVIDED FOR BY RESOLUTION OF INTENTION NO. 414, AND OF THE TIME OF HEARING AS TO SAID ASSESSMENT.
The undersigned, Clerk of the City of Richmond, State of California, hereby gives notice that on the 30th day of July, 1924, the Superintendent of Streets of said City having made an assessment pursuant to direction and order of the City Council of said City to cover the sum due for the work performed and specified in the contract made under proceedings for the improvement of portions of Maine Avenue and 27th Street in said City initiated by Resolution of Intention No. 414 adopted by the Council of the City of Richmond on the 23rd day of Juoly, 1923, has filed the same with me.
I hereby fix Monday ,the 18th day of August, 1924, at the hour of eight o'clock P. M., as the time, and the Council Chamber of the City of Richmond at the City Hall of said City as the place, when and where all persons interested in the work so done or in the assessment so filed will be heard by said City Council.
The owners, the contractor or his assigns, and all persons interested in said work or in said assessment, feeling aggrieved by any act or determination of the said Superintendent of Streets or City Engineer in relation thereto, or who claim that the work has not been performed according to the contract in a good and substantial manner, or who claim that any portion of the work for any reason was omitted or illegally included in the contract for the same, or having or making any objection as to the correctness of the assessment or diagram or other act, determination or proceedings of the Superintendent of Streets or City Engineer, shall prior to the day fixed for the hearing upon the assessment ,appeal to the City Council by briefly stating in writing the grounds of appeal.
For a description of the said work, reference is hereby made to the above mentioned Resolution of Intention No. 414 passed by the City Council of said City of Richmond on the 23rd day of July, 1923.
(SEAL) A. C FARIS,
Clerk of the City of Richmond.
Publish, August 1, 2, 19, 24.

NOTICE OF SALE

In The Superior Court of the State Of California, In and For the County of Placer.

In the Matter of the Estate
—of—
L. H. Stegeman, deceased.

Notice is hereby given that the undersigned, the administratrix, of the above-named estate, will sell at private sale, in one parcel, to the highest bidder, upon the terms and conditions hereinafter mentioned, and subject to confirmation by said Superior Court, on or after the 2nd day of August, 1924, all the right, title, interest ,and estate of the said L. H. Stegeman, deceased, at the time of his death, and all the right, title and interest that the said estate has, by operation of law or otherwise acquired, other than or in addition to that of said deceased at the time of his death, of, in, and to that certain lot, piece or parcel of land, situate in the City of Richmond, county of Contra Costa, State of California, more particularly described as being Lot numbered Eleven (11) in Block lettered "J" in the Highland Tract, as per map or plat of said Tract on file in the office of the County Recorder of said Contra Costa County, together with the improvements situated thereon.
Terms and conditions of sale: Cash, in lawful money of the United States of America; ten per cent of the purchase money to be paid at the time of sale; balance on confirmation of sale. Abstract or certificates of title at the expense of purchaser. The purchaser to assume payment of 1924-1925 taxes.
All bids to be in writing and may be left at the office of L. C. Anderson, 208 Lincoln St., Roseville, Calif., or may be filed in the office of the clerk of this court, at any time after the first publication of this notice and before the making of the sale.
Dated July 18th, 1924
Mrs. J. A. McMullen,
formerly Anna M. Stegeman
Administratrix of said estate.
L. C. Anderson,
Attorney for administratrix.

FRATERNAL CARDS

SONS OF ST. GEORGE—Gladstone Lodge, No. 531, meets first and third Tuesday at Moose Hall at 8 o'clock p. m. B. Banner, Secretary; R. F. D., Box 147, Richmond, Fred Powell, president.

WOODMEN OF THE WORLD—Log Cabin Camp, No. 637 meets every Monday in W. O. W. Hall, 707 Macdonald Avenue, Consul Commander, J. L. Williamson, Clerk, H. L. Springer, 101 Ohio Avenue.

GOLDEN GATE COUNCIL, No. 3, Junior O. U. A. M., meets Wednesday nights, in the small hall in W. O. W. Hall. O. H. Benne, Recording Secretary, P. O. Box 1131, Richmond, Calif.

NATIVE SONS—Of Golden West, No. 217, Edward Peterson Stege, President; R. H. Cunningham, Secretary 520 Ohio Street. Meeting nights, first and third Tuesday of the month. Meeting place, Redman hall, Eleventh Street and Nevin avenue.

KNIGHTS OF PYTHIAS—Richmond Lodge, No. 13 meets every Friday night at K. of P. Hall, Fifth street, near Macdonald. Visitors always welcome. Geo. M. Deathe, C. C.; F. G. Blackhart, K. of R. and S.

NOTARY PUBLIC
REAL ESTATE and INSURANCE
Phone Richmond 180
O. J. Ripley, Sales Manager

HERB SPECIALISTS

Dis Chan & Kong
901 CLAY ST., CORNER NINTH, OAKLAND CALIFORNIA—PHONE OAK 9369

CHINESE EXPERT HERBALISTS

How to Get the Best Results and Keep Well.

Chang & Kong

Our specially imported herb remedies of over 3000 varieties have been used in China for centuries. They positively relieve the various diseases whether your ailment be of the lngs, stomach,heart, liver, kidneys, bladder, or if your are afflicted with indigestion, asthma, catarrh, blood poison, (including blood disorder and high and low blood pressure,) rheumatism, appendicitis, piles female afflication or any other known complaint, our wonderful herbs will not only give immediate relief, but will absolutely cleanse every impurity from your system by our Chinese Herb specialtist. All ailments of whatever nature successfully treated by our wonderful, life-giving Chinese herbs.

When your case is given up as hopeless by others, give us a trial.

Many testimonials by people who have been cured by our herbs

Herbs sold. Prices Reasonable

Consultation Free.

HERB SPECIALISTS
901 Clay St., Corner 9th St.
OAKLAND, CALIF.
Hours 8:00 a. m. to 8:00 p. m.
Daily—Sundays, 8 a. m. to 2 p.m.

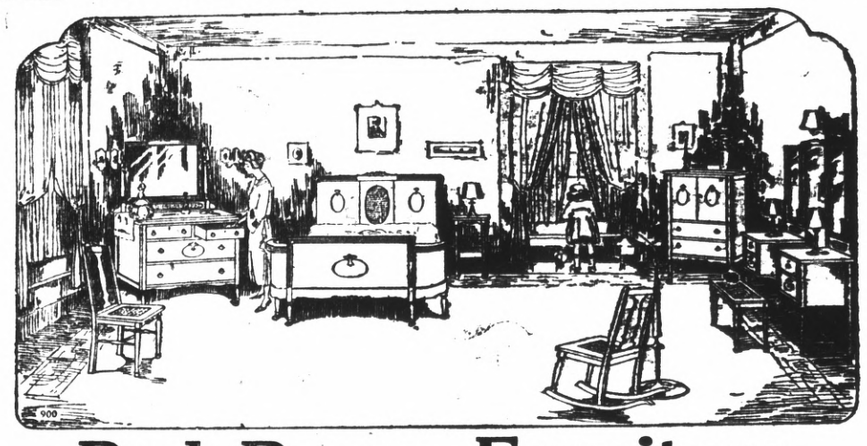
HOME OF THE WEDGEWOOD STOVES AND RANGES

L. H. Schrader Co.

MONEY SAVING VALUES IN

COURTEOUS CREDIT

HIGH GRADE FURNITURE



Bed Room Furniture

Four Piece Bedroom Set in Walnut or Silvertone Finish, including Bow-foot Bed, Chifferette, Full Vanity Bench.

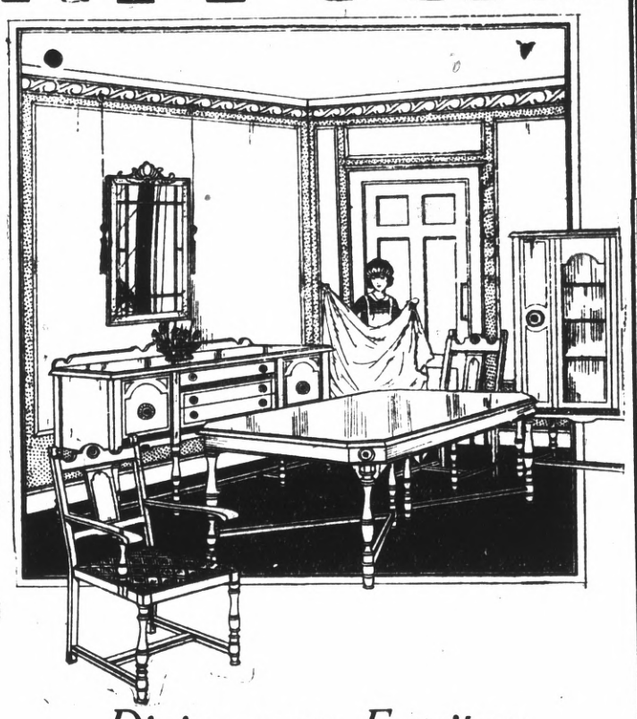
ONE OF OUR MANY SPECIALS

Price $143 .50

These Chesterfield Sets

Can be had in any cover you wish

Easy Terms

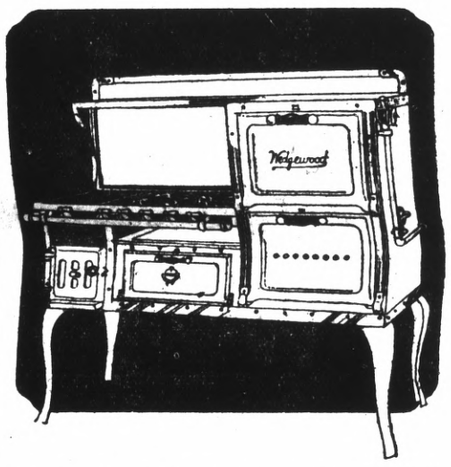


Dining room Furniture

Many Wonderful Prices in Dining Room Sets
PRICES RANGE FROM

$48.50 Up

FOR TABLE AND FOUR CHAIRS

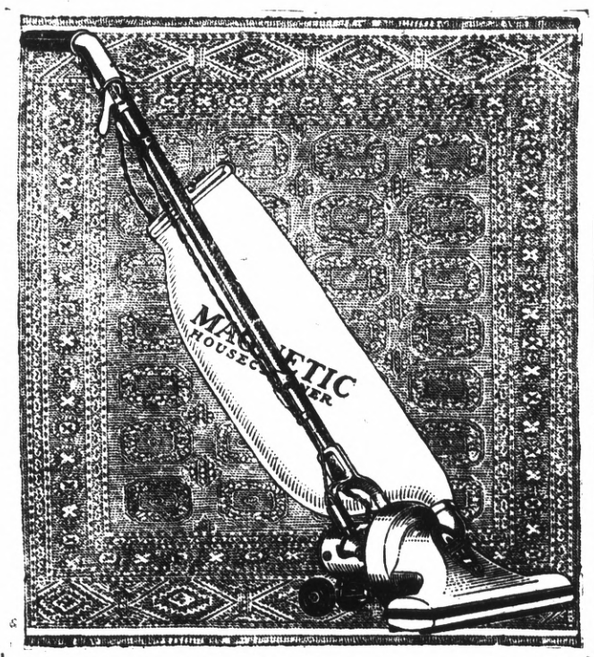


Wedgewood Models

Come in and see the new Lid-Top Range

All Wedgewood Models on our floor At all times

Easy Terms



36 Exclusive Features

The marvelous rocking brush of the Magnetic Housecleaner, combined with powerful suction which is cooncentrated in a narrow intake mouth, removes every known type of house dirt.

A Splendid Collection

All Our Rugs Have Been Marked Down

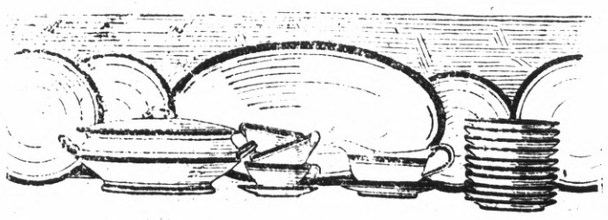
WE HAVE AN UNUSUAL LARGE STOCK ON HAND

THE NEW

"KOZEKAR"

The Kozekar is the new style baby carriage and, when on the street, its distinctive design and elegance attract attention. Beautifully and durably made—will last for years and always look smart. Just as dainty as a jewel and as sturdy as an automobile.

Little effort is required to push the Kozykar up the steepest hill or when off the walk.



DOMESTIC AND IMPORTED

CHINA

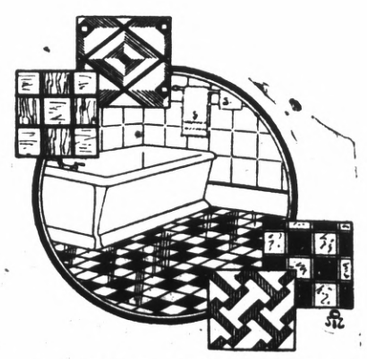
At Pleasing Prices—Easy Terms

Every genuine DeLuxe Bedspring bears the trade-mark on the side rail of the spring. Look for it—it is your guarantee.

$25 DeLuxe is the most luxuriously comfortable bedspring made. It will give you a lifetime of satisfactory service and more soothing delightful *healthful* repose than you have ever known **$25**

DeLuxe is handsomely finished in Rome Gray Enamel and will fit metal or wood beds (and bow-foot wood beds) without any change.

Easy Terms



LINOLEUM

We carry one of the largest stocks around the East Bay
Many New Patterns Just Arrived

701 Macdonald Ave. **L. H. SCHRADER CO.** **145 Washington Ave.**

COURTEOUS CREDIT

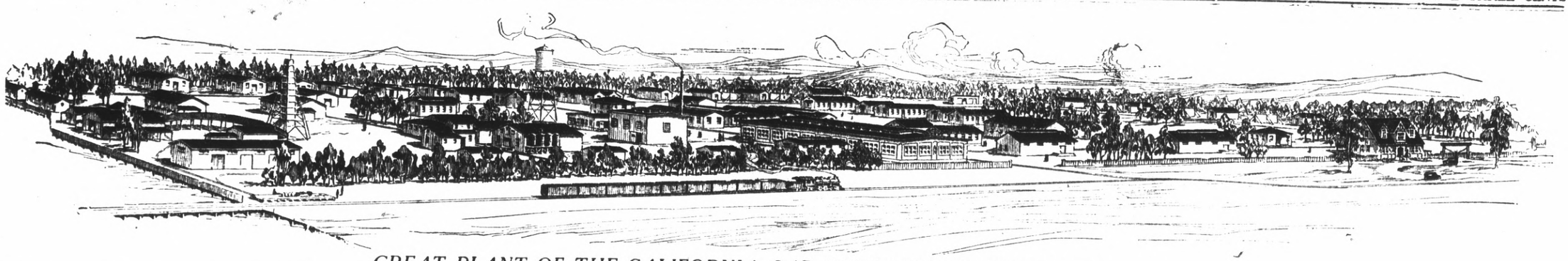
RECORD-HERALD
ANNUAL
INDUSTRIAL
EDITION

RICHMOND
RECORD HERALD
A RICHMOND PAPER FOR RICHMOND PEOPLE

SECOND SECTION
PAGES
ONE TO EIGHT

RICHMOND, CALIFORNIA SUNDAY, AUGUST 3, 1924

PRICE THREE CENTS



GREAT PLANT OF THE CALIFORNIA CAP COMPANY AT RICHMOND

RICHMOND PROVES BEST SITE ABOUT BAY FOR INDUSTRIAL PLANTS; PLATE GIVES REASONS

Mayor Tells Why This City Has Been Selected as Location From Prominent Factories; Economic Principles Favor Selection of This Region

(By J. H. Plate, Mayor of Richmond)

Cities do not grow by accident; their development is a response to implacable economic laws.

Great railways driving across the continent and linking the two seas by belts of steel do not choose their western terminals by a toss of the dice; they conform to sound economic principles.

The forces which determine the development of an industrial city are these:

1. Markets for the products of factories.
2. Transportation facilities for the serving of those markets.
3. Favorable local manufacturing conditions, including:
(a) Cheap sites,
(b) Abundance of power at fair rates,
(c) Water,
(d) Accessible raw materials,
e() Efficient labor in adequate quantities,
(f) A favorable attitude by the city government,
(g Adequate financing facilities for buying raw materials and selling the finished products.

Apply the Rule Here.

The above analysis of the factors which determine the location of factories and the building of industrial cities, when applied to Richmond, gives us renewed faith in the future of our city.

Taking these factors in order, we find that as regards markets, Richmond is advantageously located with respect to the great immediate market offered by the 10,000,000 people living west of the Rockies, the 4,000,000 people living in California, and the 2,000,000 people living within 150 miles of Richmond.

The purchasing power of this local market is unsurpassed anywhere else in the world by any similar group of people.

Richmond sits on the deep water and mainland side of San Francisco Bay and faces the great Pacific and the potential markets among the people of Asia. More than two-thirds of the world's population lives in those countries that border on the Pacific Ocean, and the markets of the future will be found among those teeming millions.

The gradual raising in the standard of living among the people of Japan, China, India, Australia and the Latin American countries means a growing demand for American-made goods.

When we consider that in spite of the highly developed industrial life of Europe, wtih its enormous factory cities and its great manufacturing centers, the United States was able to sell $4,000,000,000 worth of goods in Europe last year, we get some idea of what the markets of the Orient will mean to American industry, since the Orient is not a manufacturing region. More than four-fifths of the population of China and India live on the land, and those people must in time look to the United States for manufactured goods. That is Richmond's opportunity in the long pull.

Transportation Facilities.

When we study transportation facilities we find two overland railway systems coming down to the Richmond waterfront to meet the steamer lines to every corner of the globe. We find the Victory, the Lincoln, the Roosevelt, and the other great highway systems converging at the shores of San Francisco Bay, and over these highways from Richmond factories will in time wend the great truck caravans serving the local markets within 100 miles of Richmond.

By the year 1949, 25 years hence, there will be 7,000,000 people living within 100 miles of Richmond, a local market of untold value that can be reached best from Richmond of all Bay Cities.

Local Conditions.

The local conditions for production are ideal. We have the cheapest industrial sites, advantages and facilities considered, of any industrial city on the Pacific Coast. From $1,000 to $2,000 will buy deep waterfront property in Richmond, as against $10,000 in Oakland, $15,000 in San Francisco, and $20,000 in Los Angeles.

We are served by three great hyrdo-electric power companies bringing the "white coal" of the high Sierras over great copper conduits from the mountains to the door of the Richmond factory, ready to serve, at very low rates.

We have within 30 miles of Richmond five great oil refineries whose product, fuel oil, is cheaper for the Richmond factory than is the coal used at the factories of Pittsburg or Detroit or New York. Our local Standard Oil company would like nothing better than the opportunity to sell to local factories every barrel of fuel oil they produce at the great refinery here.

Every variety of raw material from iron ore to raw silk is now produced on the coast. Cotton, wool, iron, copper, clay, timber, and all the basic raw materials for production are produced in places easily accessible for the Richmond factory in any line.

The great metropolitan bay district insures a constant supply of the highest grade labor in the country, and the rapid transportation facilities among the bay cities places all this labor at the call of the Richmond factory.

The local city administration is keenly and actively interested in the industrial development of Richmond. It has built one great municipal wharf, the best equipped wharf in the Eastbay, and has spent nearly $750,000 on the inner harbor. The assessment ratio for industries is low and favorable, and we do all we can to encourage new industries to come here.

The nearness of the financial center and the enormous resources of the people who live in this district, makes it easy for a sound business enterprise to raise money for working capital or to finance extensions to its plant.

This short summary of our advantages, stated in terms of the factors which determine the location of factories, should make us proud of our city, enthusiastic for its future, and determined to do everything we can to reach our ultimate destiny.

READ THE RECORD-HERALD

CONTRA COSTA COUNTY WEALTH

Conclusive evidence of the great wealth of Contra Costa county is contained in the fourteenth manufacturers' census of the United States Department of Commerce, just completed and made public this week.

The census taken ranks Contra Costa county as fourth in California in number of wage earners and earnings, only the great counties of San Francisco, Los Angeles and Alameda surpassing.

The number of wage earners in Contra Costa county is listed as 13,434, and their earnings are placed at $19,300,235. There are 163 manufacturing plants whose products are valued at $281,943,251. The cost of materials used by these plants is fixed at $213,441,735, showing value added by manufacture to be $68,501,515. The wage earners of the county pay annually $6,410,509 in rent and taxes. Primary horsepower in the county is fixed at 70,926.

WHERE CALIFORNIA LAMBS GO

Over half of California's annual crop of 1,400,000 lambs are sold for mutton, according to W. P. Wing, who furnishes the following data regarding the disposal of these animals: "Shipped alive to midwestern markets, 275,000; number dressed for Eastern markets, 26,000; consumed in California during the months of March, April, May, 459,000.

The Famous Author, Jack London, Sees Rare Opportunity In Richmond's Waterfront

(Copied from San Francisco Bulletin)

Jack London, who knows every nook and cranny of the Bay and harbor values in almost every part of the world, is a booster for the harbor property subdivision of the Ellis Landing & Dock Co., and has backed up his boost by a substantial investment there. His letter, with authentic signature, follows:

GLEN ELLEN, CALIFORNIA,

The Ellis Landing & Dock Co.,
717 Market Street,
San Francisco, California.

Dear Sir:-

As you know, I have lived the greater part of my life around the Bay of San Francisco. There is no location with which I am not familiar, having covered the shore by rail or otherwise and the Bay in my yacht.

I have seen the growth of values around the San Francisco Bay, steadily increasing until no harbor property on deep water was for sale at any price. Therefore, welcomed the opportunity to purchase from your firm one of the water front lots in the Ellis Landing Subdivision.

I will unhesitatingly say that those who are wise and far-sighted enough to avail themselves of the rare opportunity to own some of this valuable water front property at the present low prices, are to be congratulated.

Being familiar with harbor values in most parts of the world, I am elated with my investment, my only regret being that I am not in a position to buy more at this time.

Wishing you and your company the success you eminently deserve in this great undertaking,

Respectfully yours,

Jack London

PRINCETON
KNITTING MILLS

PRINCETON BRAND
Fashion - Quality - Distinction

Manufactures
Exclusive
Knitted Outerwear

Main Office and Factory
RICHMOND, CALIFORNIA
PHONE RICHMOND 770

San Francisco Salesroom
502 Mission Street
Phone Douglas 5397

Key System Transit Company Tells of Transportation Value

(By C. O. G. Miller, President of the Key System Transit Company)

Richmond is the creation of transportation. By electric and steam railways, by water, and not forgetting oil pipe line transportation, the city of Richmond has become the fastest growing port in the state of California.

Richmond recognizes that transportation is an investment for the community, and as such is vastly more important than the detail of handling freight or passengers.

The Key System now extends on a great semi-circle from Richmond to Hayward, and has all of the troubles as well as the benefit of providing both urban and interurban transportation. Of course, our problems would be simplified greatly if we operated only along the streets of Richmond and perhaps our merchandising of street car rides within Richmond might be done for the moment with greater good to both the city and the company. But the company could not develop its resources as it has every reason to expect, and it could not give Richmond the service it must have.

Under state regulation a ride on a street car costs what it is worth, and this cost must be borne by the rider. If the problem is considered only from this angle the company has assumed to its patrons a responsibility of great weight and one which it must bear on its own shoulders.

But when street transportation is regarded from the angle of an actual primary investment for the community, then the public has a very vital share in the burden. If any citizen of Richmond is inclined to question this assertion, I ask only that he examine the recent building permits in his own city. He will find that an overwhelming number are within three blocks of street car transportation.

Knowing that the Richmond public has a vast stake in our undertaking to supply the city with an adequate street transportation, the Key System wants to discuss with them our purposes and problems.

Those which can be encompassed within a newspaper article may be outlined in brief as follows:

Richmond needs transportation facilities for normal and peak loads. Our existing facilities are being used to the utmost for that purpose now. Extensions and developments must take place to serve your growing needs. For instance, we are running a line to serve the Richmond-San Rafael ferry. That ferry is an asset to the community, but it is not patronized sufficiently at the present moment by foot passengers to promise any profit for this company. However, those without automobiles desiring to use the ferry ought to be able to reach the terminal. This line is not profitable and there is no immediate prospect of it becoming so, but in co-operating for the development of the community we are willing to take the loss. This is not altruism, but good business, since the growth of Richmond means that our other lines within the city will become more profitable.

Since transportation is such a vital investment for the community it should keep in advance of the growth of the city it serves. That this advance may not be haphazard and subject to the reverses marking speculative enterprises and promotions the company is now engaged in an extensive survey of the transportation needs of the vast territory it serves. This survey is being made in co-operation with the State Railroad Commission and the communities affected. The company is represented by Mr. Richard Sachse, former chief engineer for the State Railroad Commission, and enjoying national recognition as an expert on transportation problems.

Mr. Sachse has the reputation of looking at transportation problems largely from the public angle. This is the chief reason, beyond his technical ability, that he was selected as consulting engineer to head the survey. The Key System is ambitious to be accorded recognition as the best street car transportation system in America, and we know that this can be accomplished with the knowledge of our needs by the public and by securing public confidence. Such confidence is our greatest asset, so we come frankly to the people of Richmond, asking them to help in the solution of our problems, and to give us your support in our plans to assist in the upbuilding of your community.

Richmond is a pivotal point in the Key System, and its importance as an operating division is bound to grow in importance. The scope of the Key System operations in Richmond at the present moment may be outlined briefly as follows:

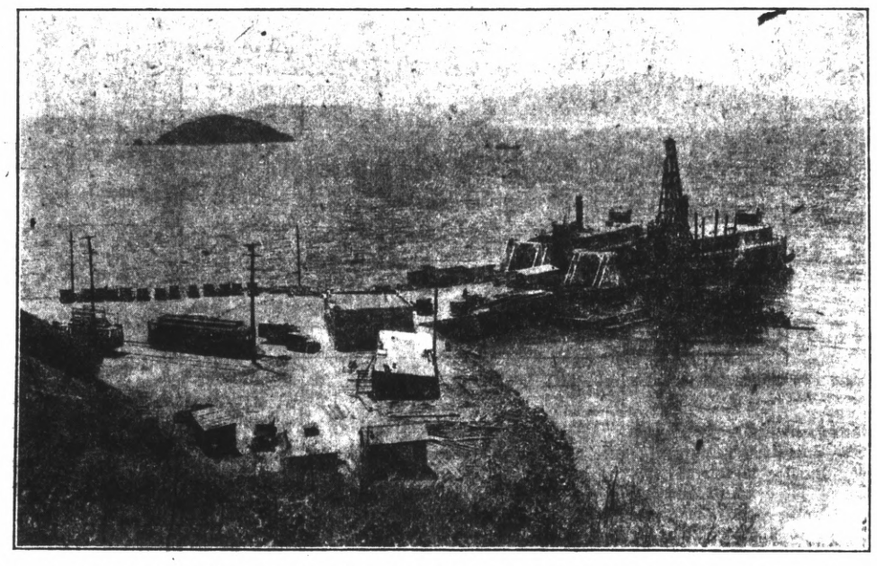
The value of the property of the company within the limits of Richmond, including tracks, cars, carhouse substation and other property is approximately $1,300,000.

Cars operated between Richmond and Oaklnad, the local lines in Richmond, and those operated between Richmond and University avenue are housed at the Richmond car station and operated by men who report at that station.

Among recent improvements for better service, the most noteworthy was the subway on Macdonald avenue, which was lengthened to provide easy grades each way, with a double in place of single track, and paved throughout. This work, done at a cost of approximately $65,000, was a co-operative undertaking by the City of Richmond, the Key System and the Southern Pacific.

More recently the company shared in another transportation improvement by constructing new tracks to the recently completed slip of the Richmond-San Rafael ferry. Cars are operated to connect with all boats the crossing time of which has been substantially reduced by the better location of the terminal. The total track mileage within the city of Richmond now being operated by the Key System is 20 1-2 miles.

Please permit me to take advantage of your special number to congratulate the people of Richmond on the phenomenal growth of their city and its promise for the future, and to express the determination of this company to play a leading part in it.



A Record-Herald Class Ad will do it!

HOME LAUNDRY GROWTH SHOWN

The Home Laundry is one of the reasons that the people of Richmond keep themselves spick and span.

This spotless laundry is one of the finest and best equipped in the whole East Bay district, employing thirty-five men and women and having six delivery autos which call for and deliver laundry as far east as Pittsburg in Contra Costa county.

Mr. Nystrom, the president of the Home Laundry, is adding to the building and machinery of the plant increasing its capacity 100 per cent.

ACRE OF CORN AND PROFIT

It is difficult to figure the acre production of corn because so much depends on the labor applied and the amount of labor and the watchful care are so dependent on the husbandman. But the average yield on our lands is presumed to be fifty bushels of corn and upward per acre. Some have obtained more than twice that yield.

California has some exceedingly live professional and business men in all her cities, who are large factors in all walks of life, professional, comemrcial and development, operators who never overlook the right kind of opportunities and whose business activities bring out resources that have for a long time lain dormant.

The California Cap Company

A Story of the Development of the Blasting Cap Industry, with Sidelights on Manufacturing

The average reader would be puzzled to trace the connection between a hobby for amateur photography and the manufacture of detonators for high explosives, but when, as a young Scotch mining engineer operating out of Valparaiso, Chile, the late William Letts Oliver undertook to manufacture collodion for tintype pictures which he made as a hobby, he was unwittingly forging the link in a chain of circumstances which later led to the establishment of the first blasting cap factory in America.

There was a considerable demand for collodion from tintype photographers before the days of dry plate photography—guncotton is the basic raw material for collodion and Oliver's little laboratory thus grew into a small explosives factory which, in 1864, was taken over by the government of Chile and turned into a munitions plant for the manufacture of high explosive guncotton.

Some years later, in 1877, while engaged in the direction of large mining operations in California, the knowledge of explosives gained in Chile enabled Mr. Oliver to solve a difficult problem encountered by contractors building the Sutro Tunnel in the Comstocks, where they required an explosive that would stand the heat of the underground workings there more successfully than the dynamites then in use. Thus he accomplished by substituting a guncotton base explosive called "Tonite."

THE FIRST AMERICAN BLASTING CAP

Up to this time, all blasting caps used in the United States were imported from Europe. They were expensive, and in many cases, uncertain as to delivery, so Mr. Oliver's next step was the development of a cap loading unit to protect his "Tonite" business. A new detonator safer to handle and superior in detonating qualities to the imported article resulted from these experiments and Mr. Oliver with one of his associates, Mr. Freeborn J. Fletter, then established a small factory near San Francisco, where the first detonators in America were made.

In April, 1880, the California Cap Company was incorporated to carry on the business, and today a splendid plant, the outcome of this modest beginning, bears tribute to the pluck, perseverance and foresight of the two men who built and fostered it. Mr. Fletter died in 1899 and Mr. Oliver, Sr., in 1918.

PRESENT PERSONNEL

Roland Oliver, who has been in the employ of the company for twenty-three years, is president and general manager. After being graduated from the College of Mines, University of California, he had subsequent practical experience in mining and blasting operations, as well as in the manufacture of industrial and military explosives.

Leslie Oliver, the assistant manager, has had fourteen years' experience in the business, and is now in charge of production. He is also a director of the company.

The other directors are Edwin Letts Oliver, who was formerly connected with the North Star mines, of Grass Valley, California, and is now owner of the Oliver Continuous Filter company and president of the Oliver Manufacturing company; John P. Wallace, formerly vice-president of the Peyton Chemical company; Robert S. Moore ,chairman and principal owner of the Moore Shipbuilding company and president of the Paraffine Companies; Madison Ralph Jones, attorney at law, a member of the firm of Creed, Jones & Dall, San Francisco.

R. L. Jennings is secretary-treasurer, and T. C. Eaglesome is sales manager, both having been on the staff for many years.

The factory is under the supervision of A. H. Campbell, who has been with the company for over twenty years, rising from chemist to his present important position, succeeding Harry Ells, retired after serving the company as its superintendent for eighteen years and having been in its employ for twenty-five years. Mr. Campbell is assisted by E. L. Watts, R. Michel, J. A. Hammond, Frank Bergdorf and W. S. Watson.

A "CLOSE-UP" OF THE FACTORY

The factory, located at Stege, on the east shore of San Francisco Bay and on the main line of the Southern Pacific railroad, covers approximately thirty acres with as many more around it fenced off and planted in trees to serve as a protection for neighbors in the event of explosion. The plant has the appearance of a trim little village, consisting of one hundred and fifty buildings of various sizes completely equipped in every detail.

Cleanliness being the first essential of an explosives industry, the grounds and walks are tidy, the buildings all painted a uniform battleship gray with white trims outside and sanitary white inside to permit of frequent washing so that explosives dust will not be allowed to accumulate. All moving machinery is protected with safety guards, and hazardous operations are stoutly bulkheaded. There is more lumber and steel in the barricaded compartments of some of the buildings than in the outer structures themselves. Houses are scattered wherever possible in order to divide the explosion hazards and in instances where it is necessary to operate close up, the buildings are protected from one another.

Barricades and trees make it practically impossible to get actual photographs for reproduction.

Constant supply, uniformity of product and a prompt service are controlled by the fact that every pound of explosives used, all of the shells, copper containers, tin boxes, paper cartons and insulated wire are made right on our own premises where personal supervision, careful inspection and testing are insisted upon. Furthermore, all machinery and equipment is designed, made and kept in repair right in our own shops.

LABORATORIES

The chemical and electrical control laboratories are an important function and the research department keeps every branch of the work not only "abreast of the times," but usually a step or two in the lead.

That so small an article of commerce as a blasting cap embodies in its manufacture as much of a plant as depicted herein may not have occurred to the average consumer. Possibly many are not particularly interested, but if one will pause to consider for a moment that a blasting cap is a vitally essential element for the firing of every high explosive blast, the existence of such a factory on the Pacific Coast so complete in every detail that it is not dependent upon other industries for any of its components other than standard raw materials should be looked upon as an economic necessity to every mine operator in the west.

WAR RECORD

It seems fitting before closing this little story to explain how effectively these years of experience in the manufacture of industrial blasting caps and the thorough understanding of the principles of detonation was utilized by the war industries board during the recent conflict in Europe.

In the early stages of America's participation in the war, it became apparent that our arsenals were not equipped to supply the later and improved types of ammunition, so the California Cap Company, without waiting for the new loading specifications then being developed in Washington, set out to design and build special machinery and to send its product to the U. S. proving grounds for test. Meeting the most exact requirements, it was immediately accepted; appropriations were then made to provide facilities for the production of these new typs of ammunition; and the California Cap Company was chosen by the war department to act as its agent in the administration and operation of a substantial portion thereof. Three large and separate plants were developed—the California Cap Company's eastern unit for ordnance detonators was built first, followed shortly by the Oliver Loading Company's plant at Runyon, N. J., for point detonating fuses and boosters for the 75mm shells, which made possible the shipment overseas of great quantities of ammunition, at a time when the demand was most urgent. These plants were so successful that they were followed by other and larger units in the winter of 1917 and included construction of the government plant at Old Bridge, N. J., for fuses, primers, detonators, boosters, hand grenades and rifle grenades.

All of these operations were conducted under the direction of Mr. Roland Oliver, loyally supported by his associates.

BUSINESS POLICY

The California Cap Company is connected in no way with other explosives manufacturing concerns. The capital stock is owned and controlled by individuals who are not connected with any other enterprise manufacturing explosives. Its plants are operated exclusively on a manufacturing basis, and, because of the interdependence of high explosives and blasting caps each to the other, it has always been deemed logical and expedient, both from the consumers' and dealers' point of view, to distribute our products through the powder companies and hardware dealers handling explosives. In this way, customers in any part of the United States specifying "CALIFORNIA" brand when ordering are assured prompt and efficient attention to all details incidental to the sale and delivery of our products.

Blake Brothers Company

Crushed Rock

Quarries at Richmond

TELEPHONE KEARNEY 5320

BALBOA BLDG. SAN FRANCISCO

The Republic Steel Package Co. of California

The Republic Steel Package Company Offers to the People of Richmond and Contra Costa County an Opportunity to Become Stockholders and to Share in the Profits of This Carefully Managed and Growing Concern

This Investment Will Pay 8% Annually Payable Quarterly

PLANT OF THE REPUBLIC STEEL PACKAGE COMPANY AT RICHMOND, CALIFORNIA

The Republic Steel Package Company Manufactures Steel Barrels

for shipment of oil, grease, paint, chemicals and various liquids. liquids.

Light gauge shipping packages for dry or semi-solid materials, lime, plaster, spraying compounds, etc.

Underground storage tanks for gasoline and fuel oil storage, rectangular tanks for filling station and garage use.

Pacific Coast Representatives of Marvel Oil and Grease Pumps

The Company Has Complete Equipment for Manufacturing the Above Articles

from the steel sheets to the finisher product, including presses, special machinery, acetylene gas generators and a complete welding equipment. Capacity, 1,000 oil barrels and 2,000 light shipping packages per day.

Among Our Customers Are the Standard Oil Company and the Union Oil Company

Among our customers are the Standard Oil Company, Union Oil Company, Associated Oil Company, Shell Company, as well as a large number of the smaller oil companies, paint manufacturers, spraying compound manufacturers, chemical companies, etc.

This Company Is Incorporated Under the Laws of California

with capital of $400,000, of which $175,000 is issued, and to complete the program of expansion some of the remaining stock is offered to the public.

The preferred stock is of $100 par value, dividends 8 per cent payable quarterly, and cumulative.

Outstanding preferred stock has paid its dividends regularly for the past year.

Directors and Officers of the Company

Directors and Officers of the Company are:
S. B. Merry, *President* H. H. Mylander, *Secy-Treas.*
W. T. Bray F. E. Rennebaum F. C. Thornton

For information about this investment write your name on this coupon and send it to

REPUBLIC STEEL PACKAGE COMPANY OF CALIFORNIA
RICHMOND - CALIFORNIA

Your Name.....

Address.....

BONUS:

Redeemable After Five Years At One Hundred and Ten Dollars Per Share to Stockholders at that time

Invest In a Company that you know something about

—*Ask Your Banker*

WESTERN SITE FOR PACIFIC COAST PLANTS

Richmond Has World Port With Cheap Sites and Abundant Power

WAITING WORLD MARKETS

Products of Any Industry May Be Sent From Here to All Parts of Globe

(By H. A. Johnston, President of the Richmond, California, Chamber of Commerce)

Richmond factories this year will pay more than 15 million dollars to their employes and turn out more than 140 million dollars of manufactured goods.

The Richmond harbor during 1923 handled more than 6,350,000 tons of miscellaneous cargo, not including lumber.

Twenty-three years ago there was nothing at Richmond but grazing cattle and a grain field.

For a youngster less than a quarter-century old, this city of 27,000 people, on the mainland side of San Francisco Bay, with two overland railways, has done well.

No other substantial industrial city in the country can duplicate this record of growth.

For the eastern manufacturer who sooner or later must supply his western and Oriental markets from a Pacific Coast factory, Richmond offers advantages that he cannot afford to overlook.

Taken in order, these advantages are:

1. The cheapest industrial sites, location and production facilities taken into account, that are to be found on the entire Pacific Coast.

In Richmond are several thousand acres of level industrial land served by two railroads, in many instances with spur tracks already laid, within two miles of the harbor, which can be had for from $1,000 to $3,000 per acre.

These sites have water for the boring, and are served by three great competing power companies which develop their own power in the Sierras and distribute what Herbert Hoover has said is the cheapest electric power in the United States.

There are five great oil refineries whose pipe lines come from the California oil fields, that are located within 25 miles of the Richmond harbor, and the Standard Oil refinery, employing 2,700 men, is on the Richmond waterfront.

Fuel oil at prices cheaper than coal at the Pittsburg factory is to be had by Richmond factories for the trucking.

On the Richmond inner harbor ready for the factory and the wharf are several hundred acres of industrial property at not to exceed $5,000 per acre—prices not to be duplicated anywhere else in the entire country.

A belt line railway connects the two railroads and the harbor with the industrial district.

2. A metropolitan labor supply without the disadvantages of a great city. Ferry and electric trains connect Richmond factories with San Francisco, eight miles away, and Oakland, six miles away, and give the Richmond factory the advantage of the 100,000 skilled and 125,000 unskilled laborers in these two cities.

3. A working climate unsurpassed anywhere. A mean annual temperature of 58 degrees, with no snow, ice, or freezing weather, no typhoons or gales, no weather too hot for comfort with a coat on, a rainless summer season six months long with a maximum temperature of about 85, a winter when it rains instead of snowing or freezing—these things justify Charles M. Schwab's statement that the East Bay cities have the best year-round working climate in the United States.

General Motors Corporation rates labor here as 8 per cent more efficient that it is in the middle west or the east, and the United States government rates it 12 per cent more efficient than Atlantic coast labor. This factor makes the difference between profit and loss.

4. A market of 10,000,000 people west of the Rocky Mountains which can be reached, in the aggregate, more cheaply from Richmond than from any other city on the coast. An additional market in the Orient and Australasia which can be reached by steamers calling at Richmond harbor and loading goods handled from the Richmond factory to the wharf at a charge of $7.20 per carload as compared with $10.70 in San Francisco and from $11 to $29 per carload in Los Angeles.

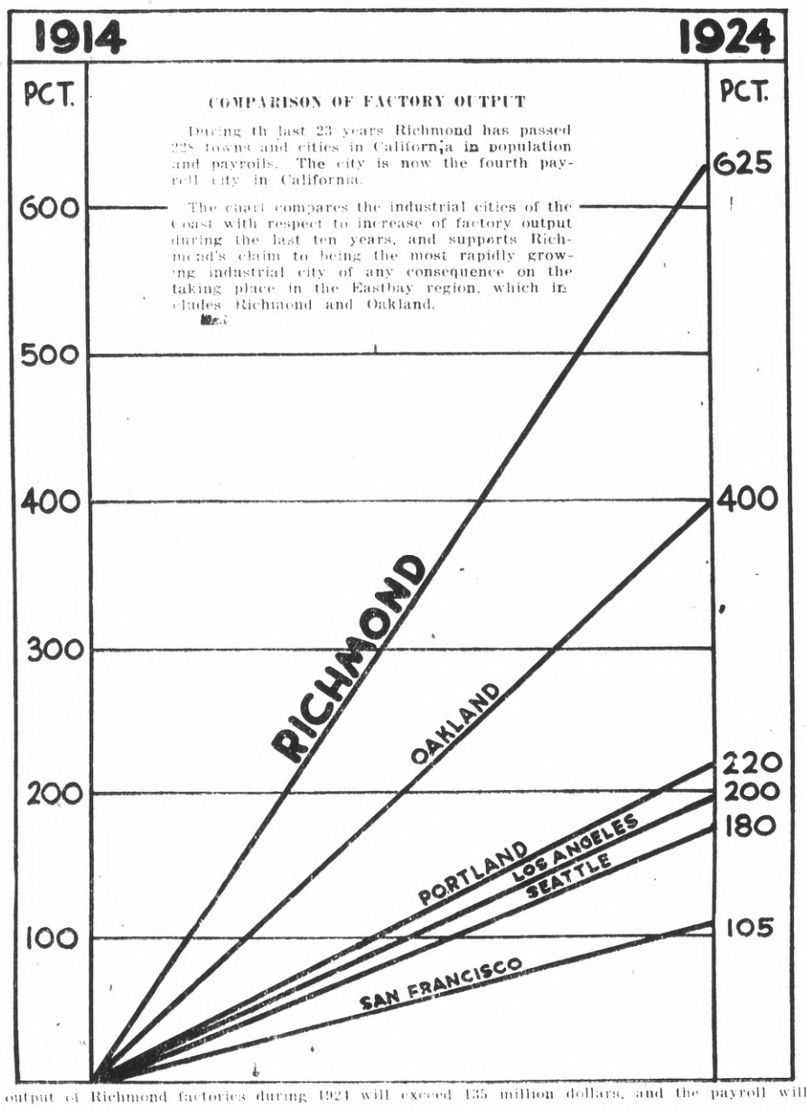
The proof of the claim is in the fulfilment. At Richmond are more than sixty substantial industries, none of them here by accident. The Republic Steel Package Company of Cleveland built their western factory at Richmond. The Certainteed Products Company has a factory here. The Pullman Car Shops, largest west of Chicago, are here with a 700-man payroll. Here is the Santa Fe Railway's Pacific Coast terminal, with the shops employing 650 men. Here is the Sanitary Manufacturing Company, with four plants and 1,100 employes, turning out 65 per cent of all the bath tubs and other sanitary equipment made on the Pacific Coast.

The eastern manufacturer who does not want to lose his western market to western competition must come to the coast.

If he is wise, and makes a careful survey of all coast cities, he will build in Richmond.

Factory Output Here Shown

THE FASTEST GROWING INDUSTRIAL CENTER



COMPARISON OF FACTORY OUTPUT

During th last 23 years Richmond has passed 228 towns and cities in California in population and payrolls. The city is now the fourth payroll city in California.

The chart compares the industrial cities of the Coast with respect to increase of factory output during the last ten years, and supports Richmond's claim to being the most rapidly growing industrial city of any consequence on the taking place in the Eastbay region, which includes Richmond and Oakland.

The output of Richmond factories during 1924 will exceed 135 million dollars, and the payroll will exceed 15 million dollars. The city contains the largest individual payrolls in the entire San Francisco Bay region.

ENORMOUS MILK INCREASE

A remarkable example of increased production following adoption of improved dairy methods is cited by the United States Department of Agriculture. In one county of an eastern state the total milk yield was increased 1,800,000 gallons in five years without increasing the number of cows. This was accomplished by testing, the introduction of more pure breds, encouragement of boys' and girls' club work, better feeding and tuberculosis eradication. School club members have produced one-fifth of the pure bred stock now owned in this county.

Alfalfa roots form a veritable network in the soil. Alfalfa is the deepest rooted plant known. Its roots reach many feet below the surface, bring valuable plant food to the top and admit air and water deep into the subsoil. That's why it's possible to take off five or six valuable crops of alfalfa each year and in the end have the soil richer than before it was seeded.

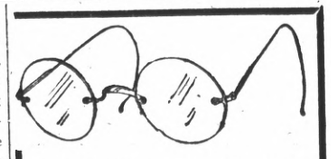
WEST WILL KEEP ON RAPID GROWTH

The question most frequently asked regarding the astounding growth of California is, "Will this remarkable influx of people from the east and middle west continue, and for how long?" The answer is that it will continue and for as long as the snow, blizzards and months of inclement weather continue in the east and the middle west and north, for this is what feeds California with an ever-increasing flow of people who, having accumulated a competence, desire more kindly living conditions.

This phenomena is not new. In history as nations grew rich and cultured those best able to afford it migrated to the most kindly climatic conditions available for their homes. They constituted largely those who have by superior abilities accumulated means to live in comfort; hence they were selected people, very largely successful people.

What is occurring in California is a gathering together there of men and women from all America, who are as an average people of the best abilities, foresight, initiative, education. Were selected cattle or any other animals brought from many localities to one place, the second and third generations would show a superior breed, or biology is at fault.

This is clearly shown in the present coming generation of California—the sons and daughters of selected men and women from all over the nation, who have moved here because, being successful people, they sought more kindly and advantageous living conditions, thereby automatically selecting the best of the breed. The percentage of high school graduates who go to the universities is far greater in California than in any other state. In every other line the upcoming generation runs true to form as the result of selective breeding.—California Illustrated News (Atascadero).



MEREDITH MORGAN, O.D.
OPTOMETRIST
Phone Rich. 61 Richmond
609 Macdonald Ave.

H. A. Johnston
Fire Insurance
Bonding
In New Location
535 Macdonald Ave.
RICHMOND 50,000 IN 1930

Richmond Produce Co. Inc.
Green and Dried Fruits
Potatoes, Poultry, Eggs, Etc.
Satisfied Customers Always
Consignments Solicited
Phone Richmond 1411
394 Seventeenth St.
Richmond - California

California Construction Company
Paving
Road Work
General Offices:
58 Second Street
SAN FRANCISCO

Foot Troubles!
SEE
DR. C. SCHUMACHER
Foot Specialist
For Instant Relief
1002 Macdonald Avenue
Room 4
Hours Daily 10 to 5 P. M.
Tuesday and Friday Evenings
6 to 8

PEDERSON BROS.
MILLWORK, OFFICE AND STORE FIXTURES
ALL KINDS OF CABINET WORK
ESTIMATES FURNISHED
23-25 Ninth Street Phone Richmond 203
Richmond, California

Henning's Honest Homes
K. J. Henning
GENERAL CONTRACTOR AND BUILDER
Telephone Richmond 219
545 San Pablo Ave.
RICHMOND, CALIFORNIA

HISTORY OF KNITTING MILLS SHOWS GROWTH

Runs Parallel With Development Of Richmond; Fashion Cycles Shown

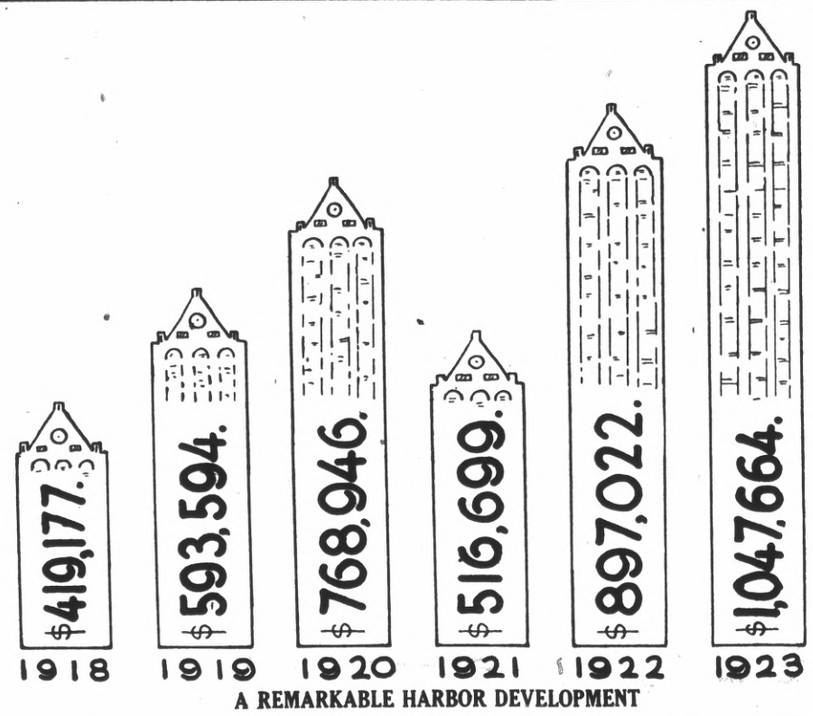
INCORPORATED HERE IN 1916

Increase in Number of Employees And in Value of Produce Is Given

The history of the Princeton Knitting Mills, runs parallel with and therefore illustrates the development of one of the most vigorously growing industries in Richmond, the manufacture of knit goods. It illustrates at the same time, in a way which is found exceedingly interesting, the successive cycles of fashion which have marked the growth of this industry, partiularly where fancy knit goods are involved. The Princeton Knitting Mills was incorporated in 1916 and established in Richmond at this time. Original organization of ths concern was started at Berkeley, Calif., in 1914, by William R. Heber and V. O. Burdell, and after reviewing the possibilities of Richmond as a growing and manufacturing city it was decided to move the plant to their present location in Richmond, this change being enacted during the outbreak of the World War at which time much difficulty was encountered in obtaining machinery and raw material used in the manufacture of knit goods, due to embargo placed on imports from foreign countries. Later with our country entering the war, there came a scarcity of wool and only a limited amount was allowed to each concern. Therefore, with all other established firms doing a large business, this concern was greatly handicapped. Additional capital was necessary and it was decided to add another member to the firm, at which time Mr. J. A. Johnson took a third interest and was appointed president of the concern. Starting with seven machines and employing six people, every effort was concentrated on production with the result that at the present day the concern is operating twenty knitting machines and twenty-six finishing machines and employing about thirty-five people. It is the aim of the Princeton Knitting Mills to produce nothing but first class goods, proving their motto of "Fashion, Quality and Distinction," and their growth and success is due to this reputation. Representatives cover all Pacific Coast states and as far east as Denver, as well as Honolulu. Each garment bears the label showing that this merchandise was manufactured in Richmond, the service of which gives satisfaction and assists in keeping Richmond before the world.

A Record-Herald Class Ad will do it!

Building Shows Big Increase



A REMARKABLE HARBOR DEVELOPMENT

Impressed At Rapid Growth Made By S. F. Daily Herald

Mr. Charles E. Fisher, business manager of the Los Angeles Daily News, is in San Francisco for a short time. He has been impressed with the strides the Illustrated Daily Herald, San Francisco's tabloid pictorial paper, has been making since he was here last. The number of advertising contracts have greatly increased and the circulation has grown until the Herald is now San Francisco's ond largest paper with 12,000 subscribers. In talking about the Illustrated Daily News, Mr. Vanderbilt's tabloid newspaper in Los Angeles, Mr. Fisher said:

Have you ever had your heart set on going to a certain theater on a certain night, only to find when you went to buy your tickets that the "standing room only" sign was out, and there were no tickets for sale?

This is the unique situation that will soon exist as far as the advertising columns of the Illustrated Daily News is concerned.

The Illustrated Daily News is definitely on record as to a 32-page maximum daily paper—80 inches to the page, or 2,560 column inches, and on a 50 per cent news and 50 per cent advertising basis can only accommodate 1,280 inches of advertising.

Every working day that the Illustrated Daily News has been published has new advertising contracts at advertising rates which have increased from time to time, and which at present are the highest in dollars and cents per inch received by any local newspaper.

Since March 15, the advertising department has signed contracts with more than 237 display advertisers. This does not include contracts covering national or classified advertising, nor does it include contracts signed since June 1, nor any now in the making. The space reserved for these advertisers, together with the space requirements for national and classified advertising and for the many advertisers having existing contracts signed prior to March 15, makes the unique situation referred to above.

As near as we can estimate, the Illustrated Daily News has only an average of 200 inches daily for sale, and with the increasing demand on our advertising space (the Illustrated Daily News is the only Los Angeles paper showing gains month after month), it will only be a matter of weeks until the Illustrated Daily News, like the Orpheum theater on crowded nights, will be forced to hang out the "standing room only" sign.

The Illustrated Daily News has 25,000 more home delivered circulation in the city of Los Angeles and sugurbs than any other Los Angeles daily newspaper and pulls better results for the advertiser. Pretty strong statement, but a statement that has been verified and proven by many advertisers using all Los Angeles papers.

Every week brings desirable new advertisers to our columns.

A Dollar In Time Saves Nine

SAVE IT NOW

Buy Your Next Winter's Supply Of

WOOD — Standard Oil, Mill Ends

COAL — American Block, Royal

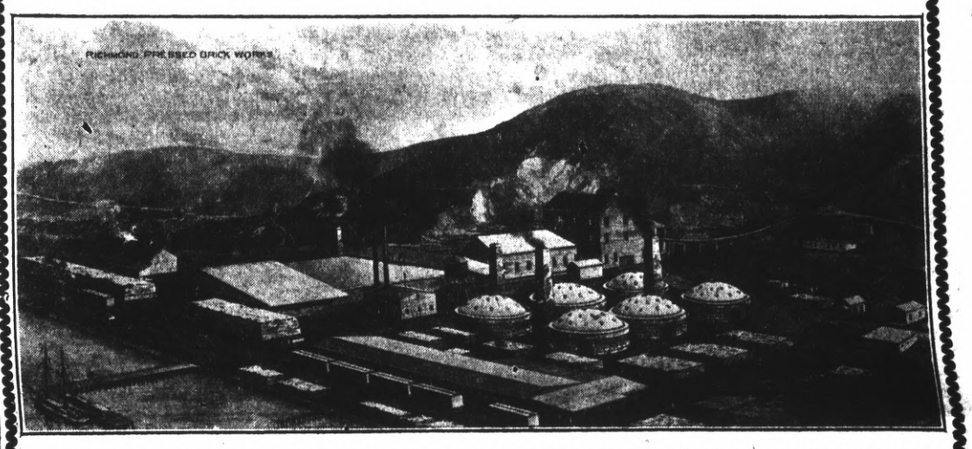
AT SUMMER PRICES

Local and Long Distance Hauling Done at Reasonable Prices

PIONEER COAL and TRANSFER CO.

Jennie L. Schrader, Prop.
1015 Macdonald Ave. - Richmond, California
Phone Richmond 91

Richmond Pressed Brick Co.



PLANT OF THE RICHMOND PRESSED BRICK COMPANY AT RICHMOND, CALIF., MANUFACTURERS OF HIGH GRADE CLAY PRODUCTS

UNITED MATERIALS COMPANY
SOLE DISTRIBUTORS

808 Sharon Building
SAN FRANCISCO
Telephone Sutter 4884

PRODUCTS

Face Brick Fire Brick Promenade Tile

Artistic, Impervious and Dry Pressed Brick are manufactured in a variety of colors and textures to meet individual tastes and architectural requirements.

RICHMOND RUG BRICK
Richmond Rug Brick are manufactured in two distinct colors, Buff and Red. The Buff Rugs range in color from Buff to Tan, with a pleasing variation in shade. The Red Rugs are a deep, rich red, with only a slight variation in shade. The texture of our Rug Brick is distinct from other rough texture brick and is particularly adapted for residence work.

RICHMOND RUFFLED BRICK
Richmond Ruffled Brick are at present only furnished in a red color, with practically no variation in shade. These brick produce a wall soft in tone and color and are especially desirable where an extremely rough brick will not answer the purpose.

RICHMOND RED PRESSED BRICK
Richmond Red Pressed Brick are made in four shades, ranging in color from a light red to an ox-blood shade, and have become a standard where a high class red pressed brick is required.

RICHMOND PAVERS
Richmond Paving Brick are a fine texturre impervious red brick, ideal for steps, garden walls and walks.

IMPERVIOUS SQUARE EDGE BRICK
Impervious Square Edge Brick are manufactured in the following colors, each with varying shades: Buff, Gray, Cream, Old Gold and Iron Spots. These bricks are all distinct in color and texture and are manufactured in a variety of shades to harmonize with any exterior.

FIRE BRICK
Richmond Standard Fire Brick are a high grade fire brick, which will meet with the most exacting tests and are manufactured in standard size and standard shapes. Special shapes furnished on orders.

PROMENADE TILE
We manufacture Promenade Tile in the following colors: Red, Buff, Gray and Old Gold. These are made in two sizes, 6x6 inches and 6x9 inches. Richmond Promenade Tile are a fine texture tile and all colors are clear and distinct.

QUALITY
All products made at our plant are of the highest quality, undergoing rigid inspection at each stage of manufacture, and a final inspection is made of each shipment to insure delivery at destination in good condition.

DISTINCTION
The texture of our products is produced by mechanical devices with the aid of skilled workmen in each department, combined with the finest raw materials obtainable, insuring a product that satisfies the most critical and discriminating user.

SHIPPING FACILITIES
Our plant is located on rail and tidewater, enabling us to make prompt shipment to any point by rail or water.

SAMPLES
Samples will be gladly forwarded of any product on request. In writing for samples, kindly state texture and color desired.

RICHMOND A CITY OF SCHOOLS ONE OF MAIN FEATURES WORKING WITH DEVELOPMENT OF LOCALITY

Superintendent of Schools W. T. Helms Tells of Many Educational Facilities Here; Playgrounds Have Received Attention; Enrollment Grows

(By W. T. Helms, Superintendent of Richmond Schools)

The free public school system of the United States was founded as one of the very essential requirements for the success of a democracy and has been one of the largest elements in the success that this republic as a government has made. It has also been one of the main features which have contributed to the happiness of the citizens as a whole and has been the opportunity by which the child from the humblest home has been able to advance to greatest achievement in the various activities. It has given everyone the same opportunity.

On the other hand, in the development of any community there is the economic aspect of a good school system. In the various lines of competition with which rival cities must contend, the quality of the school system is a most important factor. Parents are much concerned when seeking a new home as to the educational opportunities available for the children. This one question very largely determines the decision.

Richmond as one of the youngest of the larger Bay Region cities has been confronted from its very origin with competition with some of the most progressive and highly developed school systems of the United States. This challenge has been twofold. Not only is it surrounded by school systems in the most advanced stage of development in the processes of educational method, but there is also to be found in these cities large and well kept schools and playgrounds and the most beautiful and best appointed school buildings in the country. Consequently, the development of a school system in Richmond has been a problem of no small magnitude.

How successful we have been is perhaps not for us to judge. But from the testimony of those competent to speak and from the comparison of results through standardized tests with neighboring systems as well as systems throughout the country, it appears that Richmond schools have attained a satisfactory standard both in the development of the physical plant and the processes of instruction.

At the head of the system the high school, now covering grades ten, eleven and twelve, has developed from its founding in 1907 with an enrollment of 45 pupils to a school of almost 1,000 pupils. In connection with the high school there has been developed a part-time school which has been rated by the University of California as one of the very best in the state.

So rapid has been the development of the high school that the problem of housing and grounds has been a most difficult one. This problem has been successfully met by the high school board. In a district with an assessed valuation of over $33,000,000, there are outstanding only $50,000 of bonded indebtedness and the entire cost of conducting the high school and the junior high school for maintenance and redemption and interest on bonds has been only 48 cents. Most districts exceed this in maintenance cost with an additional 25 to 30 cents for bond interest and redemption.

The present quarters and site have been outgrown and the district has recently purchased a 20-acre site where it is proposed to erect in the near future one of the finest groups of high school buildings to be found in any city of the state.

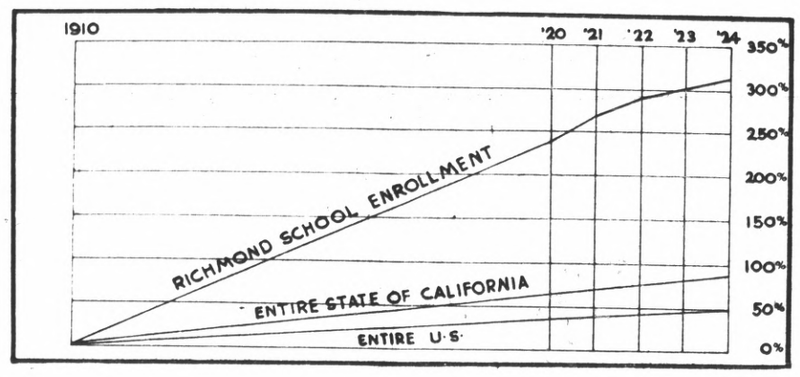
One of the greatest educational advances was accomplished two years ago when the junior high school was created. This houses the seventh, eighth and ninth year pupils of the district and the enrollment exceeds the 1,000 mark. It is housed in a new building containing all the modern features such as gymnasium with shower rooms, shops, laboratories, cafeteria, domestic science rooms and an assembly seating 1,500. The development of the junior high school has placed the Richmond school district on an equal footing with its neighboring cities. In the high school and junior high school, there are employed a faculty of eighty-seven.

Richmond has eight elementary schools and eight kindergartens with an enrollment of over 3,000 and a faculty of 100.

All the buildings are new and modern. In addition to the regular subjects, all the modern phases of education are featured. Special attention is given to grading according to ability, and the development of the subnormal and atypical pupil. Pupils are accelerated as rapidly as the best interest warrants, and retardation is being eliminated as much as possible.

The development and operation of a school system involves the expenditure of a large sum of money, but where could money be invested to bring forth greater returns in opportunity? The per capita cost of Richmond schools bears favorable comparison with other cities of the state.

Increase in School Enrollment



Future Of Richmond Assured By Geographical Features; City Is Ideally Situated

(By Claude Gignoux)

The growth of all large cities is due to geographical features and the employment of these features in developing commerce and trade, which follow along the most convenient and economical routes. These routes are traced out by nature before being used by man. New York became a great city because of its harbor, the Hudson River, the Erie Canal and the convergence of railroads. London became great because it is on the largest English river and faces the most highly developed part of continental Europe. In ancient times there were great cities on the Mediterranean and in Mesopotamia because in these favored localities nature had provided water routes for transportation. The available sites for cities are provided by nature and lie latent until the energies of man turn them to account. There existed all the favorable conditions for founding the great cities at Detroit, Cleveland, Pittsburg and St. Louis while the sites of those cities were still a wilderness.

Richmond has all the factors for making the greatest city on the Pacific Coast. The growth of Richmond has been remarkable and yet it is only the beginning. Richmond is essentially an opportunity, a promise of what is to come, an inception of a real metropolis. The manifold advantages of Richmond as the site of a truly great city are so enormous and so really transcendent that they are not commonly grasped nor readily perceived, because they are before us all the time; they are too near to be appreciated. When we compare any of the separate reasons for the growth of any great city with the advantages that Richmond possesses it will be seen that Richmond has an incomparable advantage. Let us look at a few of these comparisons. We have the most favored location on the greatest of natural harbors. There is not a city in the world affording better natural shipping facilities. We have the two greatest transcontinental railways. We have a climate not inferior to Los Angeles. The Pacific Coast and the Orient provide us with an inexhaustible market. We are the gateway for the San Joaquin and Sacramento valleys, probably the greatest and richest agricultural districts under the sun. San Francisco Bay provides us with immediate access to a home market of not less than a million and a half people and the Pacific ocean puts us in touch with the hundreds of millions in the Orient. These remarks are general, but there are many specific and concrete considerations that point in the same direction. By properly developing our inner harbor we can become the great shipping depot of the Pacific. By constructing a dam across the mouth of San Pablo Bay we can convert the San Pablo and Suisun Bays into enormous fresh water lakes, insuring a limitless supply of fresh water and turning millions of now worthless salt marches into the richest of lands.

By prpoerly advertising our many advantages we can attract the population of active, virile Americans we should have and who are ever ready to go where they en work and cooperate in the development.

Last and not least, the citizens of Richmond themselves must welcome outsiders, must recognize their own advantages, must have faith in the future of their own city and must feel and believe that Richmond is to grow into a great city. Just as no man can prosper without faith in himself no city can become truly great without the loyal and constant faith of its people. In a large measure we have this faith, but we must inspire everyone with it and make every resident of Richmond feel the pride of being one of the builders of a great city. Here is a place for confidence, hope and pride. Nature has done its part most bountifuly. It is our privilege to turn to account the lavish belssings existing here. Let the laggards and pessimists go elsewhere, for Richmond ha neither patience to tolerate nor room to harbor them. By our own confidence and faith in our city we shall attract those with confidence and faith.

Send a copy of this Industrial Edition to your friends in the east. Boost for Richmond.

RICHMOND'S INDUSTRIAL ELECTRICAL CONSTRUCTION

and engineering for the past 20 years has been largely done (except for the few plants maintaining their own electrical departments) by the Pioneer Electric Co. We maintain the largest stock of electrical supplies and motors in Contra Costa County, and give night or day service for all of our many industrial customers who depend on us to keep their electrical equipment running. We have a large stock of new and used motors and we rent, sell, repair and exchange new and used motors, switches, motor starters, etc. Our well equipped motor winding and repair shop is always ready for emergency work. Our customers have the benefit of expert advice on industrial electrical power and lighting problems. We are a part of industrial Richmond.

PIONEER ELECTRIC CO.
Contractors
Dealers — Engineers
1113 Macdonald Ave.

The Richmond Development Company

The ferry to San Francisco is now assured. Three boats are now building. This means that in a few months Richmond will be only 35 minutes from San Francisco. Every piece of real estate in Richmond should double in value the day this service begins. The bridge over the Carquinez Straits, now being built, and the new ferry will both bring an immense amount of traffic into Richmond. Richmond is the strategic center of the business to be handled by these two services. At present prevailing prices we firmly believe Richmond real estate offers a rare opportunity for investment. The growth of Richmond has been remarkable, but these are still pioneer days. The real development is still ahead of us.

The Richmond Development Co.
35 Montgomery Street
(222 Lick Bldg.)
Telephone Sutter 2520 San Francisco, California

Hutchinson Company
INCORPORATED

Street Pavements
Blue Crushed Rock

—Quarries At Richmond—

HUTCHINSON BUILDING
17th at Broadway
OAKLAND, CALIFORNIA

Telephone
OAKLAND 389

By Merit Alone, Chiropractic

has grown from an idea in the mind of one man in 1905, to the second largest health profession in the world.

There are now approximately 25,000 practitioners, more than a hundred schools, and about 15,000 students.

Twenty-six state governments have recognized the science as distinct and different from anything else on earth. In less than eighteen years, this growth has been effected not only without the aid of other professions engaged in getting the sick well, but in spite of their utmost efforts to prevent it.

Chiropractic has never had a single dollar of endowment from state or national governments. It has overcome the prejudice of the public, the opposition of other professions intent on its extermination, and adverse laws in every state in the Union.

It has recruited its patients from among those upon whom other methods failed, and with these failures of other methods upon which to prove its efficiency it has made the most phenomenal growth of any health professions in the history of the world.

A Fair Trial of Chiropractic Will Convince You of Its Merit

DR. A. B. HINKLEY
Chiropractor
Palmer School Graduate — X-Ray Laboratory
340 Tenth Street, Near Macdonald Avenue
RICHMOND, CALIF.

John Nicholl Company

Industrial Sites on Harbor Frontage

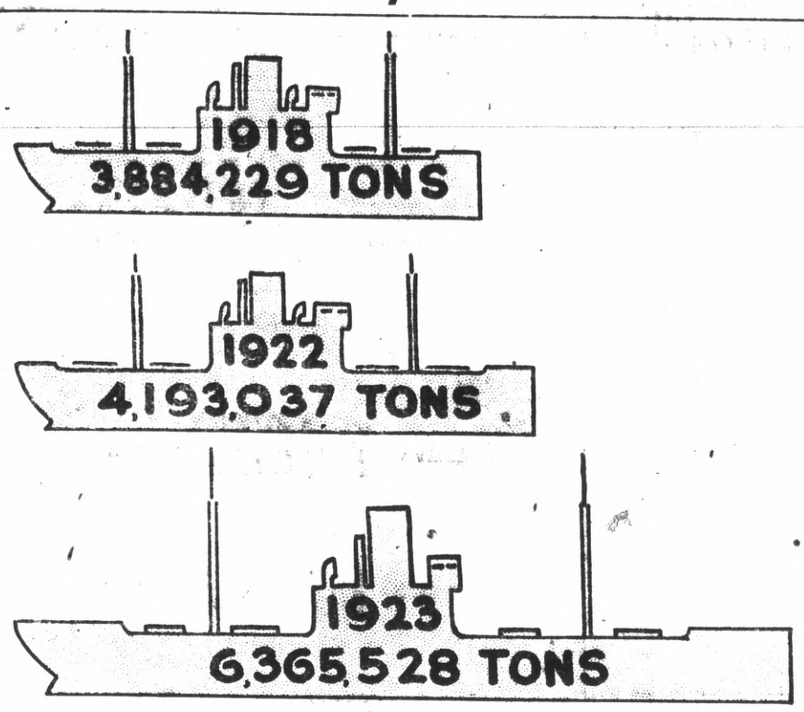
Building Sites

Subdivision Tracts in Richmond, Calif.

OFFICES
304-5 TAPSCOTT BLDG.
1916 Broadway, Oakland, Calif.

Telephone
OAKLAND 5220

Harbor Development Is Shown



This chart shows the development of tnoage over Richmond wharves since the close of the World War.

BAY FACILITIES GIVE RICHMOND BIG ADVANTAGE

History Shows First Shipping Done Here Back in Early 50's

WAS BIG DEVELOPMENT AID

Agricultural Products From This County Were First Sent Over World

"The United States government chart of San Francisco Bay shows that the mainland on which Richmond is located has six miles of deep water

The first shipping in Contra Costa county (or in Richmond) had its headquarters, back in the '50's, at the old Ellis Landing. Previous thereto it was the burial ground for ages untold of prehistoric man. Scientists from all over the world have known and studied the Ellis Shell Mound; their researches have unearthed many relics of value before making way for modern improvements.

After the rush of 1849 Captain George Ellis began operating schooners between Ellis Landing and San Francisco. He delivered hay and grain from the rich fields of Contra Costa county to the new city of San Francisco. In those days the channel ran from San Francisco past Ellis Landing to San Pablo Bay, through the present site of the Standard Oil refinery. The Potrero Hills formed an island, subject to government occupancy. Later on the channel was closed, which made this section part of the mainland.

In 1859 Captain George Ellis (after whom the landing was named) acquired the property. He operated two schooners, the "Sierra" and the "Mystery," carrying produce and freight between Ellis Landing and San Francisco, until the Santa Fe railroad established its terminal at Richmond. The late John Nystrom, one of Richmond's most respected public men, was the manager of the landing at that time. Upon the demise of Captain George Ellis, his children inherited the property. The old Ellis home, with ninety acres of harbor property, was purchased from George Ellis and his sister, Edna Ellis, by the present owners, the Ellis Landing and Dock Co., of which M. Emanuel is president. He was prominently associated with the wholesale and importing business of California for twenty-five years. This practical experience combined with his personal knowledge of the principal American and European harbors, caused Mr. Emanuel to appreciate the commercial advantages of the geographical location of Ellis Landing, and to foresee the great value there, when Richmond's destiny as a shipping and manufacturing center is fulfilled.

A great inner harbor became imperative for the future growth of the bustling young city of Richmond, and this was the logical center. At tremendous expense, the Ellis Landing and Dock Company is improving this ground to make it worthy of the position it occupies as the front door of this great industrial city.

Nature's invaluable gift of deep water close to shores, together with the great transcontinental railroads, an ever-flowing supply of cheap fuel oil, and ample electric power, gives Richmond overwhelming trade advantages. Add to these the Ellis Shipping Canal and Inner Harbor now under construction, an unsurpassable climate and abundance of land along its shores for factory sites, and we have a locality so richly endowed that it has attracted and must continue to attract with irresistible force the industrial and commercial enterprise not only of this nation, but of the world.

DEADLY MORNING GLORY

On the E. W. Newell ranch, near Wainut Creek, morning glory is being successfully held in check by periodic weed cuttings about every five days. The only successful method so far developed to control this harmful weed is through preventing leaves reaching the surface of the ground during the entire season, which so depletes the starch cells stored in the roots that the plant is unable to survive.

HOME BUILDER MAKES RECORD

Known as Richmond's greatest home-builder, through his record of having built forty-three homes in Richmond during 1923, as well as several large apartment houses and a number of store buildings, Mr. K. J. Henning asserts that Richmond is on the eve of a great building development.

Most of these homes have been built in Mira Vista and East Richmond Heights.

The artistic work of this builder is shown by the class of homes which he constructs. The Henning home is a model structure, containing many characteristic features that delight the home-lover.

It is the opinion of Mr. Henning that the building program is going to be very heavy in Richmond during the next few years. Indications are that many people are looking toward Richmond as the logical place to make their home.

The California man who believes in his own growing city and who shows his belief in a substantial manner by making his own investments in that city is bound to be successful.

Try Record-Herald Want Ads.

ACACIA DRIVE Lots

NOW—

$325

—with all improvements in and paid for. The outstanding **BUY** in the City of Richmond.

Only **$25** Down
$5. a Month

Ask your banker about this valuation.

The new

S. P. Ferry

from
RICHMOND
to
SAN FRANCISCO
means
45 MINUTES
from the Ferry Building to
Acacia Drive

Paulsen Realty Service

825 Macdonald Avenue
RICHMOND

Capwells

Oakland

Going To The Show

is so much more of an adventure when one don't know beforehand what it is all about. All that it is important to know is that it is going to be a good show.

Something of the counterpart of the drama is here. There is always a new play in the store repertoire—new fashions, new ideas in things for the home—new values. And always there is the pleasant anticipation of a good show for your money.

That is why CAPWELLS earn so many encores.

That is why you can shop in our sixty upstairs departments, or our large bargain basement with the utmost confidence in securing sterling values and qualities and best store service.

WHEN YOU CANNOT FIND THE THINGS YOU WANT IN YOUR HOME TOWN

come to the big Oakland store where there is always a BIG SHOW for the least money commensurate with quality and value.

Capwells Is The Oakland Home Of The Famous "Ruby Ring" Silk Hosiery

The runs cannot go below the Ruby Ring. They are made of fine, clear, medium weight pure silk with lisle tops, heels and toes and a Ruby Ring around the top to stop the runs. They are marvelously beautiful in texture, and enduring. They come in Black, White, and fifteen shoe shades and are, of course, full fashioned. The price is only $1.95 a pair.

Outsizes in Cinnamon, Biege, Black, White and African, $2.50.

First Floor, Capwell's

Edna Wallace Hopper Beauty Preparations

Inexpensive, pleasant to use and very effective

Facial Youth—a liquid cleanser.....75c
Hopper's Youth Cream—a vanishing foundation for powder 60c
Edna Wallace Hopper Cold Cream.....60c
Refined White Youth Clay, tube.....50c, $1.00

First Floor, Capwell's

Business Property
Factory Sites
Apartments
and
Homes

BURG BROS. INC.

INSURANCE
Fire—Automobile
Compensation—Liability
Bonds—Accident
Plate Glass—Burglary

Richmond's Pioneer Real Estate Dealers

Sole Owners Of

Nicholl-Macdonald Avenue Civic Business Center Tract—Grand View Terrace—Richmond Pullman Town Site—Central Richmond Tract—Key Tract—Pullman Townsite, Etc., Etc.

THE TRACTS OF LAND IN WHICH WE HAVE SOLD LOTS HAVE INCREASED MORE IN VALUE THAN ALL OTHER RICHMOND TRACTS COMBINED

Buy in the Right Location

Location Alone Makes Values

We Have the Location in The Burg Tracts

Where the Highest Values Will Be Reached

The Heart of Richmond's Business Center

will be on Macdonald, Twenty-third, Barrett and San Pablo Avenues. The Burg Tracts are located on all of these principal streets.

Whether you want a "Home Site" or "Business Site," we have the best and choicest to choose from.

You who are reading this advertisement can become rich and independent if you will take advantage of the opportunities which Richmond is offering you *NOW*. Your destiny for success or failure is in your own hands. *It's up to you!*

RICHMOND—THE FASTEST GROWING CITY IN CENTRAL CALIFORNIA

Richmond's Pioneer
Real Estate Dealers

309 23rd St. at Macdonald
Phones 730-731

BURG BROS. INC.

----REALTORS----

Richmond's Pioneer
Real Estate Dealers

23rd and Macdonald
Phones 730-731

FROM HAMLET TO 'PITTSBURG OF THE WEST'

Examiner Editorial Points Out Rapid Growth of This Locality

GREATER RISE PREDICTED

Richmond By 1964 Expected To Equal Eastern City In Wealtd

Twenty years ago Richmond was a mere hamlet. Today it is a miniature Pittsburg. You, yourself, may easily live to see Richmond greater and richer than Pittsburg now is. So fast in our days, move the hands around the face of the great clock of human progress.

It cannot be too often repeated that here, around the shores of this historic bay, will rise within a lifetime the great communities which shall contend with the older capitals of the world for the financial and commercial and industrial supremacy of the earth.

See what forty years have done to develop this coast. Then multiply all that by ten and picture the panorama of industry, commerce and trade that will be spread out beneath the eyes of the spectator who looks down from Tamalpais forty years from now.

Do you think it is wild exaggeration to say that the Richmond of 1964 will equal in wealth, population and manufacture the Pittsbgurg of 1924? We do not think it is, at any rate.—San Francisco Examiner.

MATCH FACTORY OPERATES HERE

One of the oldest and most unique industries of Richmond is that of the Metropolitan Match Company. This firm manufactures the old style sulphur match which is commonly called on the Pacific Coast the Chinese match.

In the days of the early west, this was the only kind of match used, and the old-timers still swear by this type of match, because it is less bulky and does not flare up and die out as does the ordinary parlor match; once lighted it burns with a steady flame until the whole match is consumed.

The Chinese match, or so-called sulphur match, is the safest match made because it has practically no enlarged head and must be scratched squarely on its small head in order to ignite; once ignited, it will consume itself entirely.

The government Forest Reserve force will have no other match within the confines of the forest on account of its safety and lightness of bulk.

Mr. Severio, general manager of the Metropolitan Match Company, is the oldest and best-known match manufacturer in the west, having spent fifty years in the industry.

When San Francisco was a pioneer town, Mr. Severio started the Metropolitan Match Company in that city, removing the plant to Richmond a few years ago.

In speaking of their product, Mr. Severio says:

"The match we make was the best fifty years ago, and the best today. It is lighter, less explosive and less expensive, and burns more freely than any of its competitors.

"For example, 6 cents will buy 768 of our matches, while the competitive match sells at the rate of 500 for 7 1-2 cents."

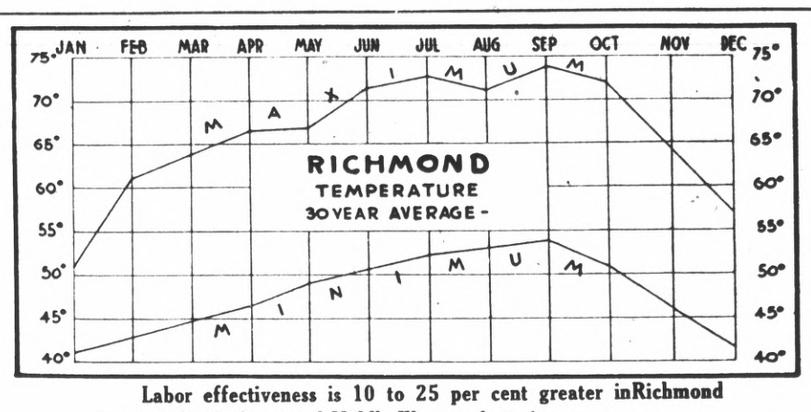
The Metropolitan Match Company is a real asset to Richmond and employs in the neighborhood of twenty-five men.

In the matter of ambition and tenacity of purpose, it would seem from a casual glance that California has some sort of powerful influence in that direction upon those who have lived within the confines of the "Golden State." An observer would readily conclude that loyalty to principles was the first thing the resident of California acquired, this being especially noticeable when he departs for other fields.

SEND IT EAST

After you have looked over this great Development Edition, mail it to some friend in the east.

World's Best Working Climate



Labor effectiveness is 10 to 25 per cent greater inRichmond than in Atlantic Coast and Middle Western factories.

County Has Many Industrial Cities; Crockett, Antioch, Pittsburg Draw Attention

CROCKETT—An industrial city which is destined to grow enormously, within the next few years. The completion of the gigantic Carquinez bridge will link Crockett and the Solano shore as one. This bridge will be one of the largest of its kind in the world, having a length of 3,350 feet (almost two-thirds of a mile), and clearance height for ships of 135 feet above high water—two feet higher than Brooklyn bridge. It will benefit not only all the East Bay cities, but will have a strong influence on the growth of Crockett—the home of the California-Hawaiian Sugar Refining company.

ANTIOCH—Partly agricultural and partly industrial, where the excellent streets, schools and banking facilities make Antioch seem most attractive to those contemplating a new location. The fine, deep water front and adjacent country contribute to offer every inducement. When the Antioch bridge is completed, in the immediate future, the Victory highway will become a unit at the point, which will increase the value of the land substantially.

Among many large industrial plants tries is that of the Paraffine Companies, Inc., and the construction of the Pacific Gas & Electric company's mammoth substation, would indicate a healthy growth and show the importance of this location.

PITTSBURG

Pittsburg is located at the confluence of the Sacramento and San Joaquin rivers and is served by the main transcontinental lines, with both ocean going and river steamers. It has a commanding position between interior valleys. The immense growth of the city is assured.

Terminal rates are enjoyed by its shippers and the spur track facilities are splendid.

Among many large industiral plants located in Pittsburg are the Pioneer Rubber Works, F. E. Booth Canning company, Columbia Steel corporation, Redwood Manufacturers company and the Great Western Electro Chemical company.

The Hotel Los Medanos is one which is known by everyone traveling in that section of the country because of its delightfully refreshing, modern rooms, service and cuisine.

Excellent highways, connecting the city with all parts of the state, splendid police and fire protection, a city—clean and beautiful and Pittsburg has become one of the most attractive and practical in which to live, for the climate is very mild.

Good banks, excellent shops, modern schools and progressive methods contribute their share in offering the future inhabitants every inducement to locate within its portals.

MARTINEZ

The County Seat of Contra Costa County.

Martinez is the county seat of Contra Costa county and the office of the Contra Costa chamber of commerce is located there.

There is every indication that it will become, in the near future, just such an industrial center as Richmond and Pittsburg.

Martinez is picturesquely situated in the beautiful Alhambra valley and includes such plants as the Associated Oil company and the Shell Oil company of California.

The climate is devoid of extremes, real estate prices are low and banks are substantial.

To anyone contemplating locating in or near Martinez, a cordial welcome awaits him and the hearty cooperation of the city officials.

Hotels, theaters, a delightful residential section, model schools, modern branch and school libraries and ideal location awaits.

Additional information will be mailed from the Contra Costa county chamber of commerce upon request.

RICHMOND

From a few houses, surrounded by grain fields, in 1899, Richmond has grown to a population of 20,000 in twenty years.

Located but six miles from Berkeley, connected by broad concrete highways, suburban street cars, railroads and steamships, Richmond enjoys all the advantages of direct and indirect contact with bay cities and cities of the world.

Extensive harbor improvements are under way and more are projected.

The vast buildings of the Standard Oil company cover acre upon acre of land. Crude oil is piped 260 miles, through double lines, and there converted into 175 different products, including seventeen kinds of oil.

The Pullman company also has its large shops in Richmond.

Because of the obvious advantages accruing, there is every indication that Richmond will grow at an enormous rate within the next few years. It is purely an industrial city and land is increasing in value rapidly.

The resdential section has been built on most modern lines and has wide, straight streets which were planned expressly to accommodate the future growth of the city.

All the advantages, which would be expected in a progressive American city, will be found there.

INLAND CITIES

CONCORD—A live community in the heart of the fertile agricultural district where there is a delightful climate free from fogs. There are concrete highways leading in every direction, steam and electric railways (25 trains daily) so that direct communication is established with all the markets of the Bay Cities. Three hundred thousand dollars in grain annually, $225,000 in fruits, nuts, olives and vegetables; 5,000 head of live stock are shipped yearly from rich grazing lands.

Canneries and other commercial and manufacturing industries are invited to this rich district.

WALNUT CREEK—Walnut Creek is the very center of the walnut growing industry of California. Both grapes and walnuts are shipped to eastern markets where they find an easy outlet. Pears, peaches and apricots are grown successfully.

This is a particularly rich country, the average mean temperature 60 degrees, and those contemplating planting an orchard would do well to investigate lands adjacent to Walnut Creek.

A concrete highway brings one within each access of Berkeley. While Walnut Creek is not very large, it is actively thriving.

Though fruit and nut orchards extend for many miles, there is still much rich land which can be secured at exceedingly low prices.

SANITORIUM IS WELL LOCATED

The Grand Vista Sanatorium is ideally situated in the foothills near Richmond. It is unsurpassed for its scenic location, beauty of grounds and surroundings. It is highly commended by the medical profession as a place deserving of patronage and support. It has a record of ten years of service to the community, and bids fair to become an institution unrivalled in its kind, and in harmony with the rapid growth and development of the city of Richmond.

While the sanatorium was primarily founded for nervous disorders, convalescing patients of all types and those requiring restful, quiet surroundings are admitted. All forms of treatments are administered, electrical and hydropathic, massages, baths, etc. A small dairy and poultry plant is operated in conjunction with the sanatorium so that the patients are insured an ample supply of wholesome milk, fresh eggs, vegetables and fruit at all times of the year.

WONDERFUL HIGHWAYS OF CONTRA COSTA

Contra Costa county now has a total of 118 miles of concrete highways, 3,497 miles of oil macadam, and 39 miles of double pavement. There are 22 concrete bridges over 20 feet long, 10 steel bridges, 1 concrete overhead, and 4 concrete subways; also 17 wooden bridges over 40 feet long on main highways. Seventy miles of concrete highway were built through a bond issue, 25.91 miles of macadam also by a bond issue, and 46.27 miles of highway by direct tax.

ATTRACTIVE **HOMES** OF ARTISTIC

DESIGN

PLANNED **Financed** BUILT

By

THE **MINER** COMPANY

— General Contractors —

2234 Macdonald Ave. Phone Rich. 2200

CONGRATULATIONS *to the*

RECORD-HERALD

Your new building, with increased newspaper facilities, will even better enable you to further the welfare and development of

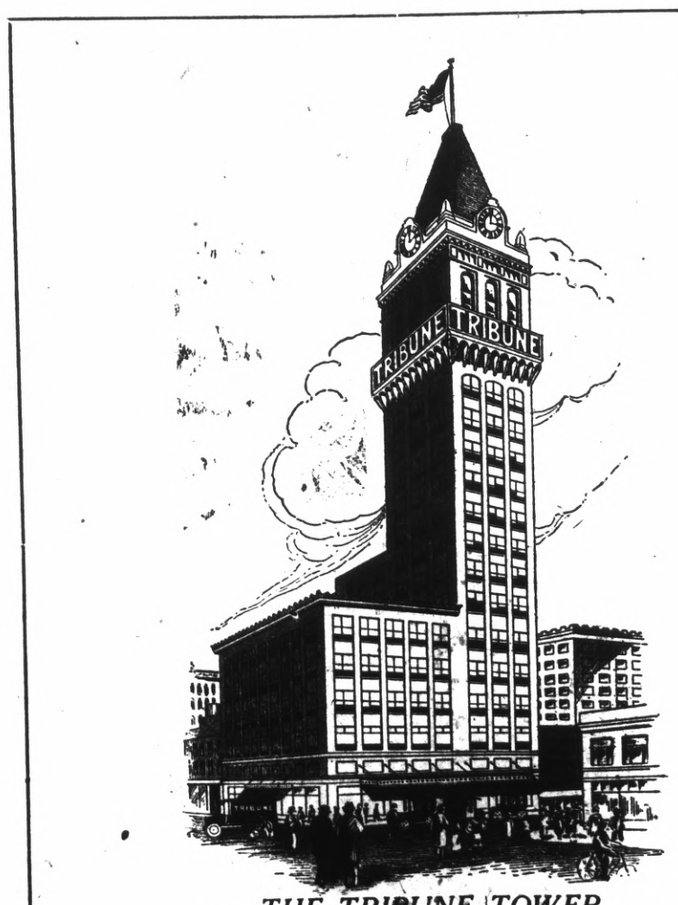
RICHMOND, CALIFORNIA

whose industrial and commercial growth has kept pace with the rapid progress of the

Great East Bay Communities

Let us all, with renewed energy, turn to the glorious task of developing to the utmost, the natural resources, so bountifully bestowed upon this territory, and which make for health, happiness and prosperity,—the goal of all peoples.

—OAKLAND TRIBUNE



THE TRIBUNE TOWER

Home of "KLX"

Predominant landmark in the business skyline of Oakland and the great East Bay Communities. Home of the OAKLAND TRIBUNE, which thoroughly circulates through this healthy, prosperous and industrious area of 550,000 people.

Parisian

Beauty Parlor

EXPERT ATTENDANTS

EDNA YAGER,

Proprietor

Most exclusive Beauty Parlor in Contra Costa County

900 Macdonald Avenue

RECORD-HERALD
ANNUAL
INDUSTRIAL
EDITION

RICHMOND
RECORD-HERALD
A RICHMOND PAPER FOR RICHMOND PEOPLE

THIRD SECTION
PAGES
ONE TO EIGHT

RICHMOND, CALIFORNIA — SUNDAY, AUGUST 3, 1924. — PRICE THREE CENTS

RECORD MADE IN THIS CITY CAUSE FOR OPTIMISM

Emanuel Tells Of Reasons Why Residents Here May Feel Proud

NATURAL ADVANTAGES MANY

Harbor Ideal As Location For Many Big Industrial Plants

(By M. Emanuel)

This writer is optimistic regarding the growth, values and future greatness of Richmond. We have been many times accused of too much optimism by those ultra conservatively inclined, and have no desire to deny the allegation or shirk the responsibility of making good upon our many optimistic predictions and assertions. Therefore, for the special benefit of the conservative, as well as any who may be pessimistically inclined, and for the general information of everybody else, we are going to attempt, briefly, in this article to show just cause for optimism, and to prove that it is based on good hard sense, careful study and calculation.

In the first place, all will admit that great harbors usually build great cities, or at least, that all great maritime cities are built around and founded upon great deep water harbors. Second, all will admit that this San Francisco Bay is the greatest bay in the world, with the one exception of Antwerp. Third, it does not take a logician to figure out that the Panama Canal is going to bring millions upon millions of dollars and millions upon millions of tons of merchandise, as well as millions of people to this bay. Fourth, everybody knows that San Francisco and Richmond are the only two cities on this great bay that have deep water harbors, and they also know that San Francisco harbor is already congested. With its harbor already congested, what is San Francisco to do when this world's traffic doubles and trebles? What is the answer? Is there but one answer? That traffic must come to Richmond!

Many Advantages.

This, then, is the basic foundation for our optimism as to predictions for the future of this city. The rest follows as a natural sequence. Next, comes the manufacturing interests, now and in the future. Factories always follow the harbor improvements because they must have both rail and water transportation. Richmond has both. Richmond must be the future great manufacturing city of the whole Pacific Coast. You can't figure it out any other way, if you figure right, or anywhere near right. All past history proves it and present conditions merely strengthen the proof.

Now add to the deep water harbor and trans-continental railroads the other great items of unlimited cheap fuel oil for power and other manufacturing purposes, which is supplied by the great Standard Oil works at Richmond, and you have the three essential elements and requisites that have always built up great cities, are building up great cities now, and always will build up great cities. Richmond is destined to be a great city just as surely as the sun is destined to rise and shine and cause the wonderful California harvests to smile with plenty and prosperity in a million fields and orchards.

Rapid Growth.

Fifteen years ago Richmond was partly a marsh and partly a grain field. Today it is a city of 28,000 inhabitants and the fastest growing town of its age in America! Fifteen years from today Richmond will be a greater city than Oakland! Well, don't smile and say "optimism," but stop a few moments and study it out. Go back up to the top of this article and commence at the deep harbors, thence to the wedding of rail and water transportation, thence to manufacturing, already so great that nothing on earth can ever stop or hinder it, and then add to all that the cheap fuel oil and power, and there you are. Oakland is a good city, a big city, and always will be a good and big city, and we are glad of it, but just the same, Richmond will be the larger city of the two in fifteen to twenty years, simply because of the reasons above stated.

Local People Invite Friends To California

Richmond residents are desirous of having their eastern friends join them here. This was proven conclusively recently by the Chamber of Commerce when Guy W. Wolf, secretary-manager, asked for the names and addresses of those in the east that people here would care to have interested in Richmond.

The many advantages of the city—good schools, churches, a wonderful harbor, industrial opportunities and all the rest, came in for their share of attention—each acting as a separate drawing card for the many newcomers here.

L. A. MAGAZINE LAUDS RICHMOND

Richmond receives valuable advertising in the August issue of "The Southern California Business," the official magazine of the Los Angeles Chamber of Commerce.

A full page article written by Guy W. Wolfe, of the local Chamber of Commerce, is contained in the magazine as well as two illustrations of industrial scenes here.

The article reads as follows:

Twenty-three years ago there was an old Spanish ranch, the Rancho San Pablo, where sheep and cattle grazed in sight of the Golden aGte. Then the Santa Fe railway pushed its civilizing bands of steel westward and down to the waterfront on San Francisco Bay, and shattered the quiet of the Rancho San Pablo.

Today, on the site of that rancho stands the City of Richmond, with 27,000 people and the fourth largest payroll in the state.

Today on that waterfront are five wharves which last year handled 6,365,000 tons of freight—the third largest volume handled at any port on the Pacific Coast.

From nothing to an importance as a shipping center which surpasses that of Oakland, Portland or Seattle in less than a quarter of a century is something that even in California may be regarded as an achievement.

Large Industries.

Richmond is the home of the world's largest oil refinery, of the Santa Fe shops, of the Pullman Car company's western plant, of the Pacific Sanitary Manufacturing Company which makes 65 per cent of all plumbing fixtures made on the coast, of the California Art Tile company, of the Los Angeles Brick company, of the western factory of the Republic Steel Package company, and of fifty other varied and substantial industries.

Richmond has sixteen miles of deep waterfront that is yet undeveloped. The two overland railroads, Santa Fe and Southern Pacific, come down to the waterfront and offer ideal transportation facilities.

Home-Building Money Needed.

Richmond is the home of the absentee worker—half her payroll sleeps in Oakland or Berkeley or San Francisco. She suffers from lack of capital to build homes, in spite of her $15,000,000 payroll.

She has bonded herself, this infant city of 23 years, to build the best schools in the country, to build parks and swimming pools and playgrounds. She has more miles of paved streets and sidewalks per 1,000 population than any other city in the state—and her infant mortality rate is the low-

(Continued on Page 6)

Great Highway From North Will Open Direct Route Through This City With Completion Of Bridge

Great progress is noted in the construction work on the bridge across Carquinez Straits, now being erected by the American Tollbridge company. The entire East Bay district is deeply interested in this huge enterprise, which, "opening the door" to the north and supplying the last link in one continuous highway between Oakland and the Sacramento, Napa and Sonoma valleys, will prove a tremendous economic factor in the development of this part of the state.

A huge coffer dam, declared to be the largest open coffer dam in the world, has now been constructed on the Contra Costa side of the straits. After further reinforcing work with steel and cement, which are already on the ground, all will be ready here for the superstructure work. The next step, it is stated, will be the towing of a large "floating wharf" into midstream where four immense piers are to be constructed at an estimated cost of $1,500,000. This work it is stated, will commence within a few weeks.

Engineering Feat.

The construction of the coffer dams and piers in the channel is considered one of the most important engineering feats of all that will enter into the construction of the bridge. The first 40 feet of the coffer dams is erected on shore and later floated to the place where they are to be sunk. There four immense barges, heavily anchored, will surround each of the four coffer dams and in the work of sinking them the current of the stream, the tides and the wind will play an important part in the difficulties to be encountered in the sinking of the coffer dams and the building of the piers.

The pier on the Solano county side of the straits has been completed, and a 40 feet high wall of cement is here visible from across the straits. The work of constructing the viaduct approach to the bridge on the Contra Costa side has already commenced on the lands purchased for that purpose. A two-story brick building, now standing on the right-of-way, will have to be razed here.

Work Rushed.

The wharf here offers an interesting scene of bustle and activity, with loads of lumber for the coffer dams constantly arriving, together with the consignments of steel, cement and machinery. In the engineers' offices on the wharf is an interesting collection of samples of rick, sand and earth taken from the bottom of the straits in the soundings made by the engineers to determine the pier locations.

The Carquinez bridge will contain two main spans, each 1,100 feet long, a central tower pier 150 feet wide and an anchor span 500 feet in length at each end. The total length of the main structure will be 3,350 feet.

The clearance height for ships is 135 feet above high water. This is two feet higher than Brooklyn bridge, and the same height as the Manhat-

(Continued on Page Seven)

CALIFORNIA ART TILE

For Beautifying the Interior and Exterior Of All Types of Structures

California Art Tile manufactured in Richmond is said to be the only tile made in the United States with a high fired body and enamel. The tremendous degree of heat to which this tile is subjected in the kilns gives it a beautiful glaze of supremely durable quality which will not crack or craze in any climate.

California Art Tile is being used by architects and builders all over the country for the decoration of homes, stores, schools, hospitals, restaurants, both in the interior and on the exterior. It is being viewed with ever-increasing favor by the designers of luxurious homes and apartment houses, being used for walls and floors of bath rooms, halls, diningrooms, sun parlors, libraries, and for hearths, etc., wherever distinction and warm beauty are desired, and particularly wherever the ease with which tile is kept clean is an advantage.

For Store and Restaurant Interiors, California Art Tile is deservedly popular because of its cleanliness and the atmosphere of brightness and neatness it affords.

On Store and Building Fronts, California Art Tile gives beauty and distinction.

For Remodeling Old Buildings, Californiia Art Tile is used as a veneer over brick, concrete or frame. It is the most economical medium for giving an old building a new and beautiful appearance.

California Art Tile is made in plain and ornamental effects, in a matt and glazed finish and solid color and polychrome effects. Besides carrying a large number of stock designs in standard colors we make tile in special designs and colorings to order.

Consult any mantel dealer or tile setter about California Art Tile. We do not sell our tile direct but only through tile and mantel dealers.

California Art Tile Company

Kilns and Offices, Richmond, California

NEW TELEPHONE BUILDING ADDS MUCH TO CITY

Structure Erected at Twenty-First And Macdonald Cost $100,000

WILL BE OPENED HERE SOON

Equipment Now Being Placed In One Of the Most Modern Plants About Bay

When the equipment of the new building already completed is installed about September 30, the Pacific Telephone and Telegraph company will open its new and modern two-story telephone exchange building, according to announcement made by George R. Calvert, local manager of the company.

All work on the new structure, absolutely fireproof and of the most modern type, is completed in Richmond and all that remains to be done is the assembling of equipment and the installing of the electrical apparatus. More than a score of competent electricians are now engaged in the work of completing the exchange, and the work is expected to be complete and ready for occupation by September 30.

The very latest practices in central office equipment are being installed in the exchange, located on the corner of Twenty-first street and Macdonald avenue. It has a frontage of 75 feet on Macdonald avenue and 110 feet on Twenty-first street.

Cost $100,000.

The building itself was put up at a cost of $100,000, and together with the equipment represents an outlay of more than a quarter of a million dollars, according to Calvert's statement. The building contract has been accepted by the company from W. G. Thornally, an Oakland contractor and all the sub-contracts were let to Richmond builders.

Exceptionally heavy materials were used in the construction. It is built all of concrete with the exception of the trimming, which is pressed brick. The only wood used in all the building is that of the stair railings, which cost $100.

The company in planning for the new exchange looked ahead, planning for the growth of Richmond, and the building is so designed that two more stories may be added at such time as the development of the city requires the expansion. The roof is of thick concrete with steel beams jutting out to serve as foundations for additional stories.

Calvert said that the building was designed to support a weight of 300 pounds to the square inch.

Arrangements.

On the first floor will be located the operating department with eighteen positions of switchboards designed and placed in accordance with the latest development of central office practice. Room has been provided for the addition of six switchboards as the need for them develops, and the switchboards are so designed that they may be expanded at any time.

The Pacific Telephone and Telegraph company has been solicitous in looking after the comfort of the telephone girls while engaged in planning the building. In the center of the first floor in the rear is a kitchenette, gas plate and cooking utensils which the operators are privileged to use at any time. There are also a locker room and a quiet room where the operators take a brief respite during shifts. On the first floor there is a general retiring room which will be luxuriously appointed with chairs, rockers, couches and draperies.

Terminal Room.

The terminal room is located on the second floor and is 35x55 feet. In the terminal room are located the wire chief and his staff, all power apparatus, cable terminals and apparatus associated with the switchboards, equipment for testing subscribers' lines and electric machine ringing apparatus.

In the basement arrangements have been made for the storage batteries, furnace room, storage of equipment and the assembly room for the installation department.

Calvert announced that the company had planned the erection of a new exchange for a long time, but had encountered difficulties in the finding of a suitable location for a wire exchange. The location at Twenty-first and Macdonald was finally selected as being most suitable and where the current can be distributed equally.

The walls throughout the building will be tinted soon. When the building and equipment is ready for use about September 30, the "cutover" of power from the old exchange at Third between Macdonald and Bissell will be accomplished in two minutes so that those who require phone service at the time will not even be aware of the interruption.

Making Of Steel Barrels Explained By Company Head

(By S. B. Merry, President)

Visualize for a moment a customer in some far-off state receiving a shipment of your product. You contemplated sending and he contemplate receiving a full measure barrel.

But when the customer's order arrives and he finds a miscellaneou collection of barrels dented and leaking, he sadly reflects on the differenc between what he got and what he expected—his very first impression i decidedly unfavorable.

Your shipping department can prevent this unfavorable opinion—can make it a favorable opinion, for as the product is shipped so is it received by the customer and a battered, leaking barrel never made a satisfied customer!

"At the shipper's risk" are ominous words to the shipping departmen handicapped with unsafe containers. You can readily see just how important this container question really is. To you, customer it is just as important as your product.

That we appreciate the importance and imperative need of containers that deliver the goods is indicated by the method we use in making Republic steel barrels. These methods are described in the following paragraphs and they contain for you a message of safe shipping and economical shipping.

And the telling of these methods shows in a particularly graphic manner the fundamental reasons for the supremacy of Republic steel barrels.

How We Build Barrels.

What is a good barrel? What do shippers do with steel barrels?

These are questions that we approached from the user's point of view before we began making steel barrels and when we did begin work we made Republic steel barrels that fit the requirements of shippers of fluids and other products that are shipped in steel barrels. Because of this we have sold hundreds of thousands of Republic steel barrels.

The kind and grade of steel used is important. We selected a specific grade of open hearth steel. Every sheet of this steel is made special for Republic steel barrels and as each shipment arrives at the factory a rigid test is applied. Every piece of steel that goes into Republic steel barrels must be up to specification.

The seam of every shell is scien-

(Continued on Page Seven)

Consolidated Motor Freight Lines, Inc.

Freight hauled between Richmond and Oakland and other East Bay points.

ELLIS LANDING
Richmond, Calif.
Phone Rich. 508

CLAY STREET DOCK
Oakland

Phone Oakland 6929

Globe Clothing Company
MAKES ASTONISHING
Price Reductions
Beginning Monday & lasting until Saturday

$25.00 and $30.00 Suits Now	$19.75
$35.00 all wool Suits & O'coats	$24.75
Boys' $10 Suits 2 pair pants	$6.45
Boys' $15 Suits 2 pair pants	$9.85

Genuine $1.50
B.V.D., 95c

50c Van Hausen
Soft Collars 35c

Boys' 35c Heavy Stockings	20c
Boys' $1.25 Kaynee Percale Blouses	95c
Boys' $1.00 Union Suits	65c
Home Run $1.25 Sport Blouses	95c
$3.00 Boys' School Shoes	$1.95
$4.00 Boys' Shoes for School and Dress	$2.95
$3.50 Misses' Strap Slippers, patent and kid	$2.45
$1.50 Tennis Slippers Black and White	95c

Phoenix Silk Hose 55c
Regular 75c Quality

Regular $3.50 Grade. $2.45
Fall Hats $2.35

50c Wool Mixed Hose 35c, or 3 for	$1.00
25c Men's Garters	15c
50c President Suspenders	35c
Men's Good Lisle Socks, a pair	11c
$3.00 Richmond & Cooper Union Suits	$1.95
Winstead Wool Underwear	$1.65
Lawrence & Chalmers Balbriggans	65c
Flannette Nite Shirts Full Cut	$1.15

700-706 Macdonald Avenue **Globe Clothing Co.** Richmond California

Successor to A. B. Dickstein

Hundreds O f Thousands Of People

Who Now Pass By, Will Know Richmond

When The

Carquinez Bridge

Is Completed

Familiarize yourself with the progress of the construction on this project which means so much to Richmond

—VISIT THE BRIDGE NOW—

There Is Still Opportunity To Become a Shareholder

AMERICAN TOLL BRIDGE COMPANY
525 Market St. San Francisco

Oakland Office
1774 Broadway

Growth Of Richmond-San Rafael Ferry Company Indicates Large Increase In Population Here

Now that the Richmond and San Rafael Ferry and Transportation Co. has passed its tenth anniversary, the development of what has become one of the most substantial public utility corporations in California may be traced from its conception by Charles F. Van Damme in 1914 to its present status, where it now employs three ferries and has a payroll of more than sixty men with a service that is universally known and praised about the bay and in the counties north of the bay.

In the bay transportation world the name of Charles F. Van Damme today stands out as a monument to a man with an idea that was founded upon a correct interpretation of the needs of the bay region, with a vision of the growth of automobile traffic and with a clear and business trained mind that builded slowly and substantially on that idea.

Started in 1914.

It was in the latter part of the year 1914 that Van Damme conceived the idea of the need for a connecting link between the growing East Bay region and the north of the bay counties. He took first steps by investigating the need thoroughly. He found that the Richmond Chamber of Commerce under the leadership of James C. Owens, one of the pioneer promoters and developers of Richmond, and the San Rafael Chamber of Commerce had interviewed the existing railroad companies operating ferries on San Francisco and San Pablo bays, but the heads of the great transportation companies had laughed at the idea of an automobile ferry line between Richmond and Marin county.

Then Van Damme stepped into the breach and with the help of a group of friends and business associates, organized the Richmond and San Rafael Ferry and Transportation company. The corporation was completed in March, 1915, and on May 1 of that year inaugurated the service with the old ferry boat "Ellen."

This was one of the pioneer bay craft and its capacity was eighteen automobiles.

New Boat Added.

On July 23, 1916, a new steamer, the Charles F. Van Damme, named in honor of the founder of the company, was placed in service. It has a carrying capacity of forty-five automobiles, which was believed large enough for many years to come. Then followed the years of the great World War, with business conditions disturbed and a period that was almost a nightmare for rail and boat transportation companies, but with the business sagacity that has made other Van Damme enterprises successful, the new transportation company was placed on a firm foundation built on service to the public, and it grew yearly from a payroll of ten employes to the present one of more than sixty.

In 1921 the second auto ferry, the "City of Richmond," was placed in service, and in 1924 the growth of the business and a demand for a shorter time interval justified the addition of the third steamer, the "City of San Rafael."

Many Passengers Carried.

Over two and one-quarter million people have ridden on the ferry since its establishment, and over 700,000 automobiles have been carried. In 1923 the number of automobiles transported was more than 200,000, and passengers 700,000. The total investment of the company in ships, piers and other property is now $1,250,000.

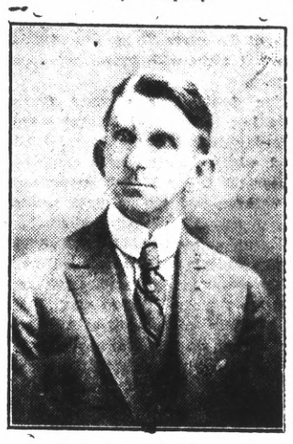
In addition to its fleet of fast, roomy and thoroughly seaworthy craft the company has unusually excellent terminal facilities. In fact, there is no ferry line in the bay district that has so adequately provided for itself for present and future business in the way of terminals. In 1922 the company leased property at Castro Point on the Richmond side and has built a new modern terminal at that point. For many months steam shovels and dynamite labored together, tearing down banks to make way for the landings, piers and necessary terminal buildings and to provide a wide parking space for cars and a broad highway for the vehicle traffic and extension of street car lines.

At its Marin terminal at San Quentin, the company purchased forty acres, giving it a commanding position on the bay, and with ample space to handle the business that will develop from year to year with the growth of the bay section of California and the wider use of the automobile and motor truck.

The officers of the company are Charles F. Van Damme, president; A. F. Mahoney, vice president; H. T. Gill, secretary; O. J. Olson, treasurer; M. Moch, manager; Henry A. Jacobs, attorney.

AID FERRY GROWTH

CHARLES VAN DAMME
President of the Richmond-San Rafael Ferry Company.



H. T. GILL
Secretary of Ferry Company.

PAYROLL SHOWS BIG INCREASE

San Francisco, August 2.—The Pacific G asand Electric company is carrying a payroll of over $850,000 per month on new construction work. They report that the building of Pit No. 3 plant on the Pit river heads the list of their big projects now in progress. There 2,000 men, double the number originally allotted to this development, are employed and the work is pressed day and night.

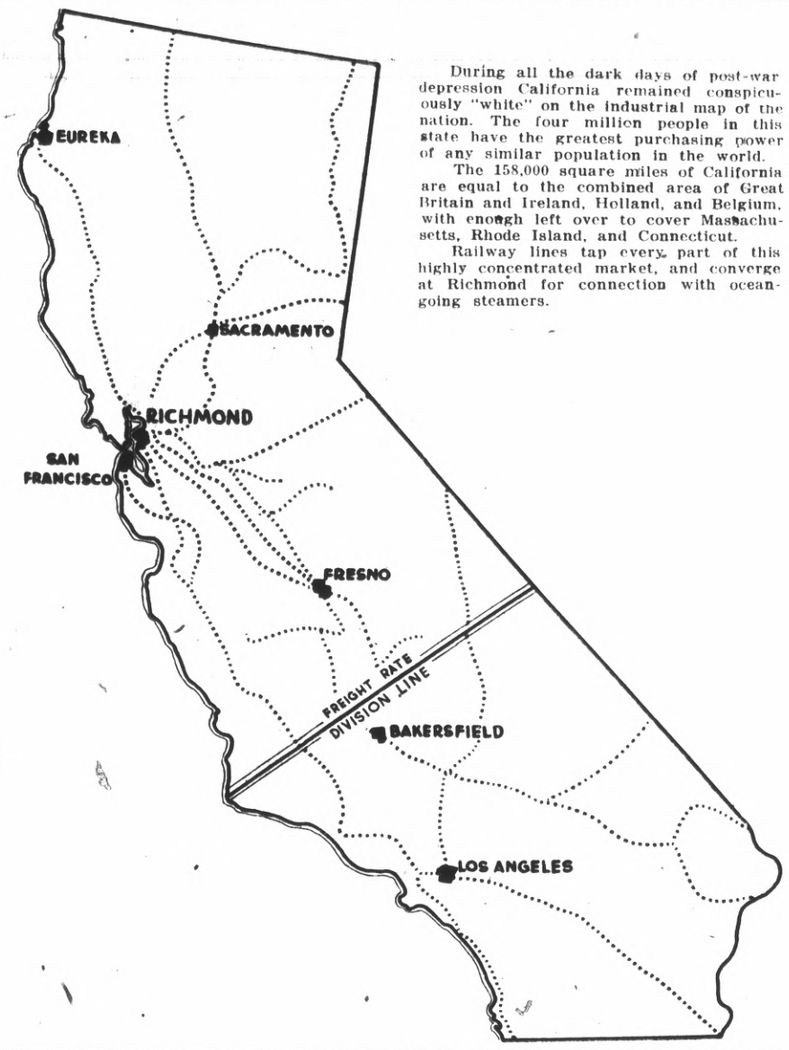
Another army of men of this company is busy increasing the facilities of the Drum Spaulding project in the high Sierras, northwest of Sacramento. Lake Fordyce is to be raised and 26,700 feet are to be added to its present storage capacity of 20,000 acre feet.

These are but a few of the great projects this company has under way.

Merced — Laura Spellman Rockefeller Memorial Foundation of New York devotes $75,000 for construction, equipment and maintenance of museum in Yosemite valley.

Santa Maria—$50,000 ice plant employing number of people to be erected here.

The Nation's White Spot



During all the dark days of post-war depression California remained conspicuously "white" on the industrial map of the nation. The four million people in this state have the greatest purchasing power of any similar population in the world.

The 158,000 square miles of California are equal to the combined area of Great Britain and Ireland, Holland, and Belgium, with enough left over to cover Massachusetts, Rhode Island, and Connecticut.

Railway lines tap every part of this highly concentrated market, and converge at Richmond for connection with ocean-going steamers.

New Southern Pacific Ferry Will Unite Bay Region With Country; Will Aid Richmond

BY J. P. STROM
Chairman Civic Affairs Committee, Richmond Chamber of Comemrce.

The new Southern Pacific ferry between the two sides of the bay will is the greatest single event in the industrial life of Richmond in five years.

The opening of this new link between the two sides fo the bay will act to stimulate business in Richmond, divert traffic through Richmond which now goes through Oakland, and bring to Richmond a volume of favorable publicity which she could not otherwise get.

The opening of the ferry, with the resulting increased traffic through the city, involves new obilgations upon the people of Richmond.

In the first place, it obligates us to provide the best possible thoroughfares for the traffic. Wide, straight, well-paved boulevards connecting the waterfront with the state highways north and south must be developed as the traffic grows.

Better Streets Needed.

A city is known in these days by the condition of its streets, and the most lasting impression of any city is that given an automobile tourist by the streets over which he drives.

Richmond today has but one first-class boulevard from the waterfront to the state highway, Cutting Boulevard, and that diverts all traffic away from the main business center of the city.

Thousands of tourists who now use the Richmond-San Rafael ferry pass without ever knowing that Richmond is a city of 27,000 people, splendid business buildings, great factories and well improved residential districts.

Must Impress Tourists.

Consequently, when afterward those tourists hear the name Richmond they say, "Oh, yes, I passed through there once. A little village on the hill by the ferry."

The Richmond city fathers have well developed plans for the future boulevard system of the city, but they lack informed public support.

A penny-wise, pound-foolish attitude on the part of the public, who demand that even streets shall pay dividends into the city treasury, is the hurdle we must jump.

Public Must Help.

When the pblic recognizes the obligations which the remarkable opportunities and advantages of Richmond impose upon the city, they will not only support the present plans of the government for development, but they will rise and demand that those plans be carried out with greater expedition than is now planned.

Transportation facilities make or break a community. The addition of the San Francisco ferry to the other facilities tying Richmond to the other Bay Cities makes us even more a member of this great San Francisco Bay metropolitan community.

Fifty years hence Richmond will be one of a dozen contiguous communities composing a closely built up metropolis stretching from Martinez to San Jose and thence up the Peninsula to San Francisco.

Now is the time to get busy and prepare for that day.

Oakland—$500,000 hotel to be erected at Fifteenth and Harrison streets.

The Bethlehem Shipbuilding corporation lays keels for three large ferryboats for Richmond-San Francisco line, recently taken over by Southern Pacific company.

Richmond Furniture Company
COMPLETE HOME FURNISHERS
Where Service and Quality Are Paramount
523 Macdonald Avenue, Near Sixth
RICHMOND, CALIFORNIA

Pryce Roberts
CONTRACTOR
Brick and Tile Work
2215 Roosevelt Phone Richmond 1289-W
RICHMOND, CALIF.

Pioneer Coal & Transfer Co.
DEALER IN
Coal and Wood
Main Office—1015 Macdonald
Branch Office—3 2nd Street
PHONE RICHMOND 91
PHONE RICHMOND 1149

Auto Tops
Reasonable Prices
SIDE CURTAINS
Work Called for and Delivered
SEATS CUT DOWN FOR CAMPING
All Work Guaranteed
THE AMERICAN AUTO TOP COMPANY
H. R. RUSSELL, Prop.
248 14th Street

Martin's Grill
RICHMOND'S LEADING RESTAURANT
10th at Macdonald
Phone Richmond 86

High Test
MILK AND CREAM
DELIVERED BY THE
Eagle Creamery
267 5th Street Phone Richmond 703
RICHMOND 50000 IN 1930

Home Laundry Co.
Quality--Service
Finished—Rough Dry—Dry Wash
Phone Richmond 5
349 16th Street
RICHMOND, CALIF.
Richmond's Finest and Largest Laundry

COUNTY RANKS HIGH IN STATE

SECOND LARGEST IN RELATION TO MANUFACTURING

Diversified Interests Made Contra Costa One of Richest

AGRICULTURE IMPORTANT

Crops Form Big Part Of Output; Many Varieties Raised With Success

Contra Costa county is the second largest manufacturing county in California, with possibility of soon becoming the ranking leader. From Antioch to Richmond factories, refineries and plants of many kinds are to be found, and yet the possibilities are unlimited for growth and expansion.

Hundreds of sites along the river are still undeveloped and are waiting the future progress of the county, state and nation. Eventually, it is safe to predict, the entire river front seventy miles and more, will be practically covered with great manufacturing and industrial plants, which will make Contra Costa county one of the greatest productions centers of the United States.

Richmond, the largest city of Contra Costa county, ranks fourth among the manufacturing cities of California. In the course of little more than twenty years it has risen to this position through its strategic location on the San Francisco Bay with one of the best harbors of the United States, and two great transcontinental railroads giving unrivalled rail service.

Hold High Post.

Industrially, Contra Costa county occupies a commanding position in the life of California. Large plants and refineries are to be found along the waterfront, from Richmond, on San Pablo Bay, at the western end of the county, to Pittsburg and Antioch, on the San Joaquin river on the east.

Contra Costa is one of the oil centers of the west, having within its boundaries the refineries of the Shell Standard, Associated, Union and other companies of lesser magnitude.

The Standard plant at Richmond is one of the largest of its kind in the world and the Shell plant at Martinez and the Associated at Avon are close seconds.

Sugar Refinery

The largest sugar refinery in the world is to be found at Crockett, where the California and Hawaiian Sugar Refining corporation is located. Over 1,250 employes are on the payroll and during the last few years the company has invested more than $50,000,000 in plant equipment, improvements for the town of Crockett, comforts for its employes and in other lines.

The company is a model for the treatment of employes and every man and woman working for the concern is the soul of loyalty to the interests of the company.

In Contra Costa county the last year has been one rich in promise and ample in fulfillment. The county grew and prospered financially, agriculturally, and industrially. The population has increased many thousands while millions of dollars were expended in development.

Waterfront Important.

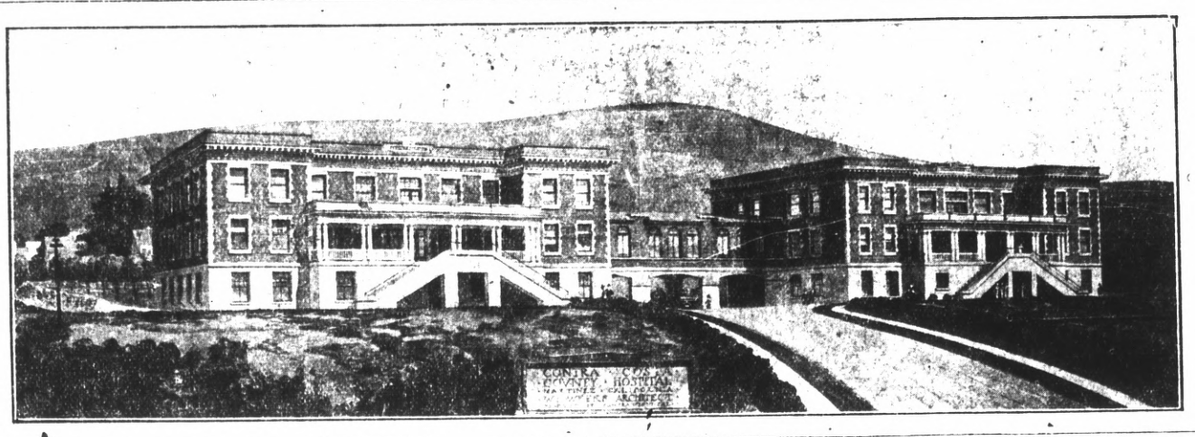
Along the waterfront indications are that every town will grow as never before, and from the number of new industries that are seeking locations and the established firms which are contemplating expansion, the industrial defelopment will be exceptionally satisfactory.

Transportation of every kind is offered the manufacturing and industrial plants and agricultural and dairy sections. The Southern Pacific and Santa Fe railroad steam lines run through the county from end to end. The San Francisco-Sacramento Railroad company (the Sacramento Short Line railroad) runs from Oakland to Sacramento, traversing the central farming districts and touching the industrial area as far as Pittsburg.

Ocean Liners.

On the river and bay, ocean liners have traveled to Richmond, Crockett Oleum, Port Costa and Martinez. Now that the Suisun Bay project has

County Hospital At Martinez



wanted in the welcoming of the changes growth that it has already achieved yet is a Martinez to Pittsburg and [illegible] Few counties in any state in the Union [illegible] union [illegible] the unique position [illegible] plant [illegible] built by [illegible] and a population of [illegible] of the richest counties in California.

Fertile Delta Lands.

From the fertile Delta on the east [illegible] whose richness and fertility are equaled only by those of the Nile, to the truck gardens of the San Pablo section on the west, the county oozes forth an abundance of products of the soil.

Many thousands of acres are under cultivation, showing a varied output sufficient to maintain the entire county's population of more than 125,000 people many times over, should occasion arise in which communication with the outside world be cut off and the country entirely dependent upon itself for sustenance.

In Contra Costa the farmer will find the most ideal locations. Here he can work out of doors in weather that is not too hot nor too cold 365 days in the year.

Diversified Farming.

In this county diversified farming and intensive agriculture prevail. The bay, grain, fruits, vines, nuts, vegetables of all varieties, and other products are equally profitable. Chickens and fowl of every variety are found profitable, especially so where one has land enough on which to raise the necessary feed.

Dairying is one of the great industries of this section of California. This is especially notable in the districts where alfalfa can be raised. In the irrigated sections dairying is proving highly profitable.

The demand for all products raised in Contra Costa is steady and active with good prices prevailing at all seasons. San Francisco, Oakland and Stockton provide important market centers and distribution points for all products harvested.

Markets Close.

These markets are so close that freight and express rates by railroads, steam and electric, the river steamers and automobile truck service are comparatively small items.

It is timely to mention that in the great delta sections of Contra Costa the finest vegetable products known to the world are produced. Fortunes have been made in a single year by vegetable and produce growers in this county.

Fruits in Contra Costa county have established prestige because of size and flavor. Thousands of acres have been planted to orchards in the past two years in eastern Contra Costa, principally around Brentwood, where the Kirkman Nurseries have some 1,600 acres in all kinds of fruits and which are being offered the public in subdivisions.

Fruit Center.

Central Contra Costa, Concord, Walnut Creek, Danville, Alamo and Ygnacio and San Ramon valleys are also great walnut and fruit centers.

Berries grown in this county are known far and wide for their splendid quality, and high market prices are obtained for early products.

Some oranges and lemons are produced in this county, but no grower has attempted to make a commercial proposition from these products, although the climate in some sections is especially well adapted to citrus culture.

Great quantities of dried fruits and products are shipped from this section, such as almonds, apricots, beans, pears, prunes, walnuts and peaches.

This county is noted as an almond producing center. Walnuts return excellent and profitable results.

The following are some of the most notable attractions presented homeseekers and investors in Contra Costa county. The reader is cordially invited to study the situation carefully, and if desirous of locating in one of the best sections of California, to make a special visit to this county and investigate conditions.

LAND VALUES in this county are reasonable, consistent with the wonderful developments under way. Good lands can be had in any community: grain land, hay land, sites for dairying and alfalfa, orchard and fruit lands, irrigated and sub-irrigated lands, foothill tracts of the best quality, and valley lands that will meet all demands.

RAILROAD AND TRANSPORTATION FACILITIES are exceptionally good. The great Southern Pacific [illegible] reaches all important [illegible] daily trains are [illegible] Santa Fe also operates [illegible] from local points, and the [illegible] Francisco and Sacramento [illegible] runs through the central portion. River transportation affords low rates, steamers and launches [illegible] all the delta landings and other tracts.

OCCUPATIONAL FACILITIES ARE EXCELLENT. The county schools are unsurpassed. The public school system of Contra Costa county is recognized as thoroughly representative. The best of teachers and educators preside over the institutions and high school graduates are admitted to the State University on their diplomas, without examination.

CHURCHES AND SOCIAL CONDITIONS of the county are most inviting. Churches of all denominations are found in the cities, towns and communities. Social conditions are of the best and fraternal organizations have active membership.

CONTRA COSTA COUNTY is one of the most notable agricultural sections of the Golden State. You can raise anything you want at a profit that is adapted to a semi-tropical country. You can buy land in tracts to meet your requirements and experience. Prices are based on locations and improvements. If you are a real worker you can make a comfortable income from the soil and become independent.

SMALL TRACTS IN SUBDIVISIONS can be purchased from five acres and up. Large holdings are now being subdivided with special inducements made to actual settlers and homebuilders. Lands in most such tracts are under irrigation and located within a few miles of the various towns of the county.

SMALL FARMS are becoming important factors of Contra Costa county. Many families are not only making a good living, but are each year adding to their bank account from the returns from ten and twenty-acre orchards and alfalfa fields. These colonies and individual farmers and ranchers own property conveniently located; they enjoy daily mail delivery by the rural route system; have telephone accommodations and do not suffer the isolation that mars the pleasure of living in a country community, while the social conditions are agreeable and pleasant.

IRRIGATION IS NECESSARY in most sections of the county to make intensive farming pay. In this matter Contra Costa county is particularly fortunate, for there are many streams, and by pumping, one can secure all the water necessary in almost any section of the county, for beneath the surface of the land is an inexhaustible supply.

AGRICULTURAL PRODUCTS in Contra Costa county are its most valuable asset. The principal products are potatoes, onions, beans, asparagus, celery, corn, tomatoes and other vegetables. All kinds of fruits, such as apples, apricots, cherries, figs, olives, pears, prunes and various kinds of berries. Also many kinds of nuts, almonds, walnuts, etc.

A COMING FRUIT SECTION—Contra Costa offers special attractions to the progressive fruit grower, because it is one of the favored fruit sections of central California, the district between Antioch and Byron being destined to become notable, because there are tracts of land available suitable for growing all of the profitable fruits known to California, and it is only a question of time when this section will develop rapidly.

ALFALFA IS THE KING OF FORAGE PLANTS and in this wonderful county this great product is seen in its natural element. The magnificent soil of Contra Costa county is especially adapted to the growth of alfalfa.

Alfalfa is generally sown in January and February, from ten to fifteen pounds of seed being required to the acre. This crop will produce the first year, and each year thereafter becomes more valuable and more productive.

The life of an alfalfa field depends greatly upon its usage. Where it is heavily stocked and pastured close, it lasts about seven years; where it is pastured lightly and cared for judiciously it will last indefinitely.

ALFALFA AND DAIRYING GO TOGETHER in Contra Costa county, and too much stress cannot be laid on the advantages for dairying, or on the value of alfalfa as the foundation for dairying.

There are thousands of acres of alfalfa supporting dairy herds in this section, yet the supply of dairy products is not equal to the demand.

Those familiar with dairying should not hesitate to come to Contra Costa and investigate the ideal locations and conditions.

One acre of alfalfa will almost keep two dairy cows the year round, and when it is considered that butter fat is rarely worth less than 40 cents and up to 65 cents per pound, with an average price of more than 50 cents, the dairyman can sit up and take notice.

LIVESTOCK INDUSTRY of Contra Costa offers special inducements to the stockman as well as to the dairyman. Horses, cattle, hogs and sheep thrive the year around in the open fields and are remarkably free from disease. Stock raising in this county is pleasant and profitable, and is pursued under ideal conditions.

Contra Costa is a county of many opportunities. It is a good place to live—not only because its soil is rich and its people progressive and interesting, but for many inviting reasons.

The soil of the county is productive, its water supply is abundant, the climate healthful, its products many and varied and of superior excellence. Its location furnishes a wonderful playground of opportunity within reach of all.

In fact, each of its conditions is an invitation to you to come to Contra Costa county—make your own investigation—you will find the prospects even more inviting than pictured in the pages of this Development Edition.

The motive of this edition is to GET PEOPLE TO COME AND SEE FOR THEMSELVES. THE TRUTH CAN THEN BE SHOWN.

The more one studies Contra Costa's position on the map, its location as regards the Pacific entrance to the Panama Canal and the tendency of the times toward the development of the state of California, the better is it appreciated that this is one of the most favorably located sections of the glorious Golden State.

Contra Costa is ready for bigger and better things. With the improvement of harbor projects that will aid industrial developments, an assurance of prosperity is extended to capital and labor.

Contra Costa is truly a wonderful county. It is enjoying its full measure of prosperity. Optimism is the watchword and preparation for even greater production is being planned by farmers, fruit growers, dairymen and alfalfa producers.

That which ten years ago was but a hope and an ambition today is a reality.

Story Of Opening Of New Railroad Through County In 1900 Found In Files

With the trains of both the Santa Fe and Southern Pacific systems passing through the city at all times of the day bound for the north, south and east, one could hardly realize unless he were well acquainted with the rapid growth of Richmond, that only twenty-four years ago Richmond was celebrating the arrival and departure of trains to and from points east of the Rockies.

That such a condition existed at that time is shown by the following article taken from the first issue of the Point Richmond Record, Richmond's first newsapper, published on June 7, 1900.

"The first train to leave San Francisco composed of other than Southern Pacific cars is speeding across the continent, and the first through train of the Santa Fe system reached here last night with passengers from Chicago.

"The Santa Fe's steamer Ocean Wave left the foot of Market street yesterday morning for Point Richmond, where a train was in readiness to bear the Ocean Wave's passengers to Stockton and intermediate points, [illegible] through the San Joaquin valley and to all points beyond the Rockies.

"Nine o'clock is the scheduled hour for the departure of Santa Fe trains from the former Tiburon ferry slip, and the new road made a good beginning by sending its steamer off on her first run promptly on time. On board the Ocean Wave were many Santa Fe officials and the representatives of nearly all transcontinental lines. As the first impression is always the best, no delay was countenanced. The ferry gate slammed on the hour, the apron in the slip was raised and the lines cast off. Captain Lauritzen rang the bell to back, Engineer Edward Mahoney pulled the lever, and with her flags flying, her whistle tooting, her passengers cheering, the Ocean Wave slipped out of her berth and turned her head toward Point Richmond.

"Everything on board was spick-and-span, the brasses shining and the woodwork gleaming.

"There were about 250 passengers in all; between 150 and 200 local tickets having been bought at the ferry. Fifty-two pieces of baggage were checked through to Denver Kansas City, St. Louis and Chicago. The local passengers were destined for Stockton, San Pablo, Pinole, Point Richmond and other nearby points.

"The run to Point Richmond was made in about forty minutes. The morning was delightful, the air being warm, and there was hardly perceptible a motion of the water. Arriving at Point Richmond, there was a rush for the train, and men were soon juggling with baggage as if they knew their business.

"Engine No. 205 headed the train composed of a baggage car, mail car three coaches and a Pullman sleeper. Engineer Comstock was at the throttle and Conductor Anderson was in charge of the train, with Brakeman Thomas Spafford to assist him. A jolly party of railroad men took possession of the sleeper and the majority went as far as Stockton. Quite a number went up the road until they met the Stockton local and, returning to Point Richmond, came back to San Francisco.

"The Ocean Wave gave a long farewell blast of her whistle as the train slowly moved out, and the passengers from the windows and platform waved their handkerchiefs and hats, and the people left behind in the depot responded in like manner.

"Point Richmond has long been famous as a good fishing ground and a number of fishermen went over on the first boat.

"It did not take the fishermen long to discover good spots and they were soon at work with rod and reel.

"The Stockton local reached Point Richmond with about fifty passengers at 11 o'clock, a trifle behidn time, so the Ocean Wave was late returning to San Francisco.

"Train No. 1, the westbound express, the first regular train to leave Chicago for San Francisco, arrived at Point Richmond about an hour late, and it was 7:40 o'clock when the Ocean Wave reached her slip on this side. The delay was caused by people of California all along the line extending greetings to the competing road. At Visalia the train was held up by the people yesterday morning. Residents of the town forsook their homes and callings and crowded at the depot. Scores of little girls, dressed in white, showered the train officials and passengers with flowers, and the express moved out of the depot amid the cheers and hat and handkerchief waving of the populace.

"Good feeling and kind words were expressed for the new road at every point, and the passengers who came on the first through train were delighted with the route and the service. The train crew came through from Bakersfield and were as follows:

"H. H. Sturgill, conductor; W. E. Allen, brakeman; R. Welty, Pullman conductor; C. R. Hughes, dining-car conductor; L. Baker, engineer; D. Carpenter, fireman.

"Among those who came through from Chicago to look after the personal comfort of the passengers were T. A. Grady, manager of the California tourist service of the Santa Fe; D. McPherson, excursion conductor, and D. Frank, in charge of the dining-car service."

Plan University To Build Peace

(By Universal Service)

LONDON, Aug. 1.—A world plan for the interchange of students between the colleges of the different nations has been formulated and approved by the leading educational authorities of the United States, England, France and other countries.

Marcus M. Marks of New York, former president of the Borough of Manhattan and the father of daylight saving in the United States, to whom the inception of the scheme is due, is now in London. During the past month he has been discussing the question with educationists in Europe.

"There are a million college students in the world," he said. "If we can only give them opportunity to travel and spend time at the universities of other countries, they will, as they pass from college into public life, become an important factor in determining general public opinion. Their minds will be broadened, prejudices will be removed, and a kindlier feeling towards men of other races will be engendered.

Move Towards Peace

"It will be a sound move towards universal peace. Of what good are treaties and agreements between nations unless behind those documents there is good will and the knowledge that can only come from personal contact and acquaintance with other races than our own?

"Educational authorities the world over are agreed that the function of the university is to turn out not merely scholars, but citizens of broad view, who shall look out on the world with a true perspective.

The proposal was heartily approved some time ago by the American Council on Education, representing the Associated Colleges and Universities of the United States, and they decided to put it into operation provided Mr. Marks would organize a finance board to assist.

This board, with Frank Vanderlip as chairman, General Coleman Dupont as vice chairman, Felix M. Warburg, of the banking firm of Messrs. Kuhn, Loeb and Co., as treasurer, and Dean Robinson, of the New York College, as secretary, was therefore organized by Mr. Marks, and about $10,000 was subscribed by the committee for preliminary expenses.

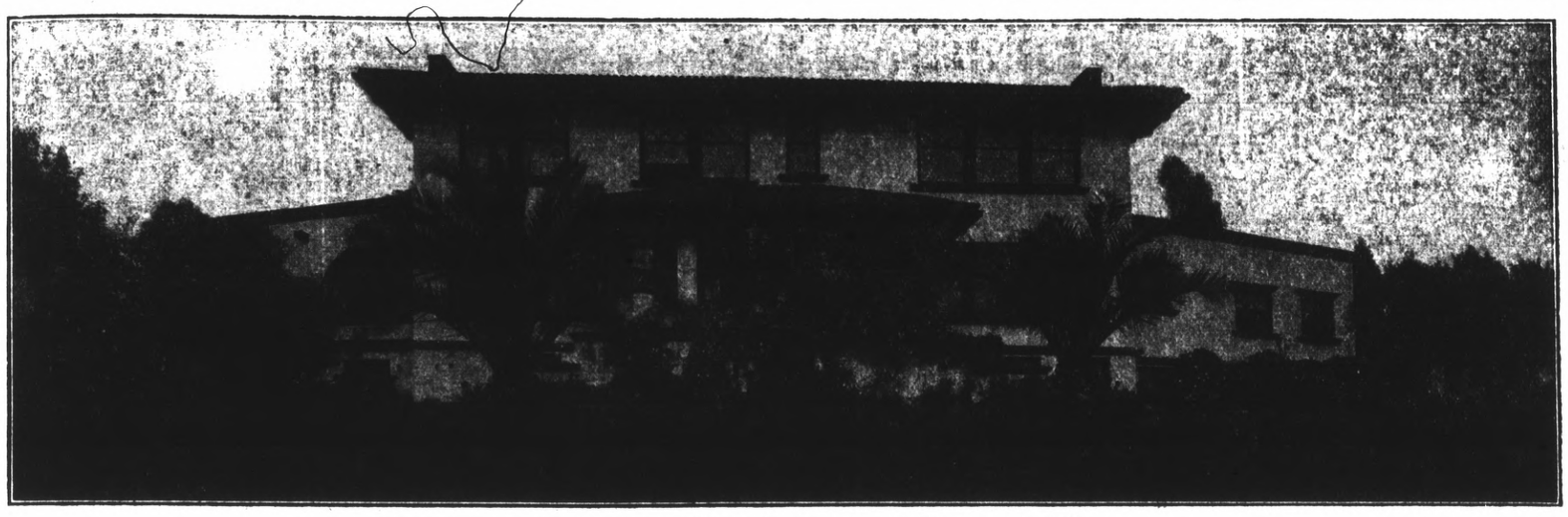
British Promise

Dr. Frank Aylodotte, the president of Swartmore college, visited Great Britain a few months ago, and placed the matter before the vice chancellors of the British universities, who promised to co-operate and to accommodate a large number of American students who are to arrive in England during the early autumn this year. The British authorities have agreed to grant them certificates so that on their return to the United States they will not lose their

(Continued of Page Eight)

CROP CONDITIONS ARE EXCELLENT

Grande Vista Sanitorium Near Richmond



Beautiful Grande Vista Sanitorium on Richmond Hill

SIX OF EIGHT PARKS FOR THIS CITY ACQUIRED

Richmond Particularly Fortunate In Having Secured Locations

MANY BEAUTIFUL SITES

First Expected To Be Opened In Year's Time; Has Many Features

Monday night the city council will act upon the recommendation of the park and playground commission in the purchase of park sites at Pullman and in South Richmond. If favorable action is taken, six of the eight parks for which money was voted at a bond election in November, 1922, will have been acquired.

Options are held by the city for the purchase of a park site in South Richmond for $16,300, while the one in the Pullman district will cost $2,600. It is expected that favorable action will be taken by the council.

Bonds to the extent of $150,000 were voted for the purchase and development of parks in the city. Of this amount approximately $121,300 will have been spent if the two additional sites are bought by the city council.

An elaborate system of parks which will equal that of any city about the bay has been planned by the park and playground commission, headed by John A. Miller, chairman. The largest of these will not be ready to open to the public for another two years, though one or two of the smaller ones may be opened within the next twelve months.

Will Open Soon.

"Richmond's rapid growth made it necessary to act quickly in purchasing park sites," declared Miller yesterday. "At the present time we are without any public park, but we are working as rapidly as possible and will have several ready to open in the near future."

With Miller on the park commission are Mrs. S. S. Ripley, secretary; Carl Alexander, Mrs. Earl Schofield and Ward McRacken. This committee was named by the city council and has donated its time in working for the city.

Nicholl Park the Largest.

Nicholl park will be the largest of the eight parks planned by the city. This site consists of eighteen acres and has been purchased and developed by the city at a cost of $68,000. Trees and shrubbery have been planted and the park will be opened in approximately two years. The park has a three block frontage on Macdonald avenue and with changes in traffic conditions planned at the present time, will be on a direct route into Richmond from Oakland. This will be a combination park and playground and will include football and baseball fields, a band stand, a swimming pool and camping ground.

Picturesque Park.

Probably the most picturesque park will be the one located in the Mira Vista district. Located in an ideally sheltered cove, two acres in extent, a natural stream flows through the district. Plans for the park call for a waterfall with an artificial lake. The stream will be diverted along two channels through cascades. A playground for small children will be arranged, while rest grounds will be set apart for mothers and their children. This site cost $1,200, a majority of the land being donated by residents of the district.

Memorial park is to be opened next year, according to present plans. This park is located in the heart of the city at Twelfth and Barrett avenue, and adjoins the site for the Veterans Memorial hall. Landscape artists have completed sketches and these are now before the city council for approval. The property cost the city $44,000. Memorial hall, which will adjoin, will cost $55,000. Bids for the structure already have been asked for. Included in the park will be the memorial statue planned by the Richmond war mothers.

Elm Park.

Elm Park, on Eighth street between Elm and Ripley, cost $3,700. The property has been filled in preparatory to planting shrubbery, but plans have not yet been completed.

Two parks only remain to be purchased under the bond issue. One of these will be located at Point Richmond, and the other between Third and Sixth streets. Work of securing property for the latter site is now under way. At Point Richmond several sites have been offered, none of which has been accepted by the residents of that section.

The completion of the present plans will provide suitable parks for Richmond for many years to come, according to Miller. Allowances have been made for a large increase in population and members of the commission feel sure no additional sites will be needed for many years.

Rum Runners Land Cargo

(By Universal Service)

SANTA BARBARA, Aug. 2.—After lying off the coast here at a safe distance in the lee of Catalina Island for several days one of the two rum running ships which arrived last week from the north landed six hundred cases of Canadian liquor upon the beach at Rincon, 20 miles south of here, and after dumping part of its cargo took to sea again.

The landed liquor was hauled out of deep sand to the road by horses, placed in touring cars and shipped north and south along the highway. Five hundred cases were addressed to Los Angeles and the remainder to Montecito and Santa Barbara.

20 Amendments On State Ballot

(By Universal Service)

SACRAMENTO, August 2. — The people of California will vote on twenty constitutional amendments and initiative measures at the November election according to the sample ballot being prepared by state printer Frank J. Smith.

Definite places on the ballot have already been given to sixteen measures and four more are yet to qualify. These are the boxing initiative, the measure giving cities part of the gasoline collections, the Thomas fish proposition and the initiative measure for placing the Bible in the schools.

Mocking Birds at Antioch; Prefer Southern Climate

A contributor to the Antioch Ledger claims that this county harbors a flock of mocking birds which reside here the year around. The mocking bird is one that prefers a southern climate—and the inference is plain.

The story is as follows:

"Another attraction for us as a town to be glad to possess is a group of mocking birds that are living in the trees near Tenth and Ninth streets.

"Although it is a native of the Southern United States, it has found our climate most agreeable. The song of the bird is very melodious and attracts the attention of the passers-by for its beauty. It is so named for its ability to imitate the calls of all birds.

"If we could protect these newcomers, what a place this town would be.

"A story is quoted of a small island of the North Sea, five miles from the Dutch coast. Near it are stretches of dangerous rocks and so turbulent were the storms that it proved the graveyard of many vessels. It was inhabited by a group of pirates who wrecked the vessels and murdered the crews.

"The government of the Netherlands decided to exterminate these individuals and selected a young lawyer to clean up the island.

"It was indeed a grim place, barren of trees or living green. An ugly place is ugly only because it is not beautiful, argued he.

"As mayor he started to 'clean up' the island. 'If we were to have trees,' he said, 'this island will be a spot of beauty.'

"As the practical seafaring men declared that the little money they had was needed for more important things he planted the trees himself. For fifty years with each coming year he planted trees to take the place of those beaten and destroyed by the winds.

"The birds that had had no place to rest during the storms at sea came and rested and built their nests in the branches. Their gratitude was given in song. In such numbers did they come that people from miles around came to see and hear the rarest of birds.

"A pair of nightingales cames to the island and made their nest and reader their young. Their wonderful notes thrilled the very souls of the natives. In such numbers did they multiply the fame of 'The Island of Nightingales' was told in all countries and it was a most beautiful place in which to live."

Home Made "Raffi" Hats

(By Universal Service)

LONDON, Aug. 1.—Raffia hats, and many of them, is the fashion order of this summer. For the river, for the country, for tennis, it must be a raffia-trimmed hat.

The actual sewing of the raffia offers no difficulties to the women of ideas; but here are a few tips which make all the difference in the final appearance of the hat made at home. Even those very cheap and rough rush hats, with crowns so like the old Welsh hat, can be brought into line if these hints are followed.

The first thing to be decided is the width of the brim. Any surplus straw should be cut away.

To shape the hat, wet the crown thoroughly (not the brim), and force it over a mold. If that is not removed until it is thoroughly dry it will retain its new shape.

Ornamenting the hat with raffia offers an infinite variety of choice, and is the next thing to be done. Flowers or birds (if you are skillful enough), circles or stars of various sizes give a distinct individuality to each "model."

Raffia can be bought in every conceivable color. All you want is a big-eyed needle and imagination. The brim should be lined with silk; colored shantung is the best. About half a yard is required for a small but shady size of hat.

Lay a piece of very fine milliners' wire along the upper edge of the brim. To sew this on, hold the hat so that the crown lies between you and the edge you are wiring. Secure the wire with a buttonhole stitch all the way round, leaving about three-quarters of an inch between each stitch. Ease in the straw on the wire a little as you sew. When the length of wire required is decided, snip it off with pinchers.

Lining the Brim

This wire must be covered. Ribbon is the easiest for the beginner. More economical, though, are strips of the material chosen for underlining. Sew this over the wire, taking a very small stitch on the upper side of the brim, but about half an inch long on the lower side. Then lay the entire piece of material over the under side of the hat. Leave an inch for turning at the outer edge of the brim, and pin the silk to the straw at the center of the front. Pin all around. All fullness must be at the back.

Now cut the material immediately opposite the pin at center front and round the inside of the crown, leaving about two inches to spare there. The two ends of the silk at the bark are folded in and pinned. There will be a small gap of a fraction of an inch which will disappear when sewn.

Another wire is now put in. This time on the lower edge of the brim. The material is folded over it and the stitches made immediately under the wire on the lower edge and through the iniest piece of the ribbon binding, not catching in the upper wire. The stitches on the lower side should be about half an inch apart, and each one drawn tight. This produces the roll effect at the edge of the brim.

The two ends of silk, at the back, are slip-stitched together tightly. Now it will be found that the material is tight at the inner edge of the crown. Make cuts in the spare silk inside the crown. The edge is now sewn down just below the line made by the snips. Use large stitches inside and very small on the outside.

For head lining, a square of silk is placed in the center of the crown (about three inches) and sewn down at the four corners. A straight piece of the same silk, as wide as the crown is deep, is sewn on the crown edge of the brim lining. Buttonhole stitch is used again.

A hem is now made at the other edge of the head lining.

Take a long piece of thread doubled and run along this hem.

Draw up the lining until the crown fits the head comfortably, and finish off securely and neatly.

Dressing for the Waves

The matching bathing costume is in favor this season, and women are paying as much attention to the colors of their caps and capes as they are to the bathing dress itself.

Fabric, design and color are all chosen to harmonize, and the effect is extremely smart. If, for instance, a piece of gay appliqued cretonne is introduced on the tunic, a similar cretonne notif, only smaller, is repeated on the cap, and the colors of costume and cretonne are repeated in the accompanying wrap.

Black is a favorite choice of color, always, however, tempered by white or the addition of some particularly vivid tone, such as cherry, amber, or green.

Even newer than the black and brilliant color applique suits, but not by any means so becoming, are the plaid suits. These are greatly to the fore and are generally cut with a godet effect that is curiously smart as an adjunct of bathing attire.

CHIROPRACTIC GAINS FRIENDS

The strength and happiness of a community lies in the good health of its people. As one looks upon life in all its complexity, seeking here and there for a deeper meaning and at all times to help in the upbuilding of the race, surely in this progress the fight against disease is no small part. A new science promising to revolutionize the treatment of disease has arisen upon the horizon of human endeavor. The name is taken from the Greek words "Chir," meaning hand, and "Practicos," meaning done by, and is called chiropractic.

It was discovered accidentally in the year 1895 by the late Dr. D. D. Palmer, who, after correcting the position of a vertebra in the neck of Harvey Lillard, was amazed to find Mr. Lillard's hearing restored. This phenomena led Dr. Palmer to make an exhaustive investigation to determine whether pressure upon the nerves caused disease. The result is a matter of history and today chiropractic is one of the leading health sciences of the world.

The Palmer School of Chiropractic at Davenport, Iowa, is the largest drugless school in the world, with a daily attendance of over three thousand students who are there for a three-year course of study, besides thousands of practitioners in the field who are administering to millions of people in every civilized country.

Chiropractic has not grown without a struggle. It has battled its way against a condemning public and the utmost efforts of the medical profession to suppress it, until it now stands an unchallenged success as one of the greatest benefactors of the human race.

Few of Many Advantages Here Told

We have thousands of acres of the best low-priced, irrigated lands in California.

We have ample water for all purposes from our rivers, and do not have to depend upon rainfall.

We have hundreds and hundreds of acres in bearing fruit trees that produce results.

We have thousands of acres that can be converted into equally profitable fruit farms.

We have transportation, furnished by two great transcontinental systems—the Southern Pacific and Santa Fe.

We have hundreds of miles of fine paved highways that are used by motor trucks going to markets.

We have some of the best dairy herds in the state and producing alfalfa fields that are unbeatable.

We have the finest truck garden soils in the world, awaiting intelligent cultivation.

We have the greatest vineyard country in California, and our grapes ripen earlier than in any other district.

AGRICULTURE VALUE SHOWN

Development of agriculture and fruit growing in the Contra Costa section has reached such a stage as to warrant the appointment of a field agent by the Sacramento Short Line, it was announced by L. H. Rodebaugh, traffic manager of the company. H. J. Ward, expert in handling the expediting shipments, has been named for the position, with headquarters at Meinert.

Duties of the new position are to assist fruit shippers and others in securing and placing cars for eastern and local shipments and to advise them in any matters of shipping fruit and any other commodities. His territory will be the district between Concord and Walnut Creek. Ward has been supplied with all information, rates and other data pertaining to shipments. His address is care of the Sacramento Short Line, Concord.

Invitation has been issued to all shippers to bring their shipping and transportation problems to the company's new representative in the fruit district.

IRON PAINT FACTORY HERE

The Synthetic Iron Color company was organized in Richmond early in 1921.

The company is the outcome of war time necessity, due to the shortage of English, Spanish and French colored oxides, making it neecssary to supply these colors from American factories.

The Synthetic Iron Color company manufactures oxides of iron colors, which they supply to the paint, kalsomine and cement companies.

The company procures most of its raw material from the Republic Steel Package company of Richmond, the raw material consisting of light sheet scrap iron.

The process of manufacturing the product of synthetic iron color consists in oxidizing the scrap iron with the oxygen from air.

The products manufactured are red, yellow and black oxides of iron; these products as stated, are used in the manufacture of paint, kalsomine and cement products.

Western manufacturing concerns, such as W. P. Fuller company, West Coast Kalsomine company and Bass-Heuter Paint company use the product of this Richmond institution.

Much of the product is also used in colored stucco houses and in colored cement or magnesite flooring.

The Synthetic Iron Color company will soon be in their new home at the old Berkeley Steel company's site, where their operations will be increased over 300 per cent.

This plant is an important one to Richmond, employing twenty men and sending their product to every part of the globe.

N. M. Zoph is president and general manager. H. B. Foster, official engineer at the University of California, is secretary.

CONTRA COSTA FARMERS FACE LARGE CROPS

Despite Lack of Rain, This Region Fares Better Than Others

PRICES ALSO ARE GOOD

Practically Every Crop Raised In This Region Reported Up To Normal

County crops conditions are good. Even in this, the dryest year known in California in years, Contra Costa farmers have suffered comparatively little, according to reports received from all parts of the valley.

Prunes, grapes, almonds, grain—in fact, every crop raised in the county is reported in excellent condition with every indication of the farmers having a profitable year.

Packing houses throughout the eastern part of the county are rushed and will be from now until the end of the season. Everywhere the air of prosperity is apparent. Prices, also, are good for those crops already on the market and farmers are taking advantage of the good figures offered.

Independent buyers are offering 2 cents above their prices of last year. IXL almonds are quoted at 14¼c. Texas at 9c, Bakers at 12½c, with Drakes and Lewelyns at 9c.

In general the almond crop is light throughout the state, while the crop in this county is considered as being quite near what is estimated normal.

Packing of grapes will be done at four houses this year. The Stewart Fruit company has a new plant at Oakley, the Bridgehead Shipping company has a house near the ferry road, and a new house has just been completed for the California Land and Produce company of San Francisco at Oakley.

J. H. Shaw has erected a packing house at Oakley and he will operate it as well as have charge of the Miller-Cummings plans.

There are now a total of five packing houses in the Antioch-Oakley fruit belt with Oakley the center of the activities. The expectations from this district are immense and the erection of these houses shows the optimism of the people interested. With the increasing acreage going into vines and trees increasing shipments will be made from year to year. On the whole, eastern Contra Costa farmers are confronted iwth a hopeful outlook, quite a strong contrast with the situation in many other sections.

Prices better than last year are being offered for the principle crops with the quality of each promising to be considerably above 1923, although not as heavy a crop will be obtained in general.

Grape men are expecting to harvest one of the choicest crops in years. Better prices are being expected. One buyer has been in the field offering $60 per ton for Matero and Carrigan grapes on consignment and $75 net in the field.

For Zinfandels $82.50 is being offered in the Lodi district.

Picking is expected to be under way between August 20 and 25. The crop is in excellent shaps. There has been no loss from mildew this year and a beautiful pack will be made.

MANY LARGE QUARRIES AT RICHMOND

Richmond is noted for its many quarries of fine hard blue rock used in building and paving.

Among the large quarries at Richmond are those of Blake Brothers, the Healy-Tibbitts company and the Hutchinson company.

The operation of these quarries are on a large scale and produce material for a great territory in the building and paving line.

SHIP CANAL TO SACRAMENTO IS BEING PLANNED

Survey Completed For Presentation of Scheme to Government

WOULD BE AID TO SHIPPING

Large Amount of Handling Would Be Avoided Under Arrangement

(By Robert Morgan in Popular Mechanics)

Surveys have been completed and a report is being prepared for presentation to the federal government for another of the world's large ship canals, to be located in California, and to connect Sacramento, the capital of the state, with the Pacific Ocean by way of San Francisco Bay The canal will be 35 miles long, 150 feet wide at the bottom, 350 to 360 feet wide at the surface of the water and 30 feet deep, capable of floating all but the very largest of deep sea vessels, and is designed to convert Sacramento, which is 90 miles from the Pacific, into an ocean port. Out of Sacramento, on steamboats, barges and schooners, are shipped every year 1,000,000 tons of products of the grain ranches, fruit orchards, vegetable farms and mines of 29 counties. This production is valued at $95.95 per ton, the most valuable—and the largest—river traffic in the new world in proportion to the length of navigability of the stream, which is about 200 miles.

All this large volume of shipments has to be re-handled at San Francisco, Oakland, or other deep sea ports on San Francisco Bay, and the cost of this trans-shipment is so great that the saving in this one item alone by the bringing of deep sea tonnage direct to the Sacramento wharves will pay the cost of the ship canal in about ten years. In addition to this, the deep channel with silt-bearing waters of many streams cut off, will eliminate the present expensive dredging of the channel of the Sacramento river, which has to be kept up continuously the year around. There are 3,000,000 acres of arable land, suitable for cultivation and available for irrigation, in the Sacramento Valley, tributary to the river and the city of Sacramento Of this great area, only about 25,000 to 30,000 acres are in production. It is believed that the introduction of deep sea shipping to the heart of this valley will bring about the early cultivation of these other acres. How much arable land lies idle in the remaining counties tributary, by rail and water, to Sacramento, it is impossible to estimate.

For 55 imles of the 90 which separate Sacramento from the Pacific Ocean, there is deep water—from 40 to 80 feet—so that only 35 miles of the canal need be excavated, and these through soft delta land, with no complicated engineering problems and no difficulties to overcome other than the walling out of the silt-bearing streams, and the establishment of crossings for railroads and highways. Under the direction of the ship canal committee of the Sacramento Chamber of Commerce, which is the prime mover in the plan, a complete survey has been made of the canal route, and estimates have been made for presentation to the national government in an effort to obtain federal aid. If, for any reason, such aid is not forthcoming, the city of Sacramento and the 29 tributary counties will proceed with the construction of the canal, which will be publicly owned and operated, as will also the large turning basin and the port facilities to be established at the Sacramento end.

The cost of excavation is estimated at $825,000 to $1,000,000, the comparatively low cost being due to the soft earth to be moved and the absence of stone from the sourse selected. Much of this course lies through sloughs and bayous, which in some places will have to be deepened, in others widened, and in some left virtually as they are today. The waterfront facilities, including the turning basin on the San Francisco waterfront, will cost from $1,000,000 to $1,500,000, depending on the prices of labor and materials. The proponents of the plan believe that the maximum figure for total cost will be within $3,000,000, a comparatively insignificant sum.

The route of the new canal, which is longer than the Welland Canal, as long as the famous Manchester Ship Canal, and wider and deeper than either, will not follow the course of the Sacramento river, which is maintained at a minimum depth of seven feet for barge and shallow steamer traffic, but runs two-thirds of its length south from the city of Sacramento, and then turns west of south, through Georgiana Slough and into the wider and deeper San Joaquin river a short distance aboe Antioch, which, incidentally, also will become an important deep water port for the San Joaquin valley, when the canal is completed. This route was selected as the best after an exhaustive survey of several proposed routes It will start at the southern part of Sacramento city, follow substantially the line of the city drainage canal to Snodgrass Slough, thence down the latter channel to a point near its junction with the Mokelumne river Thence it will cut through to Georgiana Slough. At this point the natural channel will be abandoned and a straight cut made into the deeper waters of the San Joaquin river. The low water depth of the San Joaquin at the proposed point of entry is 31 feet, and all the way down to Antioch this depth is maintained as a minimum, though much of the water is 60 to 80 feet deep. The depth off Antioch is 54 feet, but a short distance below this place the river divides into several channels which shoal, in places, to a depth of only 18 feet.

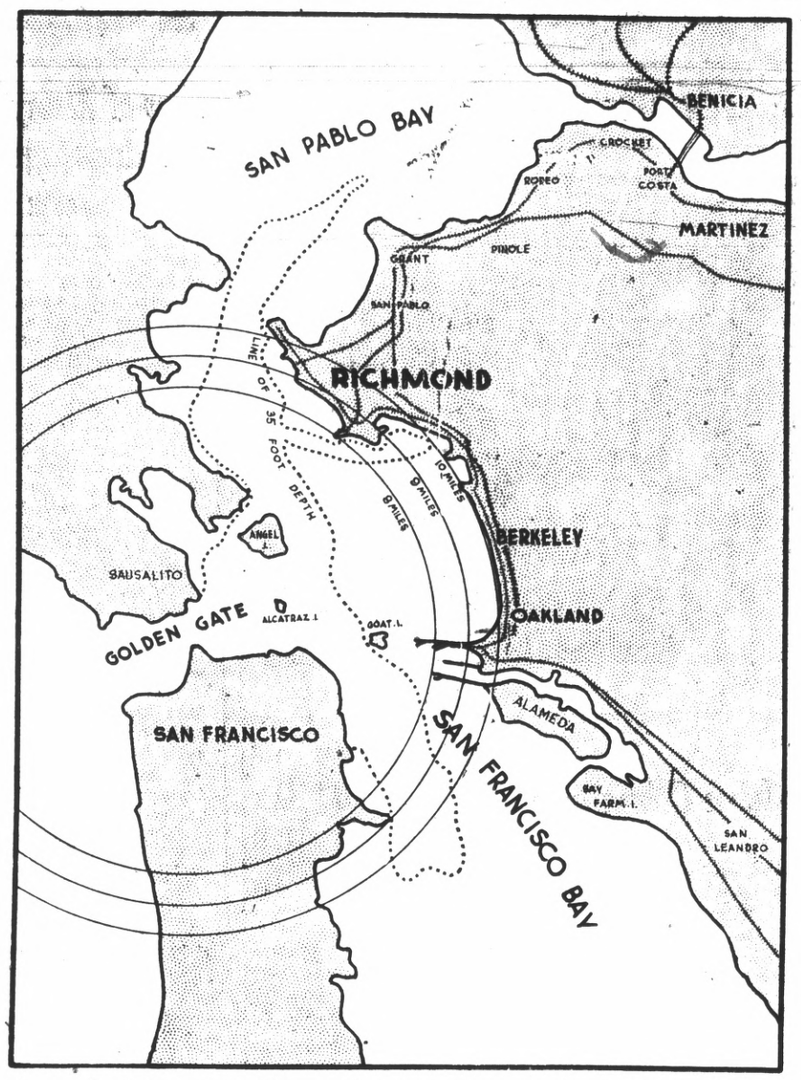
The canal is to be constructed in five sections of varying lengths, a total of 35 miles. Of this, at least 14 miles are in river and slough channels, which already are in use by river craft, and will require only so much excavating as may be necessary to straighten bends and to increase the depth to 30 feet. The other 21 miles will be in original excavation, but in soft earth.

Investigation by the ship canal committee shows that the large majority of ports of the world are not accessible to vessels drawing more than 30 feet of water, and that considerably more than half these ports offer only 27 feet of water. The record of bottoms entering and leaving San Francisco Bay shows that 45 per cent of the deep sea traffic to and from that port is borne in vessels of 20-foot draft or less, and that 80 per cent of its is carried in ships that draw not more than 25 feet of water. Thus it appears that a ship canal offering 30 feet of water would be able to handle more than four-fifths of the traffic which now comes and goes to and from San Francisco.

The planadopted for the new ship canal provides that no water shall be admitted to the canal from either the Mokelumne or the Sacramento rivers, except through gates that will prevent the ingress of sand, silt or debris. To so exclude the sands and silt of these streams, locks will be required at the head of Georgiana Slough; otherwise, the canal will be at tide level. Protective works also will have to be constructed at the point of entry of the canal into the San Joaquin river, and estimates of these have been included in the figures of the cost of the completed waterway.

Traffic this year on the waterways which will, in part, be replaced by the ship canal, will total approximately $100,000,000 in value and will considerably exceed 1,000,000 tons in volume. The growth of this traffic in the past decade has been enormous, since it amounted, in 1910, to only 400,000 tons. When the canal is completed it is estimated that this traffic, both in volume and in value will be increased by at least one third.

Panoramic View Of Bay Region



Relative to the Golden Gate, Richmond is most advantageously placed of all Eastbay Cities. Less dredging and pier construction are necessary to develop the fullest capacity of Richmond's outer harbor than are required at any other Eastbay port.

Lankershim—New homes are being erected in all sections of the city.

Banta—Contract awarded at $169,648 for hard-surfacing highway between this city and western boundary of San Joaquin county.

El Monte—Actual work of paving Garvey road from this city to Los Angeles under way.

Stockton—Approximately 900 men and women put to work with opening of California Packing plant and the Richmond-Chase cannery.

La Habra—Additional bond issue of $75,000 to be voted for completion of sewer system.

FACTORY HERE ATTAINS NATION WIDE FAME

California Art Tile Company Succeeds at Difficult Work

MANY VARIETIES PRODUCED

Recent Construction Work Shows Value of Products Mode Here

The highest and most difficult branch of the ceramic art to master is that of the manufacture of faience tile. Its intricate and beautiful designs, delicate colorings and fine glaze require a skill which only years of patient work can bring to the artisan.

It is in this field that the California Art Tile Company of Richmond has in the short space of little more than a year achieved national prominence so that its tile is sought by architects and builders all over the United States and even in foreign countries.

The California Art Tile company manufactures plain and ornamental floor tile and faience tile in solid colors and polychrome effects. It has succeeded in perfecting a tile with a high fired body and enamel such as is said to be manufactured nowhere else in the United States. The enamel will not craze or crack even when submitted to a temperature variation of 600 degrees. The result is that the California Art Tile company's tile is a supremely durable product. Some idea of the standing of this Richmond industry may be had fro mthe fact that the Crane Company, the great plumbing supply house, chose California Art Tile for the embellishment of one of their four national exhibits, in San Francisco, of whih Mr. Louis B. Hobart was the architect.

Some of the recent construction work in this vicinity on which their product has been used is that of the Davis Department store in San Francisco, located on Mission street between Twenty-first and Twenty-second streets; Frederick W. Quandt, architect.

Forty bathrooms of the Community Apartment house at 2020 Washington street, San Francisco; C. A. Meussdorffer, architect.

Tile flooring and bathrooms in the Heights Community Apartment house, Broadway near Laguna, San Francisco; Frederick W. Quandt, architect.

Two exhibit bathrooms for the Crane Company in Sacramento.

Two show bathrooms for the Standard Sanitary Mfg. Co., Los Angeles.

Five store fronts for the Owl Drug company in Los Angeles and one in San Jose and one in San Francisco.

Tile for seven bathrooms was recentlf shipped to Yonkers, N. Y.

Owners of the California Art Tile company are: J. W. Hislop, L. J. Hislop, A. C. Meyers and L. J. Layton.

Oroville—Plans and specifications have been approved for improvement of three sections of county roads.

Builder Predicts Better Structures

Pryce Roberts is responsible for the fine work in brick and tile done in many of Richmond's new buildings. Prominent among them is the Traverse building on Macdonald avenue between Fifteenth and Sixteenth streets; the new building at Sixth and Macdonald, and the Cummings residence.

Richmond is well represented in the industrial plants which manufacture building materials. According to Mr. Roberts, the California Art Tile company is producing a fine grade of tile, which works up very artistically.

Record Made In This City Cause For Optimism

(Continued from page one)

est in the entire United States, being 61 per 1,000.

But still she is not satisfied, and she is making a drive for money, for capital to help her grow faster. She has no first class hotel, and she needs one badly. The Lincoln Highway passes through her, and the Southern Pacific is now building a ferry to connect Richmond with San Francisco and supplement the ferry service to Marin county and the northern part of the state.

A mainland city on deep water within eight miles of the San Francisco ferry building and a like distance from the Golden Gate, with two overland railways and several thousand acres of cheap industrial property on the railroads and the government-built harbor. Richmond invites she craves, attention.

San Francisco—Federal power commission grants preliminary permits for construction of three dower dams on Klamath river in northwestern California. Estimated cost of project, $15,000,000.

Tracy—Alameda Sugar company's big refinery, closed for six years, to be reopened August 1; payroll of 100 men to be maintained.

Escalon—Three-story hotel to be erected.

Local Transfer Company Prospers

Business has been picking up noticeably during the last months for the Pioneer Coal and Transfer company. Their hauling equipment has been increased by the addition of a new truck, which does hauling anywhere in Contra Costa county.

The company has been handling a good many Standard Oil mill-ends, as well as the hauling of paint. The company has rapidly forged to the front in the transfer of household goods, having won a reputation for careful work, which has won many customers for it.

In May of this year Mr. J. L. Schrader took over the business of the Pioneer Coal and Transfer company from her son, Raymond.

Quarries Here Produce Large Coast Supply

Twenty-five per cent of the crushed rock used in the East Bay district is quarried at the plant of the Hutchinson Quarries at Richmond. They ship an average of thirty cars daily.

The quarries at Richmond produce the finest hard blue trap rock produced in the state and most of the material used in paving the famous East Bay highways comes from there.

The Hutchinson company opened the quarry in 1907 and in 1909 their first unit was completed.

Since that time they have added two more units and are employing sixty men.

Included in the equipment of the company are a steam shovel and locomotive cranes of 100 horsepower.

The offices of the company are located in the Hutchinson building at Oakland.

Over $6,000,000 worth of road work contracted for in Southern California during first six months of 1924.

Pittsburg—California Wire & Cable company inspecting factory sites with vie wto establishing a branch plant here.

Los Angeles—Earle C. Anthony Inc., installing a 5,000-watt central broadcasting station.

Save Money By Using
EASY STRIKING—NON-POISONOUS
BLOCK MATCHES
EVERY MATCH GUARANTEED
You Receive More Matches for Five Cents
Than Any Other Match Made
METROPOLITAN MATCH CO. Since 1856
FACTORY AT RICHMOND
503 Market Street, San Francisco
MANUFACTURERS OF SUNRISE POLISH

PURITY CREAMERY COMPANY
Serves Richmond with Fine Milk and Cream
718 Macdonald Ave. Phone Richmond 505

Use Air Paint BrusheS
Modernize your paint shop.
Faster and better work at less cost.
We specialize in manufacturing complete air brush plants and systems for—
Automobile Painting.
Painting Contractors.
Furniture Finishing.
Industrial Painting.
Decorators and Metal Finishers.
Write for our Catalogue.
Decora Manufacturing Company
201 Nevin Ave., RICHMOND, CALIF.
Note:—See photos on illustrated page.

SEES 'GREATER CALIFORNIA' IN NEAR FUTURE

Manager of State Development Association Tells of Big Plan

PREDICTS BIG EXPANSION

Potential Greatness Being Crystalized Through Large Expenditures

San Francisco, Aug. 2.—Construction work in the building of Greater California is now under way. Norman H. Sloane, manager of the California Development association, of the State Chamber of Commerce, in a recent statement said that the vision of California's potential greatness is being crystalized through the enormous expenditures of public utility companies, in preparing for the future of California.

It has been said that California is destined to become a thriving center of human enterprise, with a population of 30,000,000, and that we are now entering upon a period of unprecedented prosperity in starting toward this goal, said Sloane. "In the history of community building, especially in the United States, progress and prosperity are predicated upon the development of the fundamentals of modern civilization—power and transportation—and this development is dependent upon the vision of officials of public utility organizations.

"When money is spent in furthering the service of a public utility, in any community," said Sloane, "it is done because of the belief of executive officials in the future of that particular locality. Public utility companies of California, after an analysis of past and present conditions and of California's potential wealth and potential growth, show their faith in California's future greatness by placing hundreds of millions of dollars in such channels of expansion as will meet with the needs of a Greater California."

HIGHWAY

(Continued from Page One)

tan and other big New York bridges.

Piers 150 Feet High.

The truss heights of the tower piers is 150 feet, measured from the floor level. The main channel depth in Carquinez Straits below the high water mark approach 100 feet to rock foundation. The height, therefore, from bedrock to the highest point on the bridge trusses is 400 feet. The bridge trusses are spaced 42 feet apart, giving ample roadway clearance for a concrete pavement wide enough for three cars between curbs.

Commencement has also been made in construction of the bridge across the confluence of the Sacramento and San Joaquin rivers, from Antioch to Sherman Island. This is one more enterprise calculated to make perfect the connection between San Francisco and Oakland and the back country which holds the potential wealth of the future of the great cities about San Francisco Bay.

The Antioch bridge, of steel and concrete, will be built after the same general type as the Yolo Causeway on the California State highway.

Aven J. Hanford, president of the American Tollbridge Company, states that he intends to leave at an early date for New York to contract for super-structure materials for the Carquinez bridge.

Steel Barrels

(Continued from Page Two)

tifically welded by the oxy-acetylene method and we have so perfected the work in our plant that the tensile strength of the weld is even greater than that of the steel itself. Republic steel barrels will not split!

Swedged Hoops With a Purpose.

Republic swedged hoops are an integral part of the shell and consequently strengthen it. They withstand the severe shocks of the filled barrels' contact with heavy platforms.

These swedged hoops are shallow enough to drain clean quickly—an advantage that conforms to the policy of making Republic steel barrels supreme in their field.

Republic U Hoops.

Briefly stated, Republic U hoops are double strength hoops. In applying U hoops to a steel barrel a slight depression the width of the base of the hoop is made around the shell of barrel wheer the hoop is to be applied. This depression is accurately stamped so that by slightly compressing the U hoop its edges fit tightly into the formed grooves when compression is relieved. When in place these hoops become absolutely permanent, in fact, an intergral part of the barrel shell. This construction therefore not only affords easier rolling of the filled barrel, but gives the whole barrel greater strength and endurance. It is impossible for Republic U hoops to ever become loosened or come off.

Republic I-Bar Hoops.

When Republic I-bar hoops are to be applied to shell the shells are beaded by special machinery so that the flanges of the I-bar hoops fit into specially formed channels. Republic I-bar hoops are practically unbreakable. They are applied so that there is no danger of them ever becoming loosened. It is impossible for them to come off. A shell equipped with I-bar hoops will withstand a terrific amount of punishment. These hoops also facilitate easy handling.

Welding Flanges for Safety.

No chain is stronger than its weakest link, and however good a shell or other parts of a steel barrel are the barrel is without value unless bung and vents are leak-proof, for through these may leak many profit opportunities.

Are Forged Steel.

Republic bung and vent flanges are forged steel—the plugs are malleable iron castings generously proportioned. In order that full strength may be secured the flanges are welded to the shell and head. This means that the flanges of bungs and vents are an integral part of the shell or head.

These fittings are so constructed that they insure complete drainage. Here as at every point in the manufacture of Republic steel barrels we have kept always before us the every day use of a steel barrel.

Republic Chimes.

The chimes of Republic steel barrels are formed out of the shell and heads of each drum. This is done on automatic machinery of our own special design.

The precision with which this machinery automatically forms a chime means rigid strength where stamina is vital. By this modern method the consolidation of shell and head into a chime is done so that the inherent toughness and strength of steel is unimpaired. Yet the two pieces of steel are formed over and over in such a manner and with such pressure as to give a cross section, cut from a Republic chime, the appearance of being a solid piece of steel rather than separate pieces. The speed with which this automatic machinery does its work and its simplicity of operation effects the production of more drums in less time and with less hand labor than by any other method. Briefly, this means Republic steel barrels are the greatest values at all times.

San Francisco—Relief map of California, 600 feet long and thought to be the largest of its kind in the world, installed in Ferry building.

Crescent City—$90,000 appropriated for concreting of entire jetty.

Newport Beach—Fairview road to be paved for distance of two miles at a cost of $50,000.

Dr. D. E.
Harvey
CHIROPRACTOR
—Formerly of Martinez—
Now Located at 628 Macdonald Avenue
Over the Big Store
Phones:
Office, Rich. 192
Residence, Rich. 2261J
Hours:
10:00 to 12:00
2:00 to 5:30
Mon., Wed., Fri. Evg., 7-8

SYNTHETIC IRON COLOR COMPANY
MANUFACTURERS OF
Yellow, Red and Black Oxides of Iron
Factory—17th and Chanslor Streets
RICHMOND, CALIF.
Phone Richmond 1417

A PREDICTION FOR THE YEAR:—1933

The Future of Richmond

Population 50,000
Estimated Payroll $20,000,000
Water, Electric and Telephone Service 25.000
Average Daily School Attendance . . 12,500
Resources of Banks $25,000,000

1930

Center of Population:—
Twenty-Third and Macdonald Avenue

History will repeat itself:—
Your Opportunity was Macdonald Avenue
IS Twenty-Third Street

For information
Regarding Property Investments
See us

Appraisal and Sales Corporation
of California

Real Estate—Investments—Insurance

Telephone Richmond 2200

2234 Macdonald Avenue Richmond, California

MOST COMPLETE AIR BRUSH PLANT IS LOCATED HERE

Manufacturing Works of Decora Company Turns Out Big Supply

WILL INCREASE BUILDINGS

Expansion Planned to Meet Demand; Much Equipment Is Used

The Decora Manufacturing company, whose factory is located in Richmond, has the unique distinction of being the only manufacturer of complete air brush plants on the Pacific Coast, which includes the manufacturing and assembling of their multiple cylinder, air cooled air compressors.

These plants are made up for either electric motor or gas engine drive and cover a range from the small decorator's requirements to that of general house painting where large surfaces are to be painted in a rapid manner.

They maintain a department for experimenting with all kinds of paint and lacquer materials. Valuable information thus obtained is extended to their customers free of charge.

They have had to repeatedly increase the size of their plant in order to take care of their growing business. Their equipment is shipped to all points of the United States as well as into foreign countries.

The adoption of the products of the Decora Manufacturing company by practically all large industries and paint trade of the Pacific Coast is the assurance that the equipment is the best available.

UNIVERSITY

(Continued from Page Four)

places in their classes. The time thus spent in England will count as part of their college career.

Students in the United States who desire may spend either the summer vacation or the third year out of the four year course at a foreign university, and then return and graduate with their classes. They will pay their own expenses, but these will not be excessive, as arrangements are being made with steamship companies to convey them at a considerable reduction on the ordinary fares.

An international fund will be raised to assist those students who are specially recommended by their college authorities in various parts of the world, and a sum of $25,000 per annum has already been guaranteed for five years to assist this group.

Several hundred college students in America will come to English universities this year, but it is hoped and believed that this eastward migration will be rapidly increased, and will, in the future, be followed by a similar westward migration from Europe.

Napa—$36,000 to be spent improving roads in Napa county.

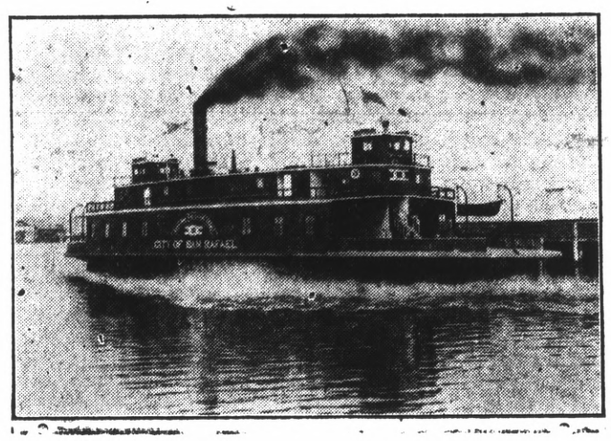
Good News for Stout Women

Nemo Self-Reducing No. 333 is a real bargain. It has a low top and medium skirt. Made in durable pink or white coutil; sizes 24 to 36--and costs only $3.00.

If your dealer can't get it, send name, address, size and $3.00. We'll send the corset.

Nemo Hygienic-Fashion Institute 20 E. 16th St., New York (Dept. S)

The Direct Route to Vacation Land



Visit the Valley of the Moon, the home of Jack London, with such beauty spots as El Verano, Boyes Hot Springs, Fetters Hot Springs, Agua Caliente Springs, Glen Ellen and the city of Santa Rosa.

Then to Healdsburg and the beautiful Russian River with its many resorts.

At last comes the Redwood Highway, a description of which it is impossible to pen.

All of this wonderland is reached by the Richmond, San Rafael Ferry connecting Richmond with Point San Quentin—operating its three luxurious and commodious ferry boats.

"City of Richmond"
"City of San Rafael"
"Charles Van Damme"

RICHMOND-SAN RAFAEL FERRY CO.

HELP PREVENT FOREST FIRES

DON'T WASTE WATER

Richmond

Point San Quentin

Phone Richmond 231

On week days leave Richmond starting at 6:20 A. M. and thereafter every 40 minutes until 9:00 o'clock. Last boat leaving Richmond on Saturday night 9:40 P. M., and on Sunday night 10:20 P. M.

Boat departs from Pt. San Quentin on week days starting at 7:00 o'clock, and every 40 minutes thereafter until 9:40. On Saturday nights last boat leaves at 10:20 P. M., and on Sunday nights last boat leaves at 11:20 P. M.

During holidays and rush traffic three boats will be operated to take care of the traffic.